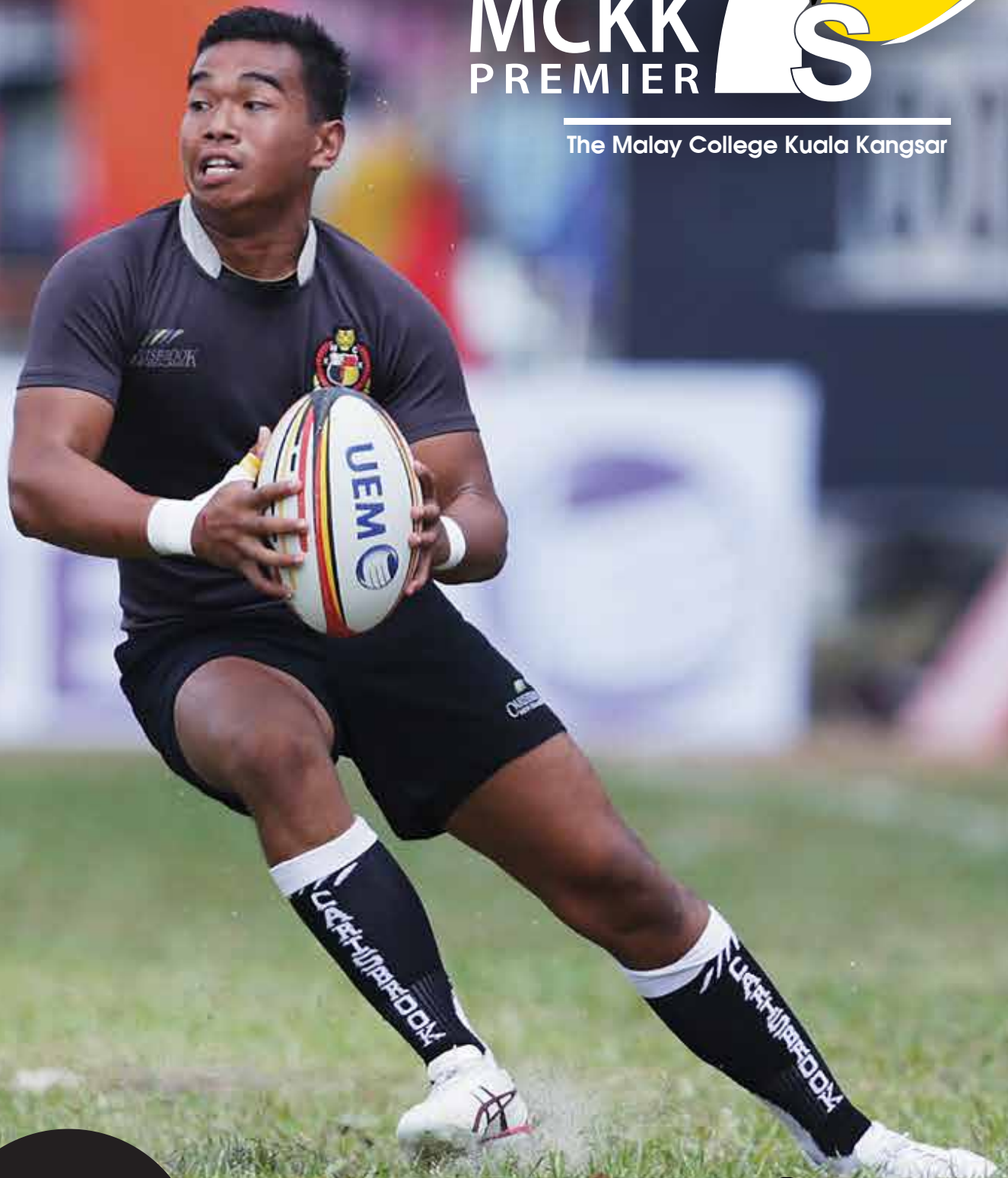


TOURNAMENT REPORT

MCKK
PREMIER



The Malay College Kuala Kangsar



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**MCKK
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PREMIERING TALENT AND SPORTSMANSHIP

***TOURNAMENT
REPORT***

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NJ RYAN'S TROPHY



EXECUTIVE SUMMARY



The fourth edition of The MCKK Premier 7s was successfully held at The Malay College Kuala Kangsar (MCKK) rugby grounds from 28th February 2014 to 2nd March 2014. Debuting the tagline "Premiering Talent and Sportsmanship", this year's Tournament again featured 24 school boys' rugby teams from within and outside of Malaysia competing for the coveted NJ Ryan Trophy with two main exceptions - for the first time, there are two teams from outside of Asia and additionally, these two teams are from Test-playing countries, namely Scots College of Wellington, New Zealand and Trafalgar High School of Western Cape, South Africa.

Held in a carnival-like atmosphere, there was a noticeable increase in crowd turnout, including for the games held on Friday, arising from the increase in pre-Tournament media exposure both in the Main Stream Media (MSM) and in the

Social Media (SM), especially via the Tournament's Facebook Page and the newly launched Tournament Website - www.premier7s.com

During the Tournament, our valued Sponsors enjoyed more on ground publicity with prominent displays of the respective company names and/or logos around MCKK compound as well as in Kuala Kangsar Town itself. Lucky Draws were held over the course of the Tournament where attractive prizes, including electronic goods, were given away to the lucky winners. There were also more Media exposure, both MSM (print and TV) as well as Online.

Quality of rugby play on display improved tremendously with Scots College of Wellington, New Zealand leading the way with scintillating displays of running 7s rugby on their way to wresting the NJ Ryan Trophy from Defending Champion,

and Host, MCKK. The Plate Finals was an all international affair with Hong Kong Sports School triumphing over Vajiravudh College of Thailand. Meanwhile, the Bowls and Shield Competitions were won by Sekolah Menengah Sains Sultan Mahmud (SESMA) of Terengganu and Sekolah Sultan Alam Shah (SAS) of Putrajaya respectively.

Prizes to the Winners were given away by Raja DiHilir Perak, His Highness Raja Jaafar ibni Raja Muda Musa and the Minister of Youth and Sports, The Honourable Khairy Jamaluddin and accordingly witnessed by The High Commissioners of New Zealand, South Africa and Singapore.

At the conclusion of The Tournament, His Royal Highness Raja Dr Nazrin Shah, Pemangku Raja Perak had very graciously hosted the Tournament Dinner which was greatly appreciated by all the players and officials.





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TOURNAMENT REPORT



As expected, two time winner Sekolah Sukan Tengku Mahkota Ismail (SSTMI), and host and reigning champion, the MCKK Allblacks of The Malay College Kuala Kangsar (MCKK) faced stiff challenges in the Fourth Edition of the MCKK Premier 7s with Test nations' Scots College, Wellington, New Zealand (SCNZ) and Trafalgar High School of Western Cape South Africa (THS), competing. The tournament kicked off on Friday afternoon as the MCKK Allblacks played Kolej Yayasan Saad (KYS) and put up the highest margin of Friday 43-5. Also playing on Friday were Sekolah Tuanku Abdul Rahman Ipoh (STAR), who put away SMK Taman Kosas 31-19, and THS who put on display, the South African styled kick and re-gather to good effect.

The second day broke to news of withdrawal by Brunei Sports School and it was replaced by SMK King Edward VII of Taiping (KEVII). SMS Selangor (SMSS) was the first opponent of SCNZ and was shut out 0-36. SCNZ also trounced SMS Pokok Sena (SAINA) 62-0 and Sekolah Menengah Haji Othman Abdul Wahab (SHOAW) 45-0 to lead the preliminary. SSTMI preliminary campaigns saw tight wins over SMS Sultan Mahmud (SESMA) 17:5 and THS 17:5, and trouncing SM Sultan Abdul Halim 41-5.

The MCKK Allblacks closed its preliminary matches SBPI Kuantan 31:7 and KEVII 29:0. Meanwhile, STAR



had wins over International College Singapore (ICS) 58:0 and SMS Hulu Selangor (Semashur) 38:12 to move up to second place in the preliminary ladder.

In the finals, Sekolah Sultan Alam Shah (SAS), who had also played to 3 group losses in the 2013, won the Shields Finals beating SMK Vokesyenal Arau (24:0), Victoria Institution (21:10) and SM Sultan Abdul Halim (25:7). It was a strong field in the Bowls Category! where 2013 Cup semi-finalist, SESMA emerged Bowl winners after beating SBPI Kuantan 22:5, picking one back on Semashur (2013 finalist at SESMA's expense) (24:7) and taking out SMK Taman Kosas (24:7).

The Plate Finals were an international affair as Hong Kong Sports School (HKSS) which fended off Vajiravudh College 12:5. HKSS had earlier failed to maintain its early lead over STAR losing out 14:21 in the Cup quarter-final. In the plate semi-final, it met SDAR, for the 2nd time over the weekend, and third time in two years, going ahead in the ledger, 2:1 over a tired SDAR.

The gulf of Asian rugby to Test playing nations was evident when SSTMI, Malaysia's leading rugby lights and 2-time MCKK Premier7s champion, had no answer for the rampant SCNZ, the New Zealand Condor 7s runners-up 2013, who scooted to 43:0 final score

in the first Cup semi-final. The second semi-finals were won by first time cup semi-finalist STAR, who mischievously sneaked in two early tries, pinning down the MCKK Allblacks, the reigning MCKK Premier 7s champions. There was fight back by the MCKK Allblacks coming through with 4 tries of its own, yet it was one unconverted try short of pushing another sudden death 31:26. The MCKK Allblacks had earlier pushed SDAR into extra time and snatched a winner after SDAR decided to kick the ball which was returned 65 metres for a try.

The formbook read a one way final, given the previous 5 matches by SCNZ yielded at least 5 tries a game with only SMS Yahya Petra 1 crossing its try line. It was a slight drizzle, and first time finalist STAR had other ideas. STAR rushed to a 2 try lead through its wingers and pinned SCNZ in its own half in the early minutes. The first time SCNZ broke away, its ball carrier was penalised for an illegal fend. Despite this setback and losing one player for a yellow card, SCNZ managed to stay in the match and trailed into half time 12-14. The second half clearly showed why rugby is a religion in New Zealand as SCNZ stepped up one gear to come out Cup champion 36:14.

GROUP A

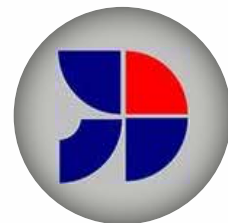
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GROUP B

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GROUP C

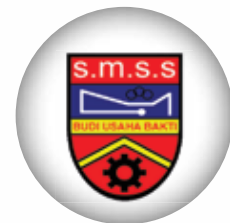
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Ruzaini Mohamad
Mohamad Fithri Afwan
Mohd. Al-Hafiz Aljuharje
Ahmad Rusydan Pae
Muhd. Firdaus Zulkefli
Mohd. Norazman

GROUP D

SEKOLAH MENENGAH SAINS SULTAN MAHMUD (SESMA) TERENGGANU



Manager : Mr. Wan Mazri
Coach : Mr. Mohd. Arifin Jusoh

Mohd. Amirul
Muhammad Aidil Farhan
Muhammad Aidil Amin
Muhammad Ammar Faris
Muhammad Faris Abdillah
Muhamad Izzat
Muhammad Aidil Azhar
Muhammad Faris Abdullah
Abdul Latiff Said
Che Ahmad Najwan
Mohammad Farhan
Shah Amir Rezza

SEKOLAH SUKAN TUNKU MAHKOTA ISMAIL (SSTMI) JOHOR



Manager : Mr. Rizal
Coach : Mr. Saizul Haffi

Muhammad Naim
Muhammad Sayuti
Azam Fakhruallah
Aqib Mustammim
Sufi Hafizuddin
Muhammad Abdul Karim
Aiman Izhar
Aizat Ashmer
Muhammad Afiq
Zulmajdi
Ras Ubaidah
Mohamad Affendi

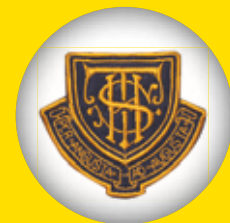
SEKOLAH MENENGAH SULTAN ABDUL HALIM (SEMSAH) KEDAH



Manager : Mr. Abdul Rahim Ayub
Coach : Mr. Shaffie Ismail

Muhammad Ilmi
Fahmi Najmuddin
Mohd. Redzuan
Muhd. Aidil Danish
Muhd. Ridhwan
Mohd. Hakimi
Mohd. Amirul
Muhd. Afnan
Hariff Izudeen
Muhd Asyraf
Aizat Izzuddin
Muhd Asif Asyraf

TRAFALGAR HIGH SCHOOL (THS) SOUTH AFRICA



Manager : Mr. Kamaar
Coach : Mr. Hendricks

Yasir Murray
Peter Williams
Rameez Allie
Shakeel Carr
Saud Ariefdien
Ferhad Ahmad
Tauiq Isaacs
Zunaid Fredericks
Uzaid Johnson
Aashiq FrancisIqbal Zahin

GROUP E

HONG KONG SPORTS SCHOOL (HKSS) HONG KONG



Head Coach : Mr. Fan Shun Kei
Asst. Coach : Mr. Mark Komar

Jackson Cook
Matt Worley
Brook Leung
Cameron Smith
Dominic Lam
Tang Cheuk Hang
Max Denmark
Liam Herbert
Daniel Archer
Josh Clery
James Shepherd
Oisin Harbitz
Aidan Trent

SEKOLAH DATO' ABDUL RAZAK (SDAR) NEGERI SEMBILAN



Manager : Mr. Mohd. Azhar
Coach : Mr. Izrul Azmi

Aiman Azhari
Mohd. Syahir Azri
Muhammad Nabil Fikri
Muhammad Amirul Akasyah
Muhammad Asyraf
Muhammad Akmal
Amir Danial
Muhammad Aiman Za'im
Mohamed Izz Najwan
Ismail Husin
Ahmad Nadzli Rizal
Muhammad Hasif Razale

SEKOLAH MENENGAH KEBANGSAAN SANDAKAN (SANDAKAN) SABAH



Manager : Mr. Norsyahizan Saad
Coach : Mr. Nacani Seniu

Richi Brandon
Fauzi Najmi Safry
Gerald Geureh @ James
Mohd. Zulhilmi Zulkanain
Cliff Spencer Benignus
Ekotomy Ason
Oddry Juin Mining
Eric Durim
Eddy Vick Kaya
Ransky Kehbon
Mahadir Saiim
Muhamad Ramian

SEKOLAH SULTAN ALAM SHAH (SAS) PUTRAJAYA



Manager : Mr. Adlan Hidayah
Coach : Mr. Mohd. Nasrul Hakim

Muhamad Amir Hakim
Mohd. Faiz
Muhammad Hafziz
Muhammad Zaim
Muhammad Addiew
Mohammad Amirul Syafiq
Danial Erffan
Ahmad Syamil
Abdul Alim Hadi
Muhammad
Iman Hakimi
Aiman Areef

GROUP F

SEKOLAH MENENGAH KEBANGSAAN SULTAN YAHYA PETRA 1 (SSYP1) KELANTAN



Manager : Mr. Wan Harun
Coach : Mr. Hasni Hassan

Muhammad Azwan Zuwairi
Arif Asyraf
Ezwan Aqim
Muhammad Zakman Shah
Lokman Hakim
Mohd. Nurul Mustakim
Muhammad Aqiff Noh
Muhammad Aiman
Luqman Nulhakim
Nik Zulfikar
Aiman Firdaus
Mohamad Amiroi Azwan

VAJIRAVUDH COLLEGE (VC) THAILAND



Manager : Mr. Khanthipong Meepin
Coach : Mr. Rattapol Srivajirothai

Nithikorn Markerd
Supakorn Naradoon
Ohm Mekvichai
Puvadol Palukpetch
Patcharapol Teeranukulchai
Possawat Petchpinkaw
Baramee Thaiset
Siriwach Kangsawasd
Angkrit Wanichkamolnant
Jomphon Lojanarungsiri
Pongmathus Monthonsophon
Chissanupong Parunchaichayanon

KOLEJ VOKASIONAL ARAU (KVA) PERLIS



Manager : Mr. Syed Zainuri Helmi
Coach : Mr. Hairul Nizam

Mohd. Nazran Azhar
Ahmad Alimie
Mohamad Faiz
Ku Muhammad Athiff
Zarieff Shamil
Muhammad Salma Afif
Muhammad Ruslan
Mohd. Aidil Azali
Muhammad Haikal
Mohd Hafizuddin Amin
Muhammad Hazrulsyam Adha
Mohamad Afiq Aiman

VICTORIA INSTITUTION (VI) KUALA LUMPUR



Manager : Mr. Nik Mohd. Sidek
Coach : Mr. Mohd. Talha Masodi

Muhammad Ammar Ashraf
Adam Lokman
Muhammad Haziq
Muhammad Nur Afiq
Izzudin
Alif Akmal
Muhammad Sameer
Mohammad Eilhan Nur
Muhammad Firdaus
Muhammad Mukhtar
Muhammad Za'im
Muhammad Azib



GROUP STANDINGS

GROUP A	STATE	ABBREVIATION	POINTS	RANKING
THE MALAY COLLEGE KUALA KANGSAR	PERAK	MCKK	9	3
SEKOLAH BERASRAMA PENUH INTEGRASI KUANTAN	PAHANG	INTEK	6	12
KOLEJ YAYASAN SAAD	MELAKA	KYS	3	16
SEKOLAH KING EDWARD VII	PERAK	KE	0	22

GROUP B	STATE	ABBREVIATION	POINTS	RANKING
SEKOLAH TUANKU ABDUL RAHMAN	PERAK	STAR	9	2
SEKOLAH MENENGAH SAINS HULU SELANGOR	SELANGOR	SEMASHUR	6	9
SEKOLAH MENENGAH KEBANGSAAN TAMAN KOSAS	SELANGOR	KOSAS	3	14
INTERNATIONAL COLLEGE SINGAPORE	SINGAPORE	ICS	0	24

GROUP C	STATE	ABBREVIATION	POINTS	RANKING
SCOTS COLLEGE NEW ZEALAND	NEW ZEALAND	SCNZ	9	1
SEKOLAH MENENGAH SAINS SELANGOR	SELANGOR	SMSS	4	11
SEKOLAH MENENGAH SAINS POKOK SENAI	KEDAH	SAINA	3	18
SEKOLAH MENENGAH KEBANGSAAN AGAMA SHEIKH HAJI OTHMAN ABDUL WAHAB	SARAWAK	SHOAW	1	19

GROUP D	STATE	ABBREVIATION	POINTS	RANKING
SEKOLAH SUKAN TUNKU MAHKOTA ISMAIL	JOHOR	SSTMI	9	5
TRAFALGAR HIGH SCHOOL	SOUTH AFRICA	THS	4	10
SEKOLAH MENENGAH SAINS SULTAN MAHMUD	TERENGGANU	SESMA	4	13
SEKOLAH MENENGAH SULTAN ABDUL HALIM	KEDAH	SEMSAH	0	23

GROUP E	STATE	ABBREVIATION	POINTS	RANKING
SEKOLAH DATO' ABDUL RAZAK	NEGERI SEMBILAN	SDAR	9	6
HONG KONG SPORTS SCHOOL	HONG KONG	HKSS	6	7
SEKOLAH MENENGAH SANDAKAN	SABAH	SANDAKAN	3	15
SEKOLAH SULTAN ALAM SHAH	PUTRAJAYA	SAS	0	20

GROUP F	STATE	ABBREVIATION	POINTS	RANKING
VAJIRAVUDH COLLEGE	THAILAND	VC	9	4
SEKOLAH MENENGAH KEBANGSAAN SULTAN YAHYA PETRA 1	KELANTAN	SSYP1	6	8
VICTORIA INSTITUTION	KUALA LUMPUR	VI	3	17
KOLEJ VOKASIONAL ARAU	PERLIS	KVA	0	21



MATCH RESULT DAY 1 - FRIDAY, 28TH FEBRUARY 2014

MATCH	TIME	GROUP	TEAM	VS	TEAM	SCORE	
1	4:00	A	MCKK	-	KYS	43	5
2	4:18	B	STAR	-	KOSAS	31	19
3	4:36	C	SAINA	-	SHOAW	10	5
4	4:54	D	SEMSAH	-	THS	5	34
5	5:12	E	SDAR	-	SAS	17	12
6	5:30	F	KVA	-	VI	5	24

MATCH RESULT DAY 2 - SATURDAY, 1ST MARCH 2014

MATCH	TIME	GROUP	TEAM	VS	TEAM	SCORE	
1	8.00	A	KE	-	INTEK	0	17
2	8.18	B	SEMASHUR	-	ICS	36	0
3	8.36	C	SMSS	-	SCNZ	0	36
4	8.54	D	SSTMI	-	SESMA	17	5
5	9.12	E	HKSS	-	SANDAKAN	31	7
6	9.30	F	VC	-	SSYP1	21	12
7	9.48	A	MCKK	-	INTEK	31	7
8	10.06	A	KYS	-	KE	24	5
9	10.24	B	STAR	-	ICS	58	0
10	10.42	B	KOSAS	-	SEMASHUR	7	17
11	11.00	C	SHOAW	-	SMSS	5	5
12	11.18	C	SAINA	-	SCNZ	0	60
13	11.36	D	SEMSAH	-	SSTMI	5	41
14	11.54	D	THS	-	SESMA	17	17
15	12.12	E	SDAR	-	SANDAKAN	26	12
16	12.30	E	SAS	-	HKSS	5	10
17	12.48	F	VI	-	SSYP1	19	36
18	1.06	F	VC	-	KVA	29	5
19	2.15	A	INTEK	-	KYS	19	5
20	2.33	A	KE	-	MCKK	0	29
21	2.51	B	KOSAS	-	ICS	22	0
22	3.09	B	SEMASHUR	-	STAR	12	38
23	3.27	C	SHOAW	-	SCNZ	0	45
24	3.45	C	SMSS	-	SAINA	27	5
25	4.03	D	SSTMI	-	THS	17	5
26	4.21	D	SESMA	-	SEMSAH	29	0
27	4.39	E	SAS	-	SANDAKAN	7	28
28	4.57	E	HKSS	-	SDAR	12	14
29	5.15	F	VI	-	VC	0	36
30	5.33	F	SSYP1	-	KVA	14	0

KNOCK-OUT MATCHES RESULT - SUNDAY, 2ND MARCH 2014

SHIELD QUATER FINALS

RANK 17	VI	17
RANK 24	ICS	12

RANK 20	SAS	24
RANK 21	KVA	0

RANK 18	SAINA	14
RANK 23	SEMSAH	17

RANK 19	SHOAW	12
RANK 22	KE	10

SHIELD SEMI FINALS

VI	10
SAS	21

SEMSAH	19
SHOAW	17

SHIELD FINAL

SAS	25
SEMSAH	7

SHIELD
CHAMPION

SAS

BOWL QUATER FINALS

RANK 9	SEMASHUR	40
RANK 16	KYS	0

RANK 12	INTEK	5
RANK 13	SESMA	22

RANK 10	THS	26
RANK 15	SANDAKAN	22

RANK 11	SMSS	12
RANK 14	KOSAS	14

BOWL SEMI FINALS

SEMASHUR	7
SESMA	24

THS	7
KOSAS	12

BOWL FINAL

SESMA	24
KOSAS	7

BOWL
CHAMPION

SESMA

CUP CHAMPION

SCNZ	
------	--

SCNZ	36
STAR	14

CUP FINAL

SCNZ	43
SSTMI	0

CUP SEMI FINALS

STAR	31
MCKK	26

RANK 1

SCNZ	33
SSYP1	5

RANK 4

VC	12
SSTMI	19

RANK 2

STAR	21
HKSS	17

RANK 3

MCKK	17
SDAR	12

QUATER FINALS

RANK 8

SSYP1	7
VC	10

PLATE SEMI FINALS

RANK 7

HKSS	29
SDAR	5

RANK 6

PLATE FINAL

VC	5
HKSS	12

HKSS	
------	--

PLATE CHAMPION



PRIZE WINNERS

CUP CHAMPION

**SCOTS COLLEGE NEW ZEALAND
(SCNZ) NEW ZEALAND**

Preliminary Round
beat SMSS (36-0)
beat SAINA (62-0)
beat SHOAW (45-0)

Cup/Plate QF
beat SSYP1 (33-5)

Cup SF
beat SSTMI (43-0)

Cup Final
beat STAR (36-14)



PLATE CHAMPION

**HONG KONG SPORTS SCHOOL
(HONG KONG)**

Preliminary Round
beat SANDAKAN (31-7)
beat SAS (10-5)
lost to SDAR (12-14)

Cup/Plate QF
lost to STAR (17-21)

Plate SF
beat SDAR (29-5)

Plate Final
beat VC (12-5)





PRIZE WINNERS

BOWL CHAMPION

**SEKOLAH MENENGAH SAINS SULTAN MAHMUD (SESMA) TERENGGANU**

Preliminary Round
lost to SSTMI (5-17)
draw with THS (17-17)
beat SEMSAH (29-0)

Bowl QF
beat INTEK (22-5)

Bowl SF
beat SEMASHUR (24-7)

Bowl Final
beat KOSAS (24-7)



SHIELD CHAMPION

SEKOLAH SULTAN ALAM SHAH (SAS) PUTRAJAYA

Preliminary Round
lost to SDAR (12-17)
lost to HKSS (5-10)
lost to SANDAKAN (7-28)

Shield QF
beat KVA (24-0)

Shield SF
beat VI (21-10)

Shield Final
beat SEMSAH (25-7)







02 MULTIMEDIA

47 TELEVISION DISTRIBUTION

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TELEVISION DISTRIBUTION

NO	DATE	PROGRAMME	STATION
1	21 JAN 2014	BULETIN UTAMA	TV3
2	21 JAN 2014	NADI ARENA	ASTRO ARENA
3	3 FEB 2014	SCOREBOARD	TV3
4	10 FEB 2014	SCOREBOARD	TV3
5	25 FEB 2014	SELAMAT PAGI 1MALAYSIA	RTM1
6	25 FEB 2014	MALAYSIA HARI INI	TV3
7	3 MAR 2014	SCOREBOARD	TV3
8	30 MAR 2014	RUCK & ROLL	ASTRO ARENA
9	13 APR 2014	RUCK & ROLL	ASTRO ARENA





1960
München

MEDIA

MEDIA CENTRE

The Tournament Media Centre was a hive of activity during the Tournament. Members of the Media, encompassing print, television as well as online, began signing-in at the Media Centre from the first day of The Tournament itself. Amongst the major Media Organisations hosted were Astro Arena, Astro Awani, Berita Harian, Bernama, Kosmo, New Straits Times, Radio Televisyen Malaysia, TV3 and Utusan Malaysia. Online Media that was present during the Tournament included Asiana.my, Segalanya Sukan and Sukan Daily, amongst others.

Game results were not only made available to the Media representatives right after each game but were also Twittered and published at The Tournament's official Facebook (FB) Page and Website - www.premier7s.com Additionally, Video Clip highlights were also posted onto the FB Page and Website while images from The Tournament were posted via instagram.

We wish to acknowledge the contributions made by Telekom Malaysia (TM) in providing the communication infrastructure which facilitated the smooth operations of the Media Centre during the MCKK Premier 7s 2014 Tournament.



PRINT COVERAGE

DATE	TITLE	PUBLICATIONS
22 January 2014	KBS tumpu pembangunan ragbi 7s	Berita Harian
22 January 2014		China Press
22 January 2014	Tiga pasukan baru sertai Kejohanan Ragbi Tujuh Sebelah Bawah 17 MCKK	Harian Metro
22 January 2014	Ragbi MCKK dijangka tampil tiga wakil baharu	Kosmo!
22 January 2014	Khairy: Develop grassroots sports	New Straits Times
22 January 2014	MCKK 7s gaining recognition	The Malay Mail
28 January 2014	MCKK cool and confident	New Straits Times
2 March 2014	Ragbi: SSSTMI benam cabaran pasukan dari Afrika Selatan	Sinar Harian
3 March 2014	Scots College clinch MCKK Sevens title	New Straits Times
3 March 2014	Ragbi: Pasukan pilihan muncul juara	Sinar Harian
4 March 2014	Bangunkan ragbi di peringkat sekolah: Khairy	Sinar Harian
4 March 2014	Scots College prove their pedigree	The Malay Mail
5 March 2014	Rugby: MCKK aim to boost Premier Sevens	New Straits Times

Bangunkan ragbi di peringkat sekolah: Khairy

KUALA KANGSAR - Sukan ragbi perlu dikembangkan di peringkat sekolah bagi memastikan sukan itu dapat melahirkan atlet bertaraf antarabangsa mewakili negara pada masa depan.

Menteri Belia dan Sukan, Khairy Jamaluddin berkata, sukan itu mempunyai masa depan cerah kerana pemain dari Malaysia mempunyai skil serta kepantasan baik.

Beliau berkata demikian kepada wartawan selepas menyaksikan kejohanan ragbi MCKK Premier 7s, di sini, kelmarin.

Menurutnya, pemain tempatan yang menyertai kejohanan tersebut mampu menyaingi kehebatan pasukan dari luar negara dan itu membuktikan pemain tempatan ti-



Khairy bergambar bersama pemain pasukan Sekolah Menengah Tuanku Abdul Rahman (Star) ketika menghadiri kejohanan ragbi MCKK Premier 7s, kelmarin.

dak ketinggalan jauh dari segi kualiti permainan.

"Scots College dari New Zealand

merupakan pasukan kedua terbaik dalam negeranya dan pada final tadi (semalam), pasukan Star (Sekolah

Menengah Tuanku Abdul Rahman) dapat menyaingi mereka, namun sayangnya Star tewas.

"Mungkin kita akan beri fokus pada ragbi tujuh sebelah. Apa yang saya lihat adalah kita perlu bangunkan sukan ini di peringkat sekolah-sekolah.

"Itu sebab saya menyokong kejohanan ragbi MCKK 7s Premier ini," katanya ketika ditemui pemberita selepas kejohanan tamat.

Tambah beliau, kejohanan ragbi tujuh sebelah anjuran MCKK itu merupakan salah satu medan terbaik untuk mencungkil bakat-bakat muda dalam sukan ragbi.

"Bila di peringkat sekolah, tidak banyak perbezaan yang kita lihat antara pasukan. Namun apabila meningkat dewasa, kita boleh lihat perbezaan dari segi profesionalisme," ujarnya.

SINAR HARIAN, MAR 4, 2014

PHOTO: HARIAN KANGSAR

Scots College prove their pedigree



MALAY CHERIEB KUALA KANGSAR (MCKK) Premier Sevens (champion Scots College of New Zealand (overseas) and Sekolah Menengah Tuanku Abdul Rahman (STAR) players acknowledging each other after the Cup final on Sunday. The Kiwis lined up in their top being by winning STAR, who defeated defending champions and host MCKK's hope of winning again. 30-14, Hong Kong Sports School defeated Thailand's Vajiravith College 12-5 in the Plate final. Among those who grace the tournament were Raja Dhillip Perak Raja Jandar Raja Muda Klang and Sports Minister Khairy Jamaluddin.

THE MALAY MAIL, MAR 4, 2014

Ragbi: SSTMI benam cabaran pasukan dari Afrika Selatan

HARI kedua Kejohanan Ragbi MCKK Premier 7s menyaksikan pasukan pilihan dari Afrika Selatan, Trindollar High School terpaksa altar dengan kehebatan Sekolah Sekolah Menengah Tuanku Abdul Rahman (STAR) dari Johor apabila pasukan dari selatan kalah 17-5, lapor RUMAH DUN DUALEY.

Cuma dua pasukan dari benua Afrika itu bermain apabila mereka seri 17-17 dengan pasukan Sekolah Menengah Sains Sultan Mahasud dari Terengganu.

Lain lagi kejohanan menyahkan larian Koko Melayu Kuala Kangsar untuk masa ke final semalam terbuka apabila mereka memperolehi prestasi mantap dengan menang kedua-dua perlawanan, semalam.

SSTMI juga berada dalam perantaraan ter-

baik apabila menegakkan Kampolan D dengan mencatatkan tiga kemenangan daripada tiga perlawanan.

Manakala, pasukan dari New Zealand, Scots College tidak menghadapi masalah untuk menentang Kampolan C dengan menewaskan tiga kemenangan apabila mudah menewaskan lawanannya dalam Kampolan semu.

Perlawanan suite akhir Cup Plate pada hari ini akan memunculkan Scots College dengan Sekolah Menengah Kebangsaan Sultan Yafra Perta 1, Victoria; manakala MCKK akan bertemu Sekolah Darul Abdul Razak dari Negeri Sembilan.

Dua lagi perlawanan memunculkan Sekolah Tuanku Abdul Rahman, Denak dengan Hong Kong Sports School dan Victoria Institution,



Pemain Vajiravith College (dari) dapat melepaskan diri bagi membalikkannya melakikan 19-

Kuala Lumpur berdepan lawan getta apabila di-

padu Abad dan perantaraan juara kejohan-

diadakan bertemu SSTMI, Johor.

Perlawanan bermula awal jam 8 pagi.

perang.

SINAR HARIAN, MAR 2, 2014



WWW.SPORTS247.MY, JAN 22, 2014



WWW.LANDROVER.COM.MY, JAN 25, 2014



@KHAIRYKJ, JAN 20, 2014



MY.SPORTS.YAHOO.COM, JAN 22, 2014



WWW.ASIANA.MY, MAR 3, 2014



@KHAIRYKJ, MAR 3, 2014



WWW.MSTAR.COM.MY, MAR 3, 2014



@KHAIRYKJ, MAR 3, 2014



WWW.ARFU.COM, JAN 22, 2014



@KHAIRYKJ, MAR 3, 2014

PRESS CLIPPINGS

WEB COVERAGE

DATE	TITLE	PUBLICATIONS
20 January 2014	At the MCKK Premier 7s rugby tournament launch.	twitter.com - @Khairykj
21 January 2014	MCKK to be a tightly contested affair	my.sports.yahoo.com
21 January 2014	Tiga pasukan baru sertai Kejohanan Ragbi Tujuh Sebelah Bawah 17 MCKK	www.hmetro.com.my
21 January 2014	Tiga wakil baharu sertai kejohanan ragbi MCKK	www.sinarharian.com.my
21 January 2014	MCKK to be a tightly contested affair	www.sports247.my
22 January 2014	RUGBY: Khairy : Develop grassroots sports	www.nst.com.my
22 January 2014	MCKK 7s gaining recognition	www.themalaymailonline.com
24 January 2014	MCKK U17 & s Rugby Tournament	www.arfu.com
25 January 2014	Land Rover Supports The MCKK Premier 7s	www.landrover.com.my
28 January 2014	MCKK cool and confident	www.nst.com.my
2 March 2014	MCKK Premier 7s winner from Scots College, NZ do the haka after beating STAR in the final.	twitter.com - @Khairykj
2 March 2014	MCKK 7s final STAR vs Scots College, New Zealand.	twitter.com - @Khairykj
2 March 2014	Mengadap KDYMM Pemangku Sultan Perak di Istana Iskandariah sebelum majlis santapan sempena MCKK Premier 7s.	twitter.com - @Khairykj
2 March 2014	RUGBY: MCKK book last eight spot	www.nst.com.my
2 March 2014	SSTMI benam cabaran pasukan dari Afrika	www.sinarharian.com.my
3 March 2014	MCKK Premier 7s 2014 Rugby Tournament	www.asiana.my
3 March 2014	Scots College New Zealand New Champs Of MCKK Premier 7s	www.bernama.com
3 March 2014	Scots College New Zealand Juarai Kejohanan Ragbi Premier 7s MCKK	www.mstar.com.my
3 March 2014	RUGBY: Scots College cliche MCKK Sevens title	www.nst.com.my
3 March 2014	Scots College NZ Juarai Ragbi Premier 7s MCKK	www.sinarharian.com.my
4 March 2014	Khairy: Bangunkan ragbi di peringkat sekolah	www.sinarharian.com.my
5 March 2014	RUGBY: MCKK aim to boost Premier Sevens	www.nst.com.my
9 March 2014	RUGBY: Having foreign teams can be counter productive	www.nst.com.my
14 March 2014	Foreign teams helping development	www.nst.com.my





03 ON-GROUND BENEFITS

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ADVERTISING BOARDS & FIELD LAYOUT



ADVERTISING BOARDS & FIELD LAYOUT



FIELD LAYOUT	POSITION	SPONSORS A-BOARD
North Stand	Royal Box and VIP hospitality area	TM, Land Rover, TNB, Carrisbrook, Exim Bank, JeffrySuffian, Big Tree, Altel, Kementerian Belia Dan Sukan, UEM, Karang kraf, Ernst & Young, Scomi
South Stand	Spectators Stand	TM, UEM, Altel, Land Rover, Carisbrook, UEM, Scomi, Karang kraf, Ernst & Young, Kementerian Belia Dan Sukan, Exim Bank, Big Tree, JeffrySuffian, TNB, Tourism Malaysia
East Wing	Behind Goal Post	TM, UEM, Land Rover, Carisbrook, Tourism Malaysia, Exim Bank, Scomi, Karang kraf, Ernst & Young, Big Tree, SA Kargo, Kementerian Belia Dan Sukan, Altel, Spice, TNB
West Wing	Behind Goal Post	TM, UEM, Land Rover, Carisbrook, Tourism Malaysia, Exim Bank, Scomi, Karang kraf, Ernst & Young, Big Tree, SA Kargo, Kementerian Belia Dan Sukan, Altel, Spice, TNB





OTHER OUTDOOR EXPOSURE





MERCHANDISE & DISPLAY

MERCHANDISE

As compared to previous years, this year saw an increase in participation of sponsors showcasing their products & services during the three-day tournament, utilizing almost all the available spaces at the venue.

BOOTH	PRODUCTS	BOOTH LOCATION
Telekom Malaysia Berhad	Product Display, Interactive Games, Sales and Lucky Draw	Football Field North
KPJ Healthcare Berhad	Product Display & Medical Check-up	Football Field North
Land Rover Malaysia	Product Display & Test Drive Units	Big Tree
Spice Mobile / Altel Communications	Product Display and Sales	Football Field South
Carisbrook	Rugby Apparel Sales	Football Field North
Gilbert	Rugby Equipment Sales	Football Field South
Strike	Rugby Apparel Sales	Football Field South
MCOBA Merchandise	Official Tournament Merchandise	Football Field North
MCKK Co-op	MCKK Souvenirs	Football Field North
MCKK Varsity	Apparel Sales	Football Field South





MERCHANDISE & DISPLAY

FOOD STALLS

The local food operators were also given the opportunity to promote famous Kuala Kangsar delicacies. Fast food operators, KFC and Pizza Hut, were also present as per the previous years due to the big crowd.

BOOTH	PRODUCTS	BOOTH LOCATION
Pizza Hut	Pizza	East Wing Courts
KFC	Fried Chicken, Burgers, etc	East Wing Courts
Mayo Keropok Lekor	Keropok Lekor, Samosas, etc	East Wing Courts
Kings Pavilion Café	Chicken Pie, Drinks	East Wing Courts
Laksa Pak Ngah	Kuala Kangsar Laksa	East Wing Courts
Keow Teow Kerang (Zack)	Char Kuey Teaw	East Wing Courts
MCKK Co-op	Fritters & Drinks	East Wing Courts
Local Food Stall	Cendol & Drinks	East Wing Courts





MARKETING COLLATERALS & PRINTED MATERIALS







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THE MALAYSIAN PREMIER TENNIS TOURNAMENT
LA KANGSAR

PREMIER TENNIS TOURNAMENT

MCOBA PREMIER TENNIS TOURNAMENT JAN 2014

PRESS CONFERENCE





CORPORATE HOSPITALITY





APPRECIATION CEREMONY





EXHIBITION PERFORMANCE



THE ROYAL DINNER BY DYMM PEMANGKU RAJA PERAK DARUL RIDZUAN



The Royal Dinner was held on Sunday 2nd of March 2014 at Istana Iskandariah. The dinner has been an annual affair graced and hosted by DYMM Raja Nazrin Shah Sultan Azlan, the Pemangku Raja Perak Darul Ridzuan to welcome the participants of the MCKK P7's Rugby Tournament.

The ambience at the Istana was matched with the presence of the Pemangku Raja Perak as host, State dignitaries, the Minister of Youth and Sports, the High Commissioners of New Zealand and Singapore, the Sponsors, 400 participants and 200 officials and guest involved in the tournament. Dressed in batiks and some in uniforms, the participants were entertained by the MCKK Wind Orchestra Quartet and a food spread fit for a king. Judging from the happy chatters, the clinking of cutleries and smiling faces, the event must have been an occasion to remember.

The sweat and tears of the dinner committee was well rewarded by merely the happy faces and satisfied boys, camera in hand, posing for photographs within the picturesque setting. For everyone else, it was a function that they look forward to attend again at the next MCKK P7's Rugby Tournament, the following year.





Disitu Holdings Sdn Bhd is an asset holding company that specializes in transportation, travel services and event management



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TEAM MANAGERS BRIEFING

The tournament organizers conducted a team manager's briefing on the 28th February 2014, at the Riverside Resort Hotel in Kuala Kangsar. At the meeting, team managers of the participating teams were welcomed and briefed on all matters pertaining to the tournament.

Tournament rules, venue layout, logistics, medical services and referees were among matters on the agenda. The meeting concluded with a question and answer session with the participants.





PHOTO GALLERY





PHOTO GALLERY



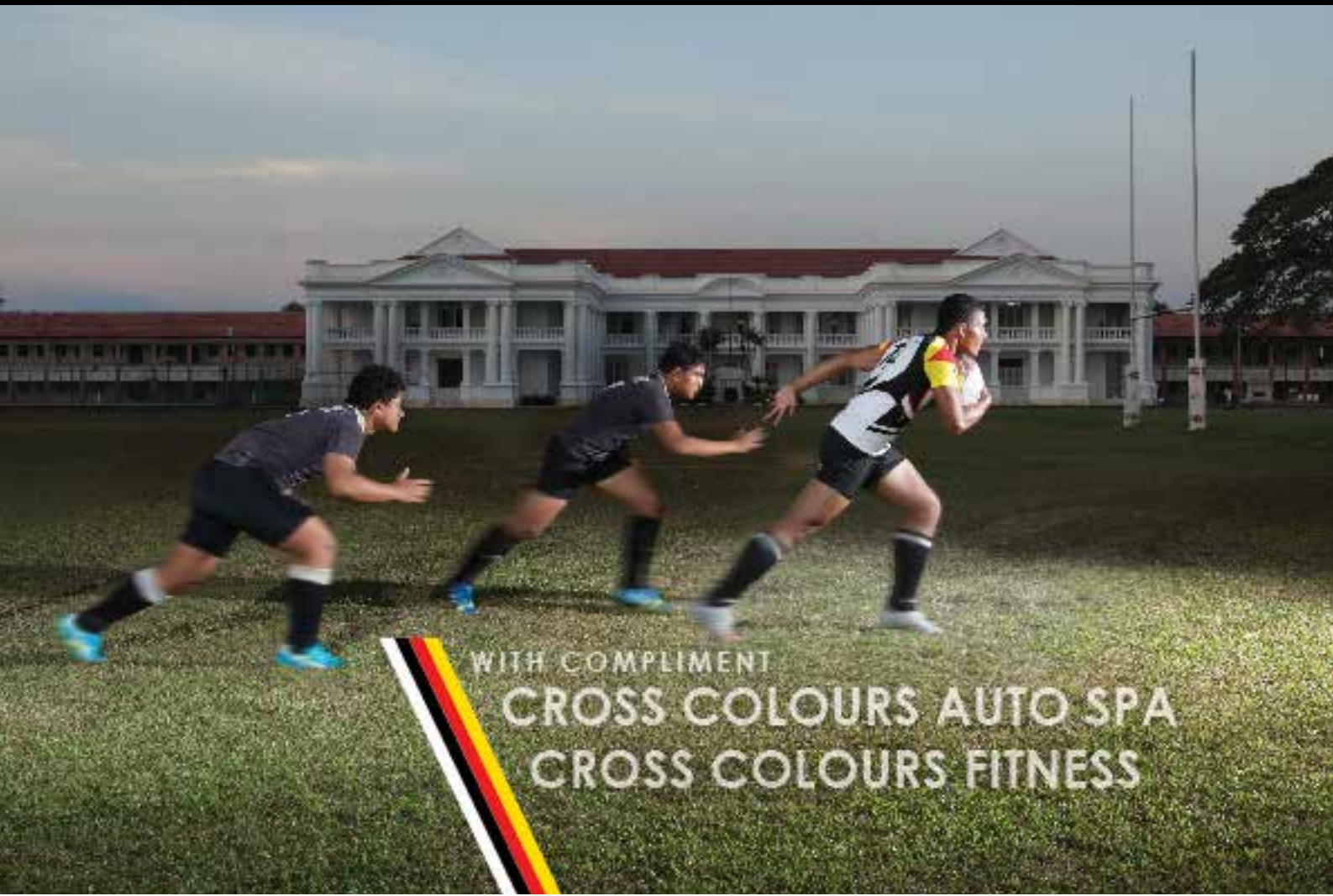


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