

TOURNAMENT REPORT

MCKK
PREMIER



The Malay College Kuala Kangsar



ABR
MCOBA



25-26 FEB
2012

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Thank You
YAB Tan Sri Dato' Hj Muhyiddin Hj Mohd Yassin
The Deputy Prime Minister and Minister of Education
as well as
The Government of Malaysia

01

**TOURNAMENT
REVIEW**



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CONFERENCE

BA BU



EXECUTIVE SUMMARY

The 2nd edition of the MCKK Premier 7s Rugby Tournament was held on the 25th and 26th February 2012 at The Malay College Kuala Kangsar (MCKK) rugby grounds.

The event was jointly organised by MCKK and The All Blacks Revival (ABR) Committee of the Malay College Old Boys Association (MCOBA). This year's tournament again saw the participation of 23 top rugby schools in Malaysia and one team from Thailand.

The Prime Minister's Department (Deputy Prime Minister) and Telekom Malaysia Berhad (TM) became the co-premier sponsors for this event.

The crowd turn-up was very impressive, with the Malay College old boys and supporters of the various participating teams actively supporting their favourite teams. The Kuala Kangsar folks added to the carnival atmosphere of the tournament by joining at the MCKK ground.

The tournament received wide coverage by the mainstream media, both print and television, as well as via social media channels such as Facebook, Twitter, e-groups as well as websites.

The Malaysian print media helped to increase coverage of the tournament with the various articles and images prior to, during and after the event. Numerous press clippings related to the events were gathered from the major Malaysia newspapers. The electronic media such as TV3, RTM1 and Astro Arena aired hours of airtime including during prime time news.

All tournament sponsors received wide publicity with prominent and impressive displays around and within the MCKK grounds, while the

finest of corporate hospitality and seating areas were provided for sponsors to entertain their guests and invitees. Promotion and display booths which were allocated to major sponsors were well patronised during the event. There were also lucky draws held throughout the two tournament days, with attractive prizes given such air tickets courtesy of Air Asia and electronic goods to the lucky winners.

The tournament patron, His Highness Raja Dr. Nazrin Shah, the Raja Muda of Perak who is also the Chairman of MCKK's Board of Governors again very graciously hosted a welcome dinner in conjunction with the start of the tournament, which was attended by the Premier Sponsors, organizing committee members, players and officials from the participating teams.

During the second night, a tournament dinner was held at the MCKK Quadrangle, attended by the participants and representatives of the sponsors. After the dinner the boys adjourned to the Hargreaves Hall for a concert starring Monologue (a Malay College old boy) and SubCulture.

For the Cup final, the defending champion and tournament favourite, Sekolah Sukan Tunku Mahkota Ismail (renamed from Sekolah Sukan Bandar Penawar) from Johor defeated Kelantan's Sekolah Menengah Sultan Yahya Petra I in a classic rematch of last year's final to retain yet again the NJ Ryan Challenge Trophy. Datin Josephine Ryan (widow of the late Dato' Neil Ryan) presented the trophy to the winning team during the prize giving ceremony.





TOURNAMENT SPONSORS

Premier Sponsors	Prime Minister's Department (Deputy PM) Telekom Malaysia Berhad
Major Sponsors	MTU Services (M) Sdn Bhd Scomi Group Berhad Tenaga Nasional Berhad Boustead Sissons Paints Sdn Bhd Delima Oil Product Sdn Bhd
Official Hotel	Riverside Resort Kuala Kangsar
Official Drink	Gatorade (Permanis Sandilands Sdn Bhd)
Official Car	Proton Inspira & Proton Persona (Proton Edar Sdn Bhd)
Official Medical Service Provider	KPJ Healthcare Berhad
Official Match Ball	Carisbrook (Salbros Sdn Bhd)
Media Partners	Media Prima Group The New Straits Times Press Astro Arena Astro Awani Hitz FM Era FM Berita Harian Sinar Harian The Star Mediasukan.com Bernama
Supporting Bodies	Ministry of Education Polis DiRaja Malaysia State Government Of Perak Majlis Perbandaran Kuala Kangsar Tenaga Nasional Berhad Kuala Kangsar Jabatan Kerja Raya Daerah Kuala Kangsar Lembaga Air Perak RELA Kuala Kangsar KPJ Healthcare Berhad Hospital Daerah Kuala Kangsar The Malay College Kuala Kangsar The Malay College Old Boys' Association

ORGANISING COMMITTEE

Joint Organising Chairman	Sdr. Mohd Zain Yusoff (Class of '62)
Tournament Director	Sdr. Amrul Hazarin (Class of '85)
Secretariat	Sdr. Faizan Zain (Class of '85) Sdr. Shaikh Ahmad Izzat (Class of '06) Sdr. Ali Sharif (Class of '04) Sdr. Adam Azman (Class of '04) Sdri. Nur Fazlina
Legal Advisor	Dato' Ghazali Mat Ariff (Class of '58)
Media & Public Relations	Sdr. Mohd Yusof Abu Bakar (Class of '77) Sdr. Megat Joha (Class of '80) Sdr. Tabah Shazwan
Prizes	Sdri. Shaayyum Hamdan
Concert	Sdr. Arif Faiz Joifin (Class of '01)
Competition	Sdr. Amrul Hazarin (Class of '85)
Sponsorship	Sdr. Ghazali Baharein (Class of '62) Sdr. Abdul Muiz Jaafar (Class of '92)
Field	Sdr. Badrul Omar (Class of '92) Sdr. Muhammad Fariq Samsudin (Class of '06)
Tournament Dinner	Sdr. Yunus Masjuki (Class of '00) Sdr. Arif Faiz Joifin (Class of '01)
Food & Beverage	Sdr. Yunus Masjuki (Class of '00)
Website Administrator & ICT	Sdr. Helmi Had (Class of '82) Sdr. Eshadiq Hamdan (Class of '96) Sdr. Zaidi Ahmad (Class of '78)
Treasurer	Sdr. Azri Aziz (Class of '00)
Liaison & Logistic	Sdr. Azli Abdullah (Class of '83) Sdr. Khizanif Khizan (Class of '88) Sdr. Ramlan Bachik (Class of '77)
Merchandise	Sdr. Ghazali Baharein (Class of '62) Sdri. Shaayyum Hamdan
VIP Invitations & Hospitality	Sdr. Aziz Ishak (Class of '69) Sdr. Ghazali Baharein (Class of '62)
Medical Services	Dr. Zarin Zain (Class of '83)

Joint Organising Chairman	En. Anand Baharuddin (Class of '79)
Vice Chairman 1	Tn. Hj. Ahmad Badri B. Abdul Manaf
Vice Chairman 2	Pn. Hjh. Azizah Bt. Abu Bakar
Vice Chairman 3	En. Fairuz B. Leman
Vice Chairman 4	En. Ahmad Sabri B. Abd Ghani
Coordinator	En. Fidzamil B. Basarudin (Class of '00)
Secretary	En. Ruzaini B. Abd Kudus
Invitation & Reception	Tn. Hj. Ahmad Badri B. Abdul Manaf Pn. Hjh. Azizah Bt. Abu Bakar
Registration & Liaison	En. Rizal Safzainizam B. Ahmad Sabauni
Food, Beverage & Sale Booth	Tn. Hj Zulkepaly B. Hassan Cik Hjh. Faridah Bt. Abdullah Pn. Aisah Bt. Baharin
Accomodation	En Ahmad Sabri B. Abd Ghani En. Muhamad Azhari B. Mat Tayib
Team & Officials Refreshment	En. Saipulizan B. Abdullah En. Razif B. Mohd Rozi
Transportation	En. Rosman B. Ngah
Facilities	En. Mohd Khalid B. Ali En. Rosman Fitri B. Hamzah En. Salehuddin B. Zabidi
Performance	En. Mohd Zamri B. Ismail Pn. Helda Hanim Bt. Abdul Jabir Pn. Norsyazila Bt. Abd Rahman
Technical, Field & Storage	En. Mohd Fahmi B. Asmawi En. Rafie B. Mohd Razar
Photography & Documentation	En. Mohd Sabri B. Mohd Noor
Medical Services	Pn. Aznisham Bt. Abd Ghafar Pn. Yanti Bt. Mat Amin
Prizes	Cik Hjh. Fatimah Bt. Bidin Pn. Shafiza Bt. Azizan
Special Functions	En. Fidzamil B. Basarudin En. Ruzaini B. Abd Kudus Pn. Saral Sarkunathevi A/P GD Ponnusamy Kesatuan Pelajar Kolej Melayu Prefects Board





MCKK
PREMIER
7s



TOURNAMENT SUMMARY

The 2nd edition of the MCKK Premier 7s Rugby Tournament was held on the 25th and 26th February 2012 at the MCKK rugby grounds. This year's tournament again saw the participation of 23 top rugby schools in Malaysia and one team from Thailand, the Vajiravudh College.

The organisers again managed to organise the tournament with success, with the participating teams displaying the highest quality of schools rugby 7s thus reaffirming the tournament as the premier and benchmarking schools' rugby event for the country.

The defending champion and tournament favourite, Sekolah Sukan Tunku Mahkota Ismail (SSTMI) (renamed from Sekolah Sukan Bandar Penawar) from Johor advanced to the Cup Finals where they again faced Kelantan's Sekolah Menengah Sultan Yahya Petra I (SMSYP) in a classic rematch of last year's final.

SSTMI appeared unbeatable throughout the tournament, except during the semifinals when they were given a scare, narrowly beating SMKA Sheikh Hj Othman Abd Wahab (SHOAW) of Sarawak 19-17. In the finals SSTMI showed their supremacy over SMSYP by winning 38-10. The Man of the Match Award was presented to SSTMI's Captain, Mohd Ramdzam Hasidi by En. Shazril Imri Mokhtar, Executive Vice President of Telekom Malaysia Berhad. Datin Josephine Ryan (widow of the late Dato' Neil Ryan) presented the NJ Ryan Challenge trophy and prizes to the winners in this category.

In the Plate category, Sekolah Menengah Sains Hulu Selangor (SEMASHUR) emerged as winners defeating Sekolah Tuanku Abdul Rahman (STAR) of Ipoh 19-17. The Best Player Award in this category goes to Muhd Nurasmadi of SEMASHUR. MCOBA President Tan Sri Megat Najmuddin bin Dato Seri Dr. Hj. Megat Khas presented the prizes to the winners in this category.

Vajiravudh College (VC) of Thailand faced Sekolah Menengah Sains Sultan Mahmud (SESMA) of Terengganu in the Bowl Final and emerged winners with a score of 24-12. Deechapon Dvan Phakdee of VC was named the Best Player in this category. Prizes for winners in this category was presented by Almarhum Raja Dato' Seri Ashman Shah ibni Sultan Azlan Muhibbuddin, the Raja Kecil Sulung of Perak.

Sekolah Menengah Vokasional Arau (SMVA) beat Kolej Yayasan Saad (KYS) of Melaka 17-14 to emerge as Champions in the Shield category. The Best Player Award in this category goes to Muhd Haziq of SMVA. Prizes for winners in this category was presented by Dato' Abdullah Zawawi of MCKK Class of '57 also known as the Merdeka Boys, who are the sponsors of the NJ Ryan trophy.

The 2nd edition of the MCKK Premier 7s Rugby Tournament was a success, providing truly exciting weekend of rugby of the highest school standard for every one present. MCKK and MCOBA would like to thank all sponsors, participating teams as well as every one involved for the two spectacular days' show of a rugby tournament.



PARTICIPATING TEAMS

GROUP A



SEKOLAH SUKAN TUNKU MAHKOTA ISMAIL

GROUP B



SEKOLAH TUANKU ABDUL RAHMAN



SABAH COLLEGE



SEKOLAH DATUK ABDUL RAZAK



SEKOLAH MENENGAH SAINS SULTAN MAHMUD



ROYAL MILITARY COLLEGE

GROUP C



SEKOLAH MENENGAH SAINS POKOK SENA

GROUP D



MRSM KUALA TERENGGANU



SEKOLAH SULTAN ALAM SHAH



SMKA SHEIKH HJ OTHMAN ABD WAHAB



SMK KING EDWARD VII



SM VOKASIONAL ARAU

PARTICIPATING TEAMS

GROUP E



ENGLISH COLLEGE

GROUP F



SEKOLAH MENENGAH SAINS HULU SELANGOR



THE MALAY COLLEGE KUALA KANGSAR



VICTORIA INSTITUTION



SBP INTEGRASI KUANTAN



BUKIT MERTAJAM HIGH SCHOOL

GROUP G



SMK SULTAN YAHYA PETRA 1

GROUP H



VAJIRAVUDH COLLEGE



SMK TAMAN KOSAS



SEKOLAH MENENGAH SAINS SELANGOR



KOLEJ SULTAN ABDUL HAMID



KOLEJ YAYASAN SAAD



MATCH RESULTS

GROUPING STANDINGS END OF DAY 1

Group A	State	Abbreviation	Points	Ranking
SEKOLAH SUKAN TUNKU MAHKOTA ISMAIL	JOHOR	SSTMI	4	1
SEKOLAH MENENGAH SAINS SULTAN MAHMUD	TERENGGANU	SESMA	2	2
SABAH COLLEGE	SABAH	SC	0	3
Group B	State	Abbreviation	Points	Ranking
SEKOLAH TUANKU ABDUL RAHMAN	PERAK	STAR	4	1
SEKOLAH DATUK ABDUL RAZAK	N. SEMBILAN	SDAR	2	2
ROYAL MILITARY COLLEGE	K. LUMPUR	RMC	0	3
Group C	State	Abbreviation	Points	Ranking
SEKOLAH SULTAN ALAM SHAH	PUTRAJAYA	STAR	4	1
SMK KING EDWARD VII	PERAK	KE	2	2
SEKOLAH MENENGAH SAINS POKOK SENJA	KEDAH	SAINA	0	3
Group D	State	Abbreviation	Points	Ranking
SMKA SHEIKH HJ OTHMAN ABD WAHAB	SARAWAK	SHOAW	3	1
MRSM KUALA TERENGGANU	TERENGGANU	MRSMKT	2	2
SM VOKASIONAL ARAU	PERLIS	SMVA	1	3
Group E	State	Abbreviation	Points	Ranking
THE MALAY COLLEGE KUALA KANGSAR	PERAK	MCKK	4	1
SBP INTEGRASI KUANTAN	PAHANG	INTEK	2	2
ENGLISH COLLEGE	JOHOR	EC	0	3
Group F	State	Abbreviation	Points	Ranking
SEKOLAH MENENGAH SAINS HULU SELANGOR	SELANGOR	SEMASHUR	4	1
VICTORIA INSTITUTION	K. LUMPUR	VI	2	2
BUKIT MERTAJAM HIGH SCHOOL	P. PINANG	BMHS	0	3
Group G	State	Abbreviation	Points	Ranking
SMK SULTAN YAHYA PETRA 1	KELANTAN	SMSYP	4	1
SMK TAMAN KOSAS	SELANGOR	KOSAS	2	2
KOLEJ SULTAN ABDUL HAMID	KEDAH	KSAH	0	3
Group H	State	Abbreviation	Points	Ranking
SEKOLAH MENENGAH SAINS SELANGOR	K. LUMPUR	SMSS	4	1
VAJIRAVUDH COLLEGE	THAILAND	VC	2	2
KOLEJ YAYASAN SAAD	MELAKA	KYS	0	3



MATCH RESULTS

DAY 1 RESULT SATURDAY, 25TH FEBRUARY 2012

MATCH	TIME	GROUP	TEAM	VS			TEAM
1	8.30	A	SSTMI	34	-	7	SC
2	8.50	B	STAR	33	-	5	RMC
3	9.10	C	SAINA	0	-	22	KE
4	9.30	D	MRSMTK	10	-	10	SHOAW
5	9.50	E	EC	0	-	7	INTEK
6	10.10	F	SEMASHUR	43	-	0	BHMS
7	10.30	G	SMSYP	26	-	7	KOSAS
8	10.50	H	VC	17	-	12	KYS
9	11.10	A	SC	21	-	24	SESMA
10	11.30	B	SDAR	38	-	10	RMC
11	11.50	C	SAS	17	-	12	KE
12	12.10	D	SHOAW	15	-	7	SMVA
13	12.30	E	MCKK	27	-	5	INTEK
14	12.50	F	VI	47	-	0	BMHS
15	14.00	G	KOSAS	36	-	0	KSAH
16	14.20	H	SMSS	38	-	12	KYS
17	14.40	A	SSTMI	24	-	10	SESMA
18	15.00	B	STAR	24	-	10	SDAR
19	15.20	C	SAINA	12	-	21	SAS
20	15.40	D	MRSMTK	5	-	5	SMVA
21	16.00	E	MCKK	26	-	0	EC
22	16.20	F	SEMASHUR	33	-	0	VI
23	16.40	G	SMSYP	38	-	0	KSAH
24	17.00	H	VC	10	-	17	SMSS



MATCH RESULTS

DAY 2 RESULT SATURDAY, 26TH FEBRUARY 2012

MATCH	TIME	GROUP	TEAM	VS	TEAM
QUARTER FINALS					
1	8.30	SHIELD QF 1	SC	21 - 19	RMC
2	8.50	SHIELD QF 2	SAINA	0 - 19	SMVA
3	9.10	SHIELD QF 3	EC	41 - 0	BHMS
4	9.30	SHIELD QF 4	KSAH	0 - 20	KYS
5	9.50	BOWL QF 1	SESMA	19 - 14	SDAR
6	10.10	BOWL QF 2	KE	17 - 10	MRS MKT
7	10.30	BOWL QF 3	INTEK	24 - 19	VI
8	10.50	BOWL QF 4	KOSAS	5 - 20	VC
9	11.10	CUP / PLATE QF 1	SSTMI	12 - 5	STAR
10	11.30	CUP / PLATE QF 2	SAS	7 - 22	SHOAW
11	11.50	CUP / PLATE QF 3	MCKK	14 - 12	SEMASHUR
12	12.10	CUP / PLATE QF 4	SMSYP	21 - 15	SMSS
SEMI FINALS					
13	12.30	SHIELD SF 1	SC	10 - 17	SMVA
14	12.50	SHIELD SF 2	EC	0 - 36	KYS
15	13.10	BOWL SF 1	SESMA	24 - 5	KE
16	13.30	BOWL SF 2	INTEK	0 - 15	VC
17	14.15	PLATE SF 1	STAR	29 - 0	SAS
18	14.35	PLATE SF 2	SEMASHUR	14 - 12	SMSS
19	14.55	CUP SF 1	SSTMI	19 - 17	SHOAW
20	15.15	CUP SF 1	MCKK	7 - 12	SMSYP
FINALS					
21	15.35	SHIELD FINAL	SMVA	17 - 14	KYS
22	16.00	BOWL FINAL	SESMA	12 - 24	VC
23	16.30	PLATE FINAL	STAR	17 - 19	SEMASHUR
24	17.00	CUP FINAL	SSTMI	38 - 10	SMSYP



PRIZE WINNERS

CUP CHAMPION

SEKOLAH SUKAN TUNKU MAHKOTA ISMAIL (JOHOR)

Preliminary Round
bt SC (37-7)
bt SESMA (24-10)

Cup/Plate QF
bt STAR (12-5)

Cup SF
bt SHOAW (19-17)

Cup Final
bt SMSYP (38-10)



PLATE CHAMPION

SEKOLAH MENENGAH SAINS HULU SELANGOR (SELANGOR)

Preliminary Round
bt BHMS (43-0)
bt VI (33-0)

Cup/Plate QF
lost MCKK (12-14)

Plate SF
bt SMSS (14-12)

Plate Final
bt STAR (19-17)





PRIZE WINNERS

BOWL CHAMPION

VAJIRAVUDH COLLEGE (THAILAND)

Preliminary Round
bt KYS (17-12)
lost SMSS (10-17)

Bowl QF
bt KOSAS (5-20)

Bowl SF
bt INTEK (15-0)

Bowl Final
bt SESMA (24-12)



SHIELD CHAMPION

SEKOLAH MENENGAH VOKASIONAL ARAU (PERLIS)

Preliminary Round
draw MRSMKT (5-5)
lost SHOAW (7-15)

Shield QF
bt SAINA (19-0)

Shield SF
bt SC (17-10)

Shield Final
bt KYS (17-14)



Best Wishes

Picture courtesy of @munzir_fauzi



RUZESHARME ENTERPRISE

02

MULTIMEDIA



MCKK PREMIER 7s RUGBY TOURNAMENT

25 - 26 Feb, 2012
The MCKK Ground

MCKK
PREMIER

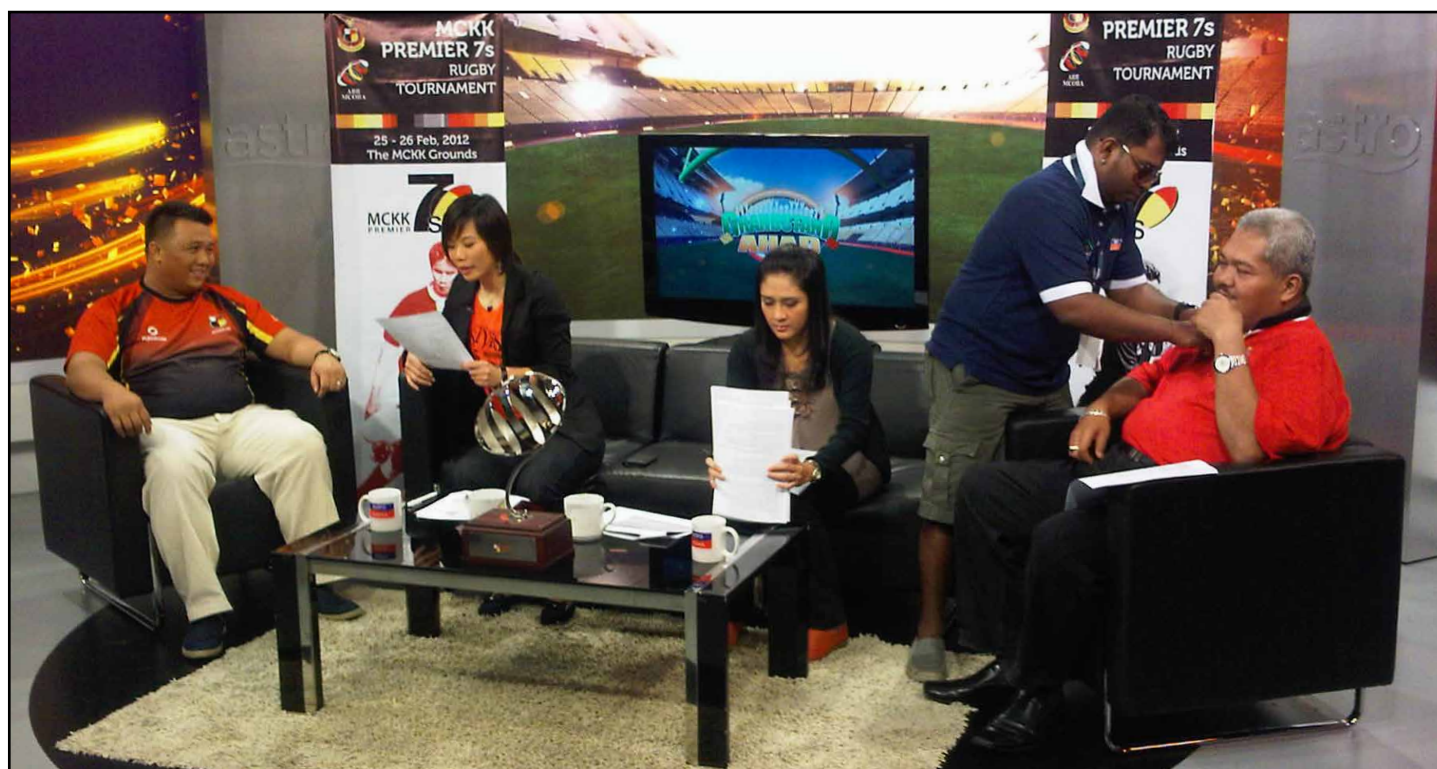
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TELEVISION DISTRIBUTION

HIGHLIGHTS

NO	DATE	PROGRAMME	STATION
1	2 Feb 2012	Berita Nasional	RTM1
2	2 Feb 2012	Buletin Utama	TV3
3	5 Feb 2012	Grandstand	Astro Arena
4	12 Feb 2012	Nasi Lemak Kopi O'	TV9
5	21 Feb 2012	Scoreboard	TV3
6	5 Mar 2012	Scoreboard	TV3





MEDIA CENTRE

Representatives from the media signed in at the MCKK Media Centre during the tournament weekend of the MCKK Premier 7s 2012. Game results were made available to the media after each match and at the end of each tournament day.

The New Straits Times, Sinar Harian, Astro Arena and Media Sukan used the Media Centre as their base where they submitted their articles and tournament highlights online.

The participation of top rugby schools from around the country ensured a strong interest by the media. Common requests included game fixtures, results and interviews with players, team managers and coaches.

Journalists, cameramen and photographers from TV stations, newspapers and website turned out in force to cover the action at the MCKK rugby ground.

Operational Hours	Sat, Feb 25 8.00 a.m - 7.00 p.m Sun, Feb 26 8.00 a.m - 7.00 p.m
Facilities	Tournament Information Centre: Broadband connection, fax and photocopier
Media Accreditation	Television : TV3, TV9, RTM, Astro Print Media : NST, Sinar Harian, Harian Metro
Staffing	PR head and 4 full-time staff



PRESS CLIPPINGS

NO	DATE	TITLE	PUBLICATIONS
1	15 Feb 2012	Wakil Thailand, Singapura warnai Kejohanan Ragbi MCKK	Harian Metro
2	15 Feb 2012	24 schools to take part in MCKK Sevens	The New Straits Times
3	19 Feb 2012	Top quality juniors for MCKK tourney	The New Straits Times
4	26 Feb 2012	MCKK make last eight	The New Straits Times
5	27 Feb 2012	SSTMI defend title	The New Straits Times
6	29 Feb 2012	Klik Pilihan	Sinar Harian

Wakil Thailand, Singapura warnai Kejohanan Ragbi MCKK

>>>Oleh Md Badlishah Md Ali
badlishah@metronews.com.my

SEBANYAK 24 pasukan bakal beradu kekuatan pada Kejohanan Ragbi 7 Sebelah MCKK 2012 edisi kedua merentas Piala NJ Ryan di Padang Kolej Melayu Kuala Kangsar, Perak, pada 26 dan 27 Februari ini.

Madam utama kejohanan adalah mengagut kembali kemegahan ragbi di peringkat sekolah menengah dan melambatkan pemain berbakat. Program anjuran bersama MCKK dan MCOBA itu turut mendapat sokongan beberapa penaja antaranya Telekom Malaysia, Kumpulan UEM, CIMB Foundation,

leji Vajiravudh dan Anglo Chinese School Independence dari Singapura. Puspakom, Proton Holdings, PERNANIS Sandians, MTU Services (M) Sdn Bhd, Ernst & Young, Delima Oil Products Sdn Bhd, AirAsia Bhd dan Carribrook. Empat divisyen dipertandingkan iaitu Piala Saingan Utama (Divisyen 1), Saingan Plate (Divisyen 2), Saingan Bowl (Divisyen 3) dan Saingan Shield (Divisyen 4).



SOKONG...penganjur bersama sebahagian penaja pada majlis penyerahan tajaran di Kuala Lumpur, baru-baru ini.

Harian Metro 15 Feb 2012

RUGBY 24 schools to take part in MCKK Sevens

MALAY College Kuala Kangsar (MCKK) has managed to attract 24 school teams from around the region for the second MCKK Premier Sevens Rugby Tournament on Feb 24-26.

The school, which has been passionate about rugby since the sport was introduced by former headmaster NJ Ryan in 1956, also has its team called the MCKK All Blacks, taking after the New Zealand national team.

The MCKK Premier Sevens, while aimed at raising the standard of rugby by among schools in the country, will also foster better relations among competing schools. MCKK and the Malay College Old Boys Association (MCOBA) have also announced a partnership with Telekom Malaysia Berhad (TM) as the main sponsor of the event.

New Straits Times 15 Feb 2012

Top quality juniors for MCKK tourney

DEFENDING champions Tunku Mahkota Ismail Sports School (TMSS) are expected to have a hard time hanging on to their title at the Malay College Kuala Kangsar (MCKK) Premier Rugby Sevens this year.

The Under-18 schools tournament, which will be held on Feb 24-26 at the MCKK grounds, will see a stronger field this year with each state represented as well as Thailand's Vajiravudh College.

Amrul said the tournament, which features only state championship winning teams as well as traditional rugby playing schools, was intended to spur the popularity of the sport among schools in the country.

Tournament director Amrul Hazrin said, "Last year there were a number of teams that could not make it for a number of reasons but this year we have a much stronger field for the event, including teams

from Sabah and Sarawak". Besides TMSS, Sekolah Sultan Alam Shah (Purrajaya) and Sekolah Datuk Abdul Razak (Negri Sembilan) will also be ones to watch out for, as well as our home team (MCKK), who have been training very hard for this event.

"I also expect Vajiravudh to be much stronger this year as they will be sending their Under-18 team instead of their Under-16s who competed last year."

New Straits Times 19 Feb 2012

RUGBY

MCKK make last eight

HOSTS Malay College Kuala Kangsar (MCKK) were among the eight teams who qualified for the Cup/Plate quarter-finals of the MCKK Premier Sevens Rugby tournament in Kuala Kangsar yesterday.



Three Sekolah Menengah Sains Selangor (SMSS) players try to stop a player from Thailand's Vajiravudh College yesterday. SMSS won 17-10. Pic by Imman Munir

MCKK last year's Bowl final runners-up, scored impressive wins against Sekolah Bersejarah Penuh Integras, Kuantan (27-6) and English College, Johor Bharu (26-0).

Another school from Perak, Sekolah Tuanku Abdul Rahman (STAR) also booked a berth by beating Royal Military College (RMC), Kuala Lumpur 33-5 and last year's Bowl final winners, Sekolah Datuk Abdul Razak (SDAR), Seremban 24-10.

Joining them in the last eight were last year's Cup champions Sekolah Sukan, Tunku Mahkota Ismail, Johor (SSTMI), who defeated Sabah College 24-7 and SM Sains Sultan Mahmud, Terengganu 24-10.

Last year's Cup runners-up SM Sultan Yusef Petra Kelantan defeated SMK Taman Kosas, Selangor 26-6 and Kolej Sultan Abdul Hamid, Kedah 38-0 to book their spots.

Other qualifiers were last year's Plate final runners-up SM Sains (SMSS) and SM Sains Selangor. A total of 24 teams, including



Pemain Kolej Melayu Kuala Kangsar (MCKK), berjaya meloloskan diri daripada halangan daripada pemain SBP Integrasi Kuantan sempena Kejohanan MCKK Premier 7s Rugby Tournament di Padang MCKK. Biarpun mempamerkan persembahan cemerlang di sepanjang kejohanan, skuad MCKK harau mampu layak hingga ke saingan separuh akhir sebelum tewas 7-12 pada waktu tambahan 'sudden death' kepada Sekolah Menengah Sultan Yahya Petra (SMSYP1) dari Kelantan.

New Straits Times 26 Feb 2012

Sinar Harian 29 Feb 2012

RUGBY

SEKOLAH Sukan Tengku Mahkota Ismail, Johor (SSTMI) retained the Malay College Kuala Kangsar (MCKK) Premier Sevens rugby title after easily defeating Sekolah Menengah Sultan Yahya Petra 18-10 (SYP), Kelantan 38-10 yesterday.

SSTMI defend title

But the Johor team proved too strong with Muhammad Nazri Asari and Rusohadi Ramli increasing the lead with another 14 points before the break. Minutes after the breather, SMSYP got another five points through Muhammad Awan, after which they crumbled to their skillful opponents.

SSTMI scored their other goals through Razman and Harris Khalid. Razman was named as the Best Player of the Finals. Thailand's Vajiravudh College won the Bowl Final after defeating Sekolah Menengah Sains Sultan Mahmud (SESM) Terengganu 24-12 while Sekolah Menengah Sains Hui Selangor (SEMAHUR) beat Sekolah Tuanku Abdul Rahman (STAR) 19-17 in the Plate Final.



SSTMI celebrate their victory over SMSYP in the Malay College Kuala Kangsar Premier Sevens yesterday. Pic by Imman Munir

New Straits Times 27 Feb 2012

The prizes for the winners of the Cup final were presented by Datin Josephine Ryan, wife of the late Datuk N.J. Ryan, the ninth headmaster of MCKK. By P. Chandrasugren

03

**ON-GROUND
BENEFITS**



ADVERTISING BOARDS & FIELD LAYOUT



FIELD LAYOUT	POSITION	SPONSORS A-BOARD
NORTH STAND	Royal Box and VIP hospitality area	TM, Proton Edar, Sinar Harian, Hopetech, Sissons, MTU, Scomi, UEM, Saji
SOUTH STAND	Spectators Stand	TM, Proton Edar, Sinar Harian, Hopetech, Sissons, MTU, Scomi, UEM, Saji
EAST WING	Behind Goal Post	TM, TNB, UEM, Ernst & Young
WEST WING	Behind Goal Post	TM, TNB, UEM, Ernst & Young



North Side



South Side



West Side



East Side

ADVERTISING BOARDS & FIELD LAYOUT



OTHER OUTDOOR EXPOSURE



MERCHANDISE & DISPLAY



SPONSORS	MERCHANDISE	POSITION & DISTRIBUTION
Telekom Malaysia	Display Booth, Point of Sale & Interactive Games	Big School Field B
KPJ Healthcare	Display Booth & Medical Check Up	Big School Field B
Carisbrook	Point of Sale : Sport Products and Attire	Big School Field B
MCOBA	Point of Sale : MCOBA Merchandise	Big School Field B
Kuala Kangsar Locals	Point of Sale : Locally Made Products	Big School Field B
Saji	Point of Sale : Food Products	Big School Field B





MARKETING COLLATERALS & PRINTED MATERIALS

Towards ensuring a successful tournament, a large number of marketing collaterals, ranging from the souvenir programme to buntings and banners were produced. Special care was taken to ensure that the materials attractively feature the logos of the sponsors.

The buntings promoting the event were positioned on lamp posts along strategic route around the royal town of Kuala Kangsar, especially those leading to MCKK.



Wall of fame for interview and photo sessions



Tournament buntings



Medals & Prizes



Tournament t-shirts



Tournament banner



Tournament banner

04

**SUPPORTING
EVENTS**



PRESS CONFERENCE

The press conference was held on the 2nd February 2012 at MCOBA Building, Kuala Lumpur to announce the sponsors leading up to the tournament. Telekom Malaysia Berhad (TM) being the premier sponsor was represented by Moharmustaqem Mohammed, the General Manager of New Media. The event was hosted by Dato' Faidz Darus, the Deputy President of MCOBA and the two Co-Chairmen of the MCKK Premier 7s Tournament; Mohammad Zain Yusoff of MCOBA and Anand Baharuddin, the Principal of MCKK.

Amongst the sponsors in presence were from SCOMI Group Berhad, Ernst & Young, Delia Oil Products Sdn Bhd, MTU Services (M) Sdn Bhd, Gatorade, Air Asia Berhad, UEM Group Berhad, Proton Holdings Berhad, Kumpulan Karang kraf, AMP Radio, Salbros and Hopetech Sdn Bhd.





CORPORATE HOSPITALITY

The sponsors and event organizer provided a hospitality area for the duration of the tournament. This hospitality area was situated at the VIP and sponsor tent, featuring comfortable seats for sponsors and guests.

From the hospitality area, the sponsors and guests were able to view the games whilst enjoying continuous flow of culinary delights.

Souvenir programme publications and updates on latest results of the games were provided to all guests at the hospitality area.





EXHIBITION PERFORMANCE





TEAM MANAGERS BRIEFING



The tournament organizers conducted a team manager's briefing on the 24th February 2012 at the Riverside Resort Hotel in Kuala Kangsar. At the meeting, team managers of the participating teams were welcomed and briefed on all matters pertaining to the tournament.

Tournament rules, venue layout, logistics, medical services and referees were among matters on the agenda. The meeting concluded with a question and answer session with the participants.





ROYAL GALA DINNER



The tournament patron, His Highness Raja Dr. Nazrin Shah, the Raja Muda of Perak who is also the Chairman of MCKK's Board of Governors again very graciously hosted a welcome dinner in conjunction with the start of the tournament.

The Premier Sponsors, organizing committee members, players and officials from the participating teams attended the dinner which was held at Istana Iskandariah, Kuala Kangsar. The Malay College Wind Orchestra entertained the diners with an excellent repertoire of songs.

His Highness was then presented with a souvenir of a Match Ball replica autographed by the captains of the participating teams by the President of MCOBA, Tan Sri Megat Najmuddin Megat Khas.

After the dinner, the players, team officials, and other guests took the opportunity to shake hands with His Highness Raja Dr. Nazrin Shah.





SEGA IRAM

14

CONCERT



After dinner on first day of the tournament that was held at the Quadrangle of MCKK, the players, team officials and volunteers were entertained at Hargreaves Hall by two recording artists; Monologue (an alby of MCKK) and SubCulture.

The concert, which lasted for more than an hour was a truly fitting finale to an exciting day of rugby sevens.





FACES IN THE CROWD





PHOTO GALLERY



Dengan Ingatan Tulus Ikhlas



TH PLANTATIONS BERHAD (12696-M)

Tingkat 23, Bangunan TH Selborn, No.153, Jalan Tun Razak, 50400 Kuala Lumpur.
Tel : 03 2687 6666 Fax : 03 2681 0701

05

**TRIBUTE TO
ALMARHUM
RAJA ASHMAN**



TRIBUTE TO ALMARHUM RAJA ASHMAN

Y.A.M. Almarhum Raja Dato' Seri Ashman Shah ibni Sultan Azlan Muhibbuddin Shah, Raja Kechil Sulong, was born in Georgetown, Pulau Pinang, 28th December 1958.

As a student of economics he graduated from the University of Nottingham in 1981 with a Bachelor of Science in Economics. He then went to Central London Polytechnic where he completed his Diploma in Business Law Administration in 1982. Almarhum Raja Ashman then was called to the bar at Lincoln's Inn and subsequently completed his Masters of Law (LLM) at the prestigious Cambridge University in 1984.

Almarhum Raja Ashman was granted the title of Raja Kechil Bongsu on the 11th of May 1987 by the Sultan of Perak. The following year he was bestowed the Darjah Seri Paduka Cura Si Manja Kini (SPCM) which carries the title of Dato' Seri on 19th April 1988.

Almarhum Raja Ashman married Y.A.Bhg. Datuk Sri Noraini Jane binti Tan Sri Kamarul Ariffin on 26th September 1991 and they had three children.

1. Y.M. Raja Datuk Ahmad Nazim Azlan Shah bin Almarhum Raja Dato' Seri Ashman Shah, Raja Kechil Tengah. Born in 1994. Granted the title of Raja Kechil Tengah 18th March 2010.
2. Y.M. Raja Emina Aliyyah binti Almarhum Raja Dato' Seri Ashman Shah. Born in 1992.
3. Y.M. Raja Bainunnisa Safa binti Almarhum Raja Dato' Seri Ashman Shah. Born in 1995.

In 1998, Almarhum Raja Ashman was granted the title of Raja Kechil Tengah, and was then promoted to Raja Kechil Sulong on 16th of March 2010.

Almarhum Raja Ashman was sitting on the board of a number of corporations as well as non-governmental organisations. Among them were:

- Executive Director of Dreamland Holdings Bhd
- Chairman of the Board of Trustees Haqqani Foundation Malaysia
- Chairman of Dwtasik Sanyo Industries (Malaysia) Bhd
- Director of KKB Engineering Bhd
- Director of Kian Joo Can Factory Bhd
- Director of Kanzen Bhd
- Member of International Advisory Board of the Islamic Supreme Council of North America.

Almarhum Raja Ashman was always supportive of his people. He would attend ceremonies and functions even if they were as small as local weddings. One of the last events that was graced by his presence was the MCKK Premier 7s held on 24th to the 26th of February 2012 in Kuala Kangsar. He was truly a prince for the people.

He passed away following a severe asthma attack at his home in Bukit Damansara, Kuala Lumpur, 30th March 2012 and was buried at the Al-Ghufran Royal Cemetery, Bukit Chandan, Kuala Kangsar.

AL-FATIHAH



Thank You



KELAB GOLF NEGARA SUBANG

See you again next year!



TEAM MALAYSIA

The 3rd Edition of The
MCKK PREMIER 7s

at
The Malay College
Rugby Grounds

