

MCKK
PREMIER



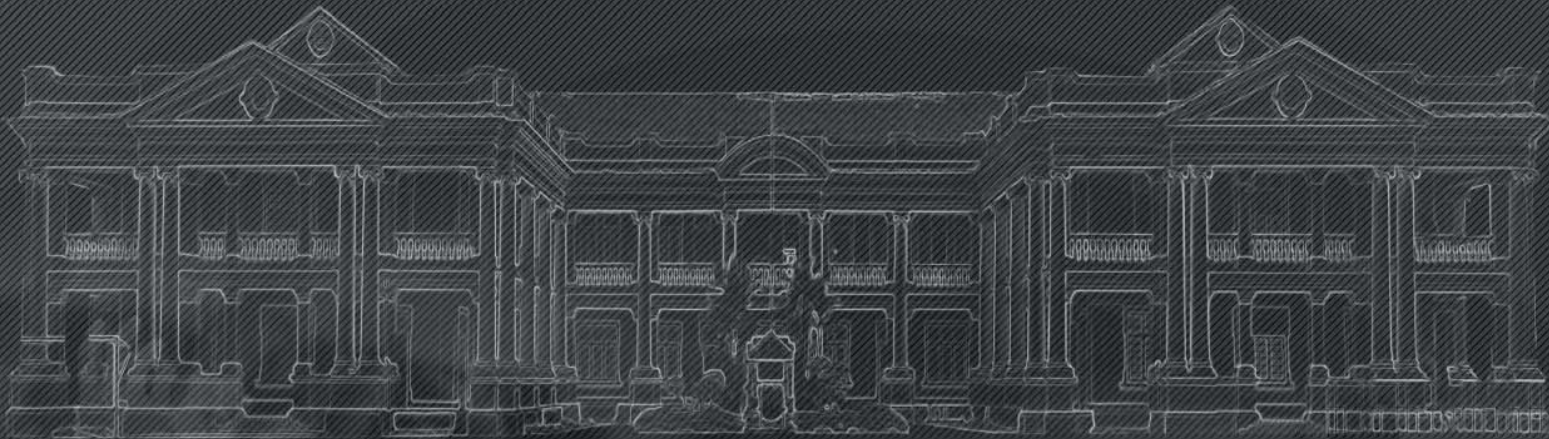
The Malay College Kuala Kangsar

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TOURNAMENT REPORT



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A REPORT ON THE
MCKK PREMIER 7s
POWERED BY DIGI

26th & 27th FEBRUARY 2011



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The inaugural MCKK Premier 7s Powered by DiGi Rugby Tournament was held on the 26th and 27th February 2011 at the MCKK rugby grounds in the royal town of Kuala Kangsar, Perak.

The event was jointly organized by The Malay College Kuala Kangsar (MCKK) and The All Blacks Revival Committee of the Malay College Old Boys Association (MCOBA). For the first time in history, MCKK played host to 24 top rugby school teams including one team from Thailand, competing in the two-day under 18 age group tournament.

DiGi Telecommunications Sdn Bhd, Malaysia's leading cellular communications company, reaffirmed their commitment to the development of youth by taking on the role of the tournament's title sponsor.

MCKK old boys of all ages together with supporters of the various participating schools and the Kuala Kangsar populace were well represented at the MCKK ground in support of their favourite team.

The tournament was actively covered by the mainstream media, both print and television, as well as via virtual social media channels such as Facebook, Twitter, e-groups and also websites.

The Malaysian print media actively supported the MCKK Premier 7s powered by DiGi rugby tournament, with numerous articles and images prior to, during and after the event. In addition to feature articles in various popular magazines, a total of 20 press clippings relating to the tournament were collated from Malaysia's major newspapers, while over 3 hours of airtime, including

during prime time news, was aired over major television stations such as TV3, RTM1 and Astro Arena.

The branding and colours of all tournament sponsors were impressively displayed around and within the MCKK grounds while the finest of corporate hospitality and seating areas were provided for sponsors to entertain their guests and invitees. Promotion and display booths which were allotted to major sponsors at strategic locations were well patronized by everyone present during the event. Attractive prizes were also presented to the winners of the lucky draw contest that was held throughout the two-day tournament.

The patron of the tournament, His Royal Highness Raja Dr. Nazrin Shah ibni Sultan Azlan Muhibbuddin Shah, the Raja Muda of Perak, who is also the Chairman of MCKK Board of Governors graciously hosted a welcome dinner at Istana Iskandariah, Kuala Kangsar in conjunction with the tournament.

A tournament dinner was simultaneously organized at the MCKK Quadrangle and was attended by participants and representatives of sponsors. Immediately after the dinner, a concert was held inside the Hargreaves Hall ensuring an excellent and entertaining evening for all and sundry.

Tournament favourite Sekolah Sukan Bandar Penawar from Johor defeated Kelantan's Sekolah Menengah Sultan Yahya Petra in an exhilarating Cup final to lift the inaugural NJ Ryan Challenge Trophy. The trophy was presented by MCOBA President, Tan Sri Dato' Seri Megat Najmuddin bin Datuk Seri Dr. Hj. Megat Khas to the winning team during the prize presentation ceremony.



Title Sponsor	Digi Telecommunication Sdn Bhd
Premier Sponsors	UEM Group Berhad Telekom Malaysia Berhad
Major Sponsors	MTU Services (M) Sdn Bhd Hopetech Sdn Bhd Scomi Group Berhad CIMB Foundation Puspakom Sdn Bhd
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Official Car	Proton Perdana V6 (Proton Holdings Berhad)
Official Match Ball	Carrisbrook
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Supporting Bodies	Ministry of Education Polis DiRaja Malaysia State Government of Perak Majlis Perbandaran Kuala Kangsar Tenaga Nasional Berhad Kuala Kangsar Jabatan Kerja Raya Daerah Kuala Kangsar Lembaga Air Perak RELA Kuala Kangsar KPJ Healthcare Berhad Hospital Daerah Kuala Kangsar Malay College Old Boys Association Combined Old Boys Rugby Association





Joint Organizing Chairman	Mohd Zain Yusoff (Class of '62) Anand Baharuddin (Class of '79)		
Tournament Director	Amrul Hazarin (Class of '85)		
Secretariat	Faizan Zain (Class of '91) Shaikh Ahmad Izzat (Class of '06) Ali Shariff (Class of '04) Ahmad Badri Abdul Manaf	Sponsorship	Ghazali Baharein (Class of '62) Muiz Jaafar (Class of '92) Khizanif Khizan (Class of '88) Rahayu Sarip Ahmad Sabri Abdul Ghani
Treasurer	Azri Aziz (Class of '00) Adam Azman (Class of '04) Zarina Biduan	Field	Badrul Omar (Class of '92) Fariq Shamsudin (Class of '06) Fahmi Asmawi Ust Mohd Sallehuddin Zabidi Ust Zulkifli Hassan
Competition	Ali Tahar Reza Arif (Class of '00) Zamri Ismail Ust Ruzaini	Liaison & Logistic	Megat Joha (Class of '80) Azli Abdullah (Class of '83) Abdul Hisham Ahmad Hjh Fatimah Bidin Ust Khairuni Hanafiah
Media & Public Relations	Yusof Abu Bakar (Class of '77) Salasiah Othman Shamsiah Bakar Hjh Kamariah Hjh Azizah Abu Bakar	Tournament Dinner	Syazwan Sabri (Class of '01) Azwan Mohd Nazran (Class of '01) Ust Hj Latif Hj Hashim Norazian Abd Aziz
Merchandise	Ghazali Baharein (Class of '62) Shaayyum Hamdan Putri Nur Lida Mat Arop	Prizes	Shaayyum Hamdan Siti Mariam Hassan
Food and Beverage	Yunus Masjuki (Class of '00) Ust Hj Latif Hj Hashim Norazian Abd Aziz	VIP Invitations & Hospitality	Aziz Ishak (Class of '69) Hjh Kamariah
Concert	Arif Faiz (Class of '01) Shah Riman Zahari Rosman Ngah	Website Administrator	Helmy Had (Class of '82) Mohd Sabri Mohd Nor
Medical Services	Dr. Zarin Zain (Class of '83) Rizal Safzainizam Ahmad Sabauni	MCKK Team	Fidzamil Basaruddin (Class of '00) Abdul Harrith Abdul Wahab





The inaugural Malay College Kuala Kangsar (MCKK) Premier 7s Powered by DiGi rugby tournament was successfully held on 26th and 27th February 2011 at the Malay College rugby grounds in the royal town of Kuala Kangsar, Perak. Displaying the highest quality of schools rugby 7s ever seen in the country, the tournament established itself as the benchmark for school rugby events in Malaysia.

Featuring 24 teams, including MCKK's traditional 15-a-side rugby rival Vajiravudh College of Thailand, the sole overseas participant, the tournament displayed two great days of high intensity rugby at the highest level of competition ever witnessed.

As anticipated, pre-tournament favourites, Sekolah Sukan Bandar Penawar (SSBP) of Johor advanced to the Cup Finals where they faced Sekolah Menengah Sultan Yahya Petra (SMSYP) of Kelantan. Earlier, SSBP had a tough time in progressing to the finals after managing only a 12-7 win over Sekolah Menengah Sains Pokok Sena of Kedah in a close fought semi final encounter. In the other semi final, SMSYP breezed to the final with an impressive 24-7 win over Maktab Rendah Sains MARA Kuala Terengganu.

SSBP, who were in truly remarkable form throughout the tournament with their superior fitness, solid back line and stifling defense, captured the inaugural MCKK Premier 7s title after defeating SMSYP 36-7 in the Cup final. SSBP lead 19-7 at half time through three tries by Mohd Nurazman Ramli earning him the Best Player Award in the Cup category. Other points for SSBP came from electrifying tries by Mohd Nurazri Azmi, Faat Nor Rozi Ismail,

Arif Anuar and Mohd Arif Zulkilfi. SMSYP responded with a consolation try through Mohd Dzafran Asyraf. MCOBA President, Tan Sri Dato' Seri Megat Najmuddin bin Datuk Seri Dr. Hj. Megat Khas presented the prizes to the winners for this category.

In the finals of the Plate category Sekolah Tuanku Abdul Rahman (STAR) of Ipoh, Perak defeated Sekolah Menengah Sains Hulu Selangor (SEMASHUR) 24-5. Mohd Izulfian Mohd Zaker of STAR earned the Best Player award for the Plate category. DiGi Telecommunications Sdn Bhd Head of Segment Marketing, Moharmustaqeem bin Mohamed presented the prizes to the winners for this category.

Host team MCKK reached the finals of the Bowl category but was defeated by Sekolah Datuk Abdul Razak (SDAR) of Negri Sembilan 24-7. Irshad Harris Haris Fdzilah of SDAR earned the Best Player award in this category. The Principal of MCKK, Anand bin Baharuddin presented the prizes to the Bowl category winners.

Sekolah Menengah Sains Sultan Mahmud (SESMA) of Terengganu won the Shield category after overwhelming Bukit Mertajam High School (BMHS) Penang 33-0 in the finals. The prizes for this category was presented by Dato' Dr. Mir Shahariman who represented the Merdeka Boyz Class of '57.

It was a truly exciting rugby sevens weekend for everyone present. MCKK and MCOBA would like to thank all participating teams as well as everyone involved for delivering a great two days show of rugby.

GROUP A



Malay College Kuala Kangsar (Perak)

GROUP B



Kolej Sultan Abdul Hamid (Kedah)



Maktab Sultan Abu Bakar (Johor)



Kolej Yayasan Saad (Melaka)



Malacca High School (Melaka)



Sekolah Menengah Sultan Yahya Petra (Kelantan)

GROUP C



Sekolah Tuanku Abdul Rahman (Perak)

GROUP D



MRSM Kuala Terengganu (Terengganu)



SMK Taman Kosas (Selangor)



Sekolah Sultan Alam Shah (Putrajaya)



SMS Sultan Mahmud (Terengganu)



Sekolah Menengah King Edward VII (Perak)

GROUP E



Vajiravudh College (Thailand)

GROUP F



SMK King George V (Negeri Sembilan)



SMKA Sheikh Hj Othman Abd Wahab (Sarawak)



SMS Pokok Sena (Kedah)



Victoria Institution (Kuala Lumpur)



SMS Selangor (Kuala Lumpur)

GROUP G



Sekolah Sukan Bandar Penawar (Johor)

GROUP H



Bukit Mertajam High School (Pulau Pinang)



SMK Syed Sirajuddin (Perlis)



SMS Hulu Selangor (Selangor)



Royal Military College (Kuala Lumpur)



Sekolah Datuk Abdul Razak (Negeri Sembilan)



GROUPING STANDINGS END OF DAY 1

GROUP A	State	Abbreviation	Points	Ranking
MAKTAB SULTAN ABU BAKAR	JOHOR	EC	6	1
MALAY COLLEGE KUALA KANGSAR	PERAK	MCKK	3	2
MALACCA HIGH SCHOOL	MELAKA	MHS	0	3

GROUP B	State	Abbreviation	Points	Ranking
SMK SULTAN YAHYA PETRA 1	KELANTAN	SMSYP	6	1
KOLEJ SULTAN ABDUL HAMID	KEDAH	KSAH	1	2
KOLEJ YAYASAN SAAD	MELAKA	KYS	1	3

GROUP C	State	Abbreviation	Points	Ranking
SEKOLAH TUANKU ABDUL RAHMAN	PERAK	STAR	6	1
SMK TAMAN KOSAS	SELANGOR	KOSAS	3	2
SMS SULTAN MAHMUD	TERENGGANU	SESMA	0	3

GROUP D	State	Abbreviation	Points	Ranking
MRSM KUALA TERENGGANU	TERENGGANU	MRSMKT	6	1
SEKOLAH SULTAN ALAM SHAH	PUTRAJAYA	SAS	3	2
SEK MEN KING EDWARD VII	PERAK	KEVII	0	3

GROUP E	State	Abbreviation	Points	Ranking
VAJURAVUDH COLLEGE	THAILAND	VC	3	1
VICTORIA INSTITUTION	K.LUMPUR	VI	3	2
SMKA SHEIKH HJ OTHMAN ABD WAHAB	SARAWAK	SHOAW	3	3

GROUP F	State	Abbreviation	Points	Ranking
SMS POKOK SENJA	KEDAH	SAINA	6	1
SMS SELANGOR	K.LUMPUR	SMSS	3	2
SMK KING GEORGE V	N.SEMBILAN	KGV	0	3

GROUP G	State	Abbreviation	Points	Ranking
SEKOLAH SUKAN BANDAR PENAWAR	JOHOR	SSBP	6	1
ROYAL MILITARY COLLEGE	K.LUMPUR	RMC	3	2
SMK SYED SIRAJUDDIN	PERLIS	SEMSIRA	0	3

GROUP H	State	Abbreviation	Points	Ranking
SMS HULU SELANGOR	SELANGOR	SEMASHUR	6	1
SEKOLAH DATUK ABDUL RAZAK	N.SEMBILAN	SDAR	3	2
BUKIT MERTA JAM HIGH SCHOOL	P.PINANG	BMHS	0	3



DAY 1 RESULTS SATURDAY, 26th FEBRUARY 2011

MATCH	TIME	GROUP	HOME		vs		AWAY
1	09:00	A	EC	14	-	0	MHS
2	09:20	B	SMSYP	10	-	0	KYS
3	09:40	C	STAR	19	-	5	KOSAS
4	10:00	D	MRSMTK	17	-	12	SAS
5	10:20	E	VC	14	-	17	SHOAW
6	10:40	F	KGV	0	-	38	SAINA
7	11:00	G	SSBP	45	-	0	SEMSIRA
8	11:20	H	BMHS	7	-	31	SEMASHUR
9	11:40	A	MCKK	12	-	21	EC
10	12:00	B	SMSYP	12	-	5	KSAH
11	12:20	C	STAR	19	-	5	SESMA
12	12:40	D	MRSMTK	12	-	0	KE
13	13:30	E	VC	29	-	7	VI
14	13:50	F	SMSS	29	-	0	KGV
15	14:10	G	SSBP	33	-	0	RMC
16	14:30	H	BMHS	5	-	47	SDAR
17	14:50	A	MHS	0	-	24	MCKK
18	15:10	B	KYS	7	-	7	KSAH
19	15:30	C	KOSAS	17	-	12	SESMA
20	15:50	D	SAS	36	-	5	KE
21	16:10	E	SHOAW	12	-	19	VI
22	16:30	F	SAINA	14	-	10	SMSS
23	16:50	G	SEMSIRA	0	-	46	RMC
24	17:10	H	SEMASHUR	17	-	10	SDAR



DAY 2 RESULTS SUNDAY, 27th FEBRUARY 2011

MATCH	TIME	GROUP	TEAM	vs			TEAM
QUARTER FINALS							
1	8:30	SHIELD QF 1	MHS	7	-	5	KYS
2	8:50	SHIELD QF 2	SESMA	26	-	5	KE VII
3	9:10	SHIELD QF 3	VI	7	-	5	KGV
4	9:30	SHIELD QF 4	BMHS	24	-	0	SEMSIRA
5	9:50	BOWL QF 1	MCKK	15	-	10	KSAH
6	10:10	BOWL QF 2	SAS	17	-	7	KOSAS
7	10:30	BOWL QF 3	SMSS	17	-	5	SHOAW
8	10:50	BOWL QF 4	SDAR	19	-	7	RMC
9	11:10	CUP / PLATE QF 1	SMSYP	17	-	7	EC
10	11:30	CUP / PLATE QF 2	MRSMT KT	12	-	7	STAR
11	11:50	CUP / PLATE QF 3	SAINA	22	-	7	VC
12	12:10	CUP / PLATE QF 4	SSBP	19	-	10	SEMASHUR
SEMI FINALS							
13	12:30	SHIELD SF 1	SESMA	21	-	5	MHS
14	12:50	SHIELD SF 2	BMHS	17	-	7	VI
15	13:10	BOWL QF 1	MCKK	12	-	10	SAS
16	13:30	BOWL QF 2	SDAR	14	-	12	SMSS
17	14:15	PLATE SF 1	STAR	26	-	14	EC
18	14:35	PLATE SF 2	SEMASHUR	27	-	0	VC
19	14:55	CUP SF 1	SMSYP	24	-	7	MRSMT KT
20	15:15	CUP SF 2	SSBP	12	-	7	SAINA
FINALS							
21	15:35	SHIELD FINAL	SESMA	33	-	0	BMHS
22	16:00	BOWL FINAL	SDAR	24	-	7	MCKK
23	16:30	PLATE FINAL	STAR	24	-	5	SEMASHUR
24	17:00	CUP FINAL	SSBP	36	-	7	SMSYP



CUP CHAMPION

SEKOLAH SUKAN BANDAR PENAWAR (JOHOR)

Preliminary Round
bt SEMSIRA (45-0)
bt RMC (33-0)

Cup/Plate Quarterfinal
bt SEMASHUR (19-10)

Cup Semifinal
bt SAINA (12-7)

Cup Final
bt SMSYP (36-7)



PLATE CHAMPION

SEKOLAH TUANKU ABDUL RAHMAN (PERAK)

Preliminary Round
bt KOSAS (19-5)
bt SESMA (19-5)

Cup/Plate Quarterfinal
lost MRSM KT (7-12)

Plate Semifinal
bt EC (26-14)

Plate Final
bt SEMASHUR (24-5)





BOWL CHAMPION

SEKOLAH DATUK ABDUL RAZAK (N.SEMBILAN)

Preliminary Round
bt BMHS (47-5)
lost SEMASHUR (10-17)

Bowl Quarterfinal
bt RMC (19-7)

Bowl Semifinal
bt SMSS (14-12)

Bowl Final
bt MCKK (24-7)



SHIELD CHAMPION

SM SAINS SULTAN MAHMUD (TERENGGANU)

Preliminary Round
lost STAR (5-19)
lost KOSAS (12-17)

Shield Quarterfinal
bt KE (26-5)

Shield Semifinal
bt MHS (21-5)

Shield Final
bt BHMS (33-0)



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A. HIGHLIGHTS

Station	Programme	Date	Start	R/L	Duration (hh:mm:ss)
Astro Arena	Nadi Arena	26 Feb	19:45	Recorded	00:07:00
Astro Arena	Nadi Arena	27 Feb	19:45	Recorded	00:07:00
TV3	Scoreboard	8 Mar	00:30	Recorded	00:15:00
TOTAL HIGHLIGHTS					00:29:00

B. INTERVIEWS

Station	Programme	Date	Start	R/L	Duration (hh:mm:ss)
TV3	Malaysia Hari Ini (MHI)	18 Jan	06:45	Live	00:15:00
NTV 7	The Breakfast Show	16 Feb	06:45	Live	00:20:00
TV 9	Nasi Lemak Kopi O	19 Feb	08:30	Live	00:20:00
RTM 1	Selamat Pagi Malaysia	21 Feb	07:30	Live	00:20:00
TV3	Scoreboard	22 Feb	00:30	Live	01:00:00
RTM 2	Hello On 2	23 Feb	08:00	Live	00:20:00
RTM 1	Info Sukan @ TV1	24 Feb	16:30	Recorded	00:15:00
8TV	Quickie	3 Mar	23:30	Live	00:07:00
TOTAL INTERVIEW					02:57:00

C. NEWS COVERAGE

Station	Programme	Date	Start	R/L	Duration (hh:mm:ss)
BERNAMA	Ria Bernama News	25 Jan	12:00	Live	00:02:00
TOTAL NEWS					00:02:00



8TV Quickie



TV3 Scoreboard



Representatives from the media signed in at the Malay College Kuala Kangsar media centre during the tournament weekend of the inaugural MCKK Premier 7s 2011 Powered by DiGi.

Game results were made available to the media at the end of each tournament day. The New Straits Times, Sinar Harian, Astro Arena and Media Sukan used the Media Centre as their base and submitted their articles and tournament highlights.

The participation of top rugby schools from around the country ensured a strong interest by the media. Common requests included game fixtures, results and interviews with players, team managers and coaches.

Journalists, cameramen and photographers from television, newspapers and website turned out in force to cover the action at the MCKK rugby ground.

Operational Hours	Sat, Feb 26 9.00 a.m. – 7.00 p.m. Sun, Feb 27 8.00 a.m. – 7.00 p.m
Facilities	Tournament Information Centre : 3 Telephone lines with wireless broadband connection, fax and photocopier.
Media Accreditation	Television : TV3, 8TV, RTM, ASTRO Arena Print Media : NST, Sinar Harian, Sports Writers Association Malaysia (SAM) and Media Sukan
Staffing	PR head and 1 full-time staff





The inaugural MCKK Premier 7s Powered by DiGi received excellent coverage in Malaysia's leading newspapers with a total of 20 press clippings collected before, during and after the event.

In the run up to the event, a total of 3 notes-to-editors and 4 press releases were issued to the media, to keep them informed and to generate publicity for the Tournament. Additionally, a total of 4 E-News Bulletins were also issued daily to the MCOBA network in the week leading up to the tournament.

A total of 4 E-News Bulletins were also issued daily to the MCOBA network in the week leading up to the tournament.

The participation of the nation's top rugby playing school teams ensured extensive print media coverage during and after the event.

Coverage Summary

Distribution	Quantity
Press Clippings	20





Press Clippings Collected

No	Date	Media	Title
1	26 Jan	Sinar Harian	MCKK Anjur Ragbi Tujuh Sebelah
2	26 Jan	NST	24 To School Teams to Play in MCKK Sevens
3	30 Jan	NST	Old Boys Out to Bring Glory to MCKK
4	10 Feb	NST	MCKK Vow to Bring Back The Good Old Days
5	10 Feb	NST	There's A Rugby Revival at MCKK
6	12 Feb	Bernamea	MCKK to Host Two-Day Premier Sevens
7	15 Feb	The Star - Metro Central	MCKK to Host Two-Day Premier Sevens
8	17 Feb	Media Sukan	MCKK Anjur Ragbi Tujuh Sepasukan
9	17 Feb	The Star - Metro South	MCKK to Host Two-Day Premier Sevens
10	18 Feb	Berita Harian	23 Pasukan Sertai Ragbi MCKK 7
11	18 Feb	Kosmo	23 Pasukan Buru Trofi Cabaran NJ Ryan
12	18 Feb	NST	Bandar Penawar Hold The Advantage
13	18 Feb	Sinar Harian	24 Pasukan Ragbi Sedia Berentap
14	25 Feb	Media Sukan	VI Yakin ke Final MCKK 7s
15	26 Feb	Media Sukan	Vaji Mara ke Suku Akhir
16	27 Feb	Media Sukan	SSBP Juara Sulung MCKK 7s
17	28 Feb	NST	SSBP Lift MCKK 7s Title
18	28 Feb	Perak News	Revival of School Rugby Glory Through MCKK Premier 7s
19	28 Feb	Sinar Harian	24 Pasukan Bertanding Kejohanan Ragbi
20	1 Mar	NST	Big Plans For Next Premier 7s

MCKK to host two-day Premier Sevens

THE Malay College Kuala Kangsar (MCKK) and the Malay College Old Boys Association (MCOBA) will be hosting the MCKK Premier Sevens at the MCKK ground in Kuala Kangsar, Perak on Feb 26 and 27.

Twenty-four teams from schools in Malaysia, Singapore and Thailand will be competing for the N.J. Ryan Challenge Trophy. Ryan, who was the school's headmaster in 1956, was responsible for introducing rugby in MCKK.

After the preliminary rounds, the teams will battle for the crown in four different categories — Cup, Plate, Bowl and Shield.

MCKK principal Anand Baharuddin said they were delighted to announce DiGi as the main sponsor for the championships.

"Their support will add prestige to this tournament and help establish the Sevens and

rugby as a major event in the Malaysian schools' sporting calendar.

"The title sponsorship by DiGi is an invaluable contribution towards the resource needed to host and execute the event successfully," said Anand.

DiGi head of segment marketing Moharmustaqem Mohammed said they were pleased to be part of the Sevens.

"We are constantly on the look out to collaborate with schools to create unique experiences that resonate with our students and what they are passionate in. The MCKK Premier Sevens is one such example we believe will benefit the students and the local community alike, a brilliant opportunity to participate and enjoy a premier level rugby event at their doorsteps," said Moharmustaqem.



Prestigious tournament: (from left) Cobra president Boon Hoon Chee, MCOBA vice-president Abdul Aziz Ishak, joint organising chairman Zain Yusoff, MCOBA deputy president Datuk Fadzil Mohd Darus, Moharmustaqem, MCKK co-curriculum head Ahmad Badri Abdul Manaf and tournament director Amrul Hazrin Hamidon at the sponsorship ceremony.

> RUGBY MCKK ■ PREMIER SEVENS

Bandar Penawar hold the advantage

By Fadhli Ishak
fadhli@nstp.com.my

THE unveiling of the teams yesterday for the inaugural Malay College Kuala Kangsar (MCKK) Premier Rugby Sevens confirmed that the best schools teams in Malaysia will be competing.

A total of 24 Malaysian sides and a team from Thailand will compete in the tournament, sponsored by DiGi, on Feb 26-27 at the school's grounds.

SM Sains Sultan Mahmud of Terengganu, Sekolah Datar Abdul Razak of Negeri Sembilan, Bandar Penawar Sports School (Johor) and SMK La Salle of Sabah have done considerably well in national school tournaments in recent years, and will start as favourites for the title.

With the tournament's rules allowing state and national players to be included, this will give Bandar Penawar an added advantage as they have three players — Zulkiflee Azmi, Hafeez Faesal and Nazreen Fitri — who are in the national Sevens squad.

The tournament is to encourage the revival of rugby in the participating schools and also assist in the development of the sport in Malaysia.

"Our mission is to see rugby as a major sport in schools, especially residential schools as it helps build character," joint organising chairman Zain Yusoff said.

Besides DiGi Telecommunications, UEM Group, Telekom Malaysia, MTU Services, Scomi Group, CMB Foundation, Puspakom, Permain Sandilands, Proton Holdings, and Carisbrook are also sponsoring the inaugural tournament.

Draw — Group A: MCKK (Perak), Maktab Sultan Abu Bakar (Johor), SMK Tinggi Melaka (Malacca); Group B: Kolej Sultan Abdul Hamid (Kedah), Kolej Yayasan Saad (Malacca), SMK Sultan Yahya Petra 1 (Kelantan); Group C: Sekolah Tuanku Abdul Rahman (Perak), SMK Taman Kosas (Selangor), SM Sains Sultan Mahmud (Terengganu); Group D: SMK La Salle (Sabah), Sekolah Sultan Alam Shah (Putrajaya), SMK King Edward (Perak); Group E: Vijaravudh College (Thailand), SMK Sheikh Haji Othman Abdul Wahab (Sarawak), Victoria Institution (Kuala Lumpur); Group F: SMK King George V (Negeri Sembilan), SM Sains Pokok Sena (Kedah), SM Sains Selangor (Kuala Lumpur); Group G: Bandar Penawar Sports School (Johor), SMK Syed Sirajudin (Perlis), Royal Military College (Kuala Lumpur); Group H: SMK Tinggi Bukit Mertajam (Penang), SM Sains Hulu Selangor (Selangor), Sekolah Dato' Abdul Razak (Negeri Sembilan).



Malay College Old Boys Association vice president Datuk Farizid Mohd Darus (centre) with the sponsors yesterday. — Picture by Sugumaran Suppiah

Sukan ragbi medium terbaik

Bantu pupuk semangat kesukanan dalam kalangan pelajar

SAHARUDDIN AHMAD ZAIN

KUALA KANGSAR — Keshukanan Ragbi Premier 7 Sebelah Kolej Melayu Kuala Kangsar (MCKK) dilihat sebagai medium terbaik bagi memupuk semangat kesukanan dalam kalangan pelajar.

Pengarah Keshukanan berhemat, Amrul Hazrin Hamidon berkata, keshukanan ini diharap dapat memberi pendidikan dan meningkatkan minat terhadap sukan ragbi kepada pelajar sekolah.

Menurutnya, keshukanan selang ini dapat membantu menggerakkan lagi aktiviti sukan dalam kalangan pelajar khususnya peserta.

"Keshukanan ini adalah khusus bagi pelajar berumur 18 tahun dan di bawah



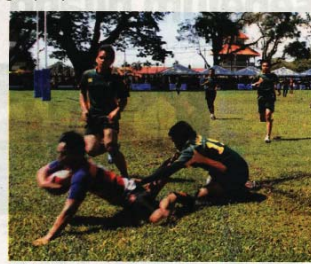
Amrul Hazrin Hamidon

ini, keshukanan ini turut mendapat penyertaan negara Thailand yang diwakili oleh Vajiravudh College.

Katanya, penyertaan kelab luar negara pada keshukanan berhemat adalah satu langkah yang baik kerana ia menunjukkan bahawa secara tidak langsung keshukanan ragbi berkembang di negara ini.

"Sebenarnya pada tahun ini sebanyak 23 pasukan dari seluruh negara menyertai keshukanan ini termasuk daripada Sarawak yang diwakili SMKA Sheikh Haji Othman Abdul Wahab (SHAWAB).

"Namun, penyertaan skuad Thailand ini sangat mengagumkan dan kami berharap pada tahun hadapan, akan ada pasukan dari negara lain turut menyertai keshukanan ini," katanya.



Pemain SMS Hulu Selangor (tengah), melakukan touch-down pada keshukanan ini.

Kejohanan Ragbi MCKK



Bagi saya, pengajuran keshukanan ini adalah sangat baik, khususnya terhadap pelajar sekolah ini. Secara tidak langsung bakal membantu mengukir bakat baru dalam arena sukan ragbi di negeri ini. Menerusi keshukanan ini juga dapat menarik minat pelajar untuk melibatkan diri dengan bidang sukan sebenar berbanding hanya duduk di hadapan komputer dan bermain permainan video."

Gero MCKK, Gero Hamidam

Saya melihat pengajuran keshukanan ini dari sudut komuniti. Pada hari ini, ramai yang datang ke Kuala Kangsar bagi menyertai keshukanan ini dan secara tidak langsung ia menjadi satu daya tarikan baru di Kuala Kangsar. Keshukanan ini juga dapat membantu menggerakkan hubungan silaturahim dalam kalangan masyarakat di sini, yang saya lihat berhubung di padang sekolah sejak awal pagi."



Kalangan muda dan bekas pelajar MCKK, Amrul Hazrin Hamidon

Profil Sukan

Ragbi ada kemajuan
Sajak bila anda melibatkan diri dengan sukan ragbi dan apakah keshukanan pertama yang disertai?
SAHARUDDIN: Saya mula serius dengan ragbi ketika masih belajar serta pernah mewakili skuad Melayu Sebelah-Selatan (MSSS) Selangor Berawak 18 tahun pada 1998 dan 1999. Saya juga pernah mengikuti kursus asas pengadip pada 1997 dan mengikuti perlawanan MSSS pada 2000. Saya kemudiannya kesusia lanjutan Perik, Kuala Lumpur (AJS) dan mengikuti keshukanan anjuran pasukan Negeri Sebelah-Selatan Malaysia (NBSM) mulai 2000 hingga 2008.

Selain ragbi, apakah sukan lain yang anda sukai?
SAHARUDDIN: Selain ragbi saya turut meminati sukan bola sepak dan pernah bermain mewakili skuad guru sukan ketika dahulu di sekolah. Lagi-lagi saya meminati sukan bola sepak kerana pengaruh yang kuat daripada Ija Ariffin, bekas pemain kebangsaan Bercares Premier League (BPL).

Berikan pandangan anda terhadap perkembangan sukan ragbi di negara ini?
SAHARUDDIN: Bagi saya, sukan ragbi di negara ini kian meminati (jika dibandingkan dari semasa ke semasa). Itu juga dapat dilihat banyak keshukanan ragbi yang dianjurkan di negara ini. Semoga perantaraan ragbi seperti Malaysian Rugby Union berkesan untuk membangkitkan sukan ragbi Malaysia mencapai sesuatu yang membanggakan dan boleh bersaing di peringkat antarabangsa kelak.

> RUGBY

SSBP lift MCKK 7s title

P. Chandra Sagaran
csagaran@nst.com.my

SEKOLAH Sukan Bandar Penawar (SSBP) Johor emerged as the champions of the inaugural Malay College Kuala Kangsar (MCKK) Premier 7s competition after thumping Sekolah Menengah Sultan Yahya Petra (SM-SYP) Kelantan 36-7 in the final at the MCKK grounds in Kuala Kangsar yesterday.

SSBP, leading 19-7 at half time, piled up the points through Mohd Nurazman Ramli who got three tries and also earned the Best Player award.

Also scoring touchdowns for SSBP were Mohd Nurazri Azmi, Faat Nor Rozl Ismail, Arif Anuar and Mohd Arif Zulkinli.

SM-SYP reduced the deficit through Mohd Zafzan Asyraf.

SSBP lifted the N.J. Ryan Challenge Trophy, named after Datuk Neil Jonathan Ryan, an Irish teacher who introduced rugby to MCKK in 1956 and was also the school's coach and principal.

Hosts MCKK qualified for the Bowl final but had to settle for second place after losing 24-7 to Sekolah Dakuk Abdul Razak (SDAR) Negri Sembilan.

Irshad Harris Haris Fdzalilah was adjudged the Best Player in this category.

Perak's Sekolah Tuanku Abdul



A Sekolah Menengah Sains Hulu Selangor player is challenged by three Sei players in the Plate final of the MCKK Premier 7s in Kuala Kangsar yesterday.

Rahman (STAR) brought cheers to the crowd when they defeated Sekolah Menengah Sains Hulu Selangor (SEMASHUR) 24-5 in the Plate final.

Sekolah Menengah Sains Sultan Mahmud (SESMA) Terengganu won the Shield final after demolishing Bukit Mertajam High School (BMHS) Penang 33-0.

Vajiravudh College from Thailand won the Best Player award.

62 SUKAN!

23 pasukan buru Trofi Cabaran N.J. Ryan

SEBANYAK 23 sekolah dari seluruh negara termasuk satu pasukan dari Thailand bakal memeriahkan Kejohanan Ragbi Premier 7 MCKK bagi merebut Trofi Cabaran N.J. Ryan yang akan berlangsung di Kolej Melayu Kuala Kangsar (MCKK) pada 26 dan 27 Februari ini.

Semua pasukan sekolah yang dijemput bertanding pada kejohanan itu merupakan pasukan handalan yang mewakili negeri masing-masing.

Pengetua MCKK, Anand Baharuddin berkata, kejohanan kali ini telah mendapat kerjasama Syarikat Telekomunikasi Digi Sdn. Bhd. yang tampil sebagai penaja utama.

"Kejohanan ini bertindak sebagai langkah untuk meningkatkan standard permainan ragbi di kalangan pelajar sekolah di seluruh negara di samping memupuk hubungan sesama mereka," katanya pada sidang media bagi mengumumkan penganjuran kejohanan tersebut di Bangunan Persatuan Murid-Murid Tua MCKK (MCOBA), Jalan Syed Putra, semalam.

Jelasnya, ini bukan sahaja merupakan satu peluang untuk memperlihatkan tradisi dan semangat yang menjadi amalan sekolah tersebut sejak sekian lama, tetapi juga untuk menimba pengalaman daripada pasukan-pasukan lain.

Akujanya, satu ketika dahulu, MCKK disegani dalam arena ragbi peringkat sekolah, tetapi tahun demi tahun perkembangan permainan ragbi menyaksikan penglibatan lebih banyak sekolah dan mutu permainan terus meningkat. "Maknanya, kedudukan MCKK dalam sukan ragbi semakin tertegut."

"Saya berharap dengan penganjuran kejohanan ini, ia dapat memantapkan kembali pasukan ragbi MCKK yang diberi nama All-Blacks Revival atau ABR," katanya.

Anand memberitahu, semua pasukan yang mengambil bahagian sudah pasti akan menampilkan aksi terbaik dalam usaha untuk menjulang Piala N.J. Ryan.

Datuk N.J. Ryan yang merupakan pengetua MCKK pada lewat tahun 50-an yang telah memperkenalkan sukan ragbi di MCKK seterusnya di peringkat kebangsaan.

Ditanya mengenai ketiadaan perwakilan pasukan dari negeri Pahang, Ketua Penganjur Kejohanan Ragbi Premier 7 MCKK, Zain Yusoff pula memberitahu, pihaknya telah menjemput semua sekolah di seluruh Malaysia, dan ada yang memberi maklum balas dan ada pula yang gagal untuk mengantar pasukan.

"Bagaimanapun, ada beberapa sekolah yang tidak dapat menyertai kerana mempunyai komitmen lain. Pihak kami juga ada menjemput pasukan dari Singapura, namun begitu, mereka tidak dapat menyertai kerana mempunyai kejohanan ragbi di Singapura pada tarikh yang sama," katanya.

Katanya, pihaknya juga tidak menyekat mana-mana pemain kebangsaan ragbi untuk menyertai kejohanan tersebut, asalkan mereka masih bersekolah.

Dalam pada itu, Anand memberitahu, sempena kejohanan itu, penduduk Kuala Kangsar juga dijemput untuk menyaksikan kejohanan tersebut.

"Mereka berpeluang menyaksikan acara sampingan yang diadakan, termasuk mengunjungi gerai yang menjual pelbagai barangan," katanya lagi.



ANAND (kiri) bersama rakan penaja kejohanan pada sidang media di ibu negara semalam.

KOSMO! JUMAAT 18 FEBRUARI 2011

Isnin 28 Februari 2011

TURUN PADANG

24 pasukan bertanding kejohanan ragbi

SEBANYAK 24 pasukan dari seluruh negara merentasi Kawasan Ragbi 7 Sebelah Kolej Melayu Kuala Kangsar (MCKK) di padang sekolah berkenaan mulai 26 hingga 27 Februari. Kejohanan yang dianjurkan khusus bagi pemain di bawah umur 18 tahun itu, turut disertai pasukan dari Thailand yang diwakili oleh Vajiravudh College.



SM Syed Shajidul (Perlis)



Maktab Rendah Sains Mara Kuala Terengganu



SMS Sultan Mahmud (Terengganu)



Sekolah Dakuk Abdul Razak (Negri Sembilan)



Royal Military College (Rusuk Lampung)



SMS Pulau Sena (Kedah)



Sekolah Sultan Aman Shah (Selangor)



SMS Hulu Selangor (Selangor)

LENSA

Sekitar Ragbi 7 Sebelah MCKK

Kejohanan Ragbi 7 Sebelah Kolej Melayu Kuala Kangsar (MCKK) berlangsung mesiah di padang kolej berkenaan, semalam. Kejohanan ialah kali diadakan di tempat ini.







FIELD LAYOUT	POSITION	SPONSORS A-BOARDS
NORTH STAND	Royal Box and VIP hospitality area	CIMB Foundation, Scomi, MTU, DiGi, UEM, Hopetech, Perak and Puspakom
SOUTH STAND	Spectators Stand	CIMB Foundation, Scomi, MTU, DiGi, UEM, Hopetech, Perak and Puspakom
EAST WING	Behind Goalpost	DiGi, MTU and UEM
WEST WING	Behind Goalpost	DiGi, MTU and UEM



North Side (Royal Box and VIP Area)



South Side (Spectators Stand)



West Side (Behind Goalpost)



East Side (Behind Goalpost)



Other Outdoor Exposures



Sponsor's bunting



Sponsor's bunting



Sponsor's bunting



Goal post padding



Billboard facing the main road



Corner flags



Sponsor's banner at rugby ground



Sponsor's standee around booth



SPONSOR	MERCHANDISE	POSITION & DISTRIBUTION
DiGi	Display Booth, Point of Sale and Karaoke Lounge	Big School Field B
CIMB Bank	Display Booth of Financial Services Products	Big School Field B
KPJ Healthcare	Medical Check Up Booth and Display	Big School Field B
Carrisbrook	Point of Sale of Sports Products and Attire	Big School Field B
Kuala Kangsar Locals	Point of Sale of Locally Made Products	Big School Field B
MCOBA	Point of Sale of MCOBA Merchandise	Big School Field B
TM	Broadband Display Booth and Interactive Games	Big School Field B





Towards ensuring a successful tournament, a large number of marketing collaterals, ranging from the souvenir programme to buntings and banners were produced. Special care was taken to ensure that the materials attractively feature the logos of the title sponsor and the main sponsors.

The buntings promoting the event were positioned on lamp posts along strategic routes around the royal town of Kuala Kangsar, especially those leading to the Malay College MCKK while tournament banners were placed within and around MCKK itself.



Medals and prizes



Tournament buntings



Tournament tags



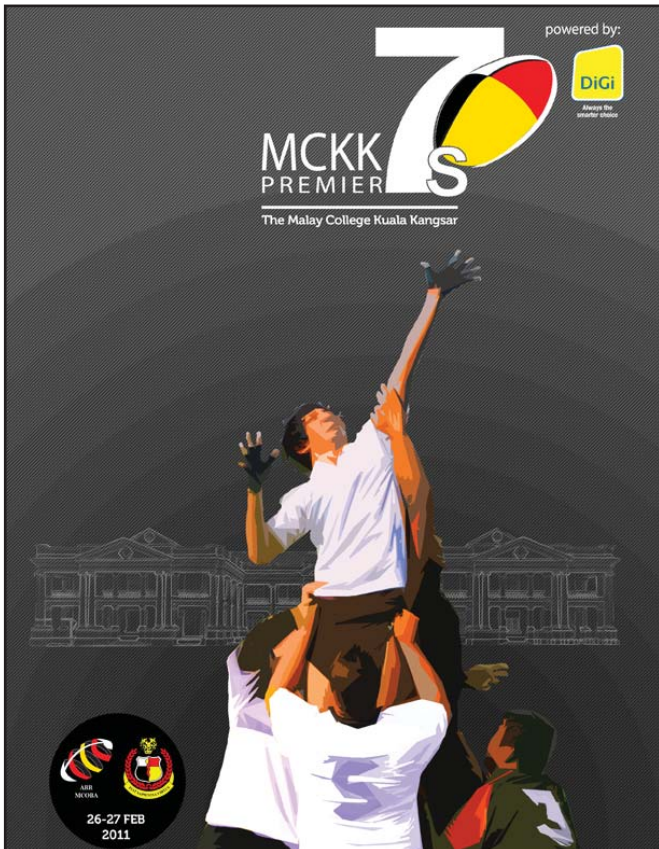
Wall of fame for interview and photo session



Tournament t-shirts



Tournament banners at rugby ground



Tournament programme books



Tournament A-boards



Press conference backdrop



Official Car stickers



Tournament placards



GEORGIAN RUGBY

PLAYMORE

GEORGIAN RUGBY



DATE	OBJECTIVE	VENUE
25 Jan 2011	Announcement of Title Sponsor	MCOBA Penthouse
17 Feb 2011	Announcement of major and main sponsors as well as to announce the participating teams	MCOBA Penthouse

Two press conferences were held to announce the sponsors leading up to the event. The first press conference was held to announce the title sponsor, DiGi. The event was presided by MCOBA Deputy President; Dato' Faidz Darus. DiGi Telecommunications Sdn Bhd was represented by its Head of Segment Marketing; Moharmustaqeem Mohamed. Also present to witness the event were the Chairman of the All Blacks Revival Programme (ABR); Zain Yusoff, MCKK Co-Curriculum Senior Assistant; Ahmad Badri Abdul Manaf, MCOBA Vice-President; Aziz Ishak and Tournament Director; Amrul Hazarin Hamidon.

The second press conference was held to announce the major and main sponsors and participating teams of the MCKK Premier 7s. The event was attended by all sponsor representatives and presided by MCOBA Deputy President, Dato' Faidz Darus. Also present to witness the event were Principal of MCKK; Anand Baharuddin and Chairman of ABR; Zain Yusoff. Journalists, cameramen and photographers from all major television stations and newspapers turned out in force to cover both press conferences.





A hospitality area situated at the VIP and sponsors tent was jointly provided by the title sponsor and event organizer throughout the tournament weekend.

Featuring comfortable seating in prime viewing areas, sponsors and guests were able to view the on-field action whilst enjoying continuous flow of succulent culinary delights.

Souvenir programme publications and updates on latest results of the games were provided to all guests at the hospitality area.





As a break, cultural and musical performances were held on both afternoons to entertain the crowd. On Saturday, a cultural dance show was jointly performed by students of The Malay College and Sekolah Menengah Raja Perempuan Kelsom, Kuala Kangsar.

The performers, dressed in colourful traditional Malay costumes gave the crowd an entertaining display of traditional Malay dances. The arrangement and choreography of the dances were specially carried out by lecturers from Universiti Sains Malaysia, Pulau Pinang.



On Sunday, the brass band from neighbouring school of Sekolah Menengah Clifford marched on to the rugby ground to entertain the crowd with their musical compositions during the afternoon break time.

Following on was a self defense demonstration performed by students from the MCKK Silat Cekak Association. The students awed the crowd with acrobatic self defense movements and displays of weaponry skills.







A team manager's briefing was conducted by the tournament organizers on the 25th February 2011 at the Riverside Resort Hotel in Kuala Kangsar. At the meeting, team managers of the participating teams were welcomed and briefed on all matters pertaining to the tournament. Tournament rules, venue layout, logistics, medical and referees were among matters on the agenda. The meeting concluded with a question and answer session with the participants.







The tournament patron, His Royal Highness Raja Dr. Nazrin Shah, the Raja Muda of Perak who is also the Chairman of MCKK's Board of Governors, graciously hosted a welcome dinner at Istana Iskandariah in conjunction with the start of the tournament.

The title sponsor, organizing committee members, players and officials from participating teams were well represented at the dinner. The Malay College Wind Orchestra provided entertainment for the diners by putting on an excellent medley of songs.

After the dinner, His Royal Highness took the opportunity to meet the guests.





A tournament dinner was held at the Malay College Quadrangle upon the conclusion of the first day of the MCKK Premier 7s Powered by DiGi tournament. The dinner was hosted by the tournament organizers and was attended by all sponsors, players from participating teams, officials and all those involved in the tournament.

At the dinner, the Tournament Director officially handed each participating team representative with a welcome pack which comprised of tournament memorabilia from the organizers and also prepaid SIM cards from DiGi.



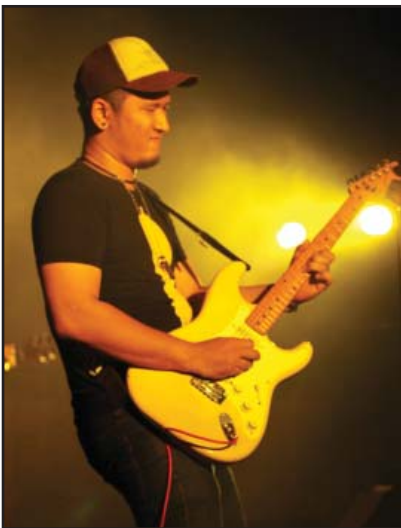




Sponsors, officials and players from participating teams and all those involved in the tournament were kept entertained as a concert was held in the Hargreaves Hall after the tournament dinner.

Two of KL's young, up and coming bands Senof and all-lady band Cherry Bombs, were specially brought in to perform at the concert.

The concert, which lasted more than an hour was a truly fitting finale to an exciting day of rugby sevens.



















See You Again Next Year

Powered by **The 2nd Edition Of The** MCKK PREMIER 7s **Powered by**

Is Scheduled To Be Held On The
25th & 26th February 2012

at

**THE MALAY COLLEGE
RUGBY GROUNDS**



