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REVIVAL**



**23 - 25 FEB  
2018**

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PREMIER**



The Malay College Kuala Kangsar



**TOURNAMENT REPORT**



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The Malay College Kuala Kangsar

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# ***TOURNAMENT REPORT***





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**MUHAMMAD HARITH SHAH KAHARUDDIN (MCKK)**

Preliminary Round

MCKK (24) vs SMK ABI (0)



## < **Executive Summary** >

A total of 24 rugby teams vied for the prestigious N.J. Ryan Trophy as the Malay College Kuala Kangsar (MCKK) Premier 7s 2018 kicked off from 23rd till 25th February at Kuala Kangsar, Perak.

Since its first inception in 2011, the tournament has witnessed the appearance of top teams from the states nationwide namely hosts MCKK, Johor's Tunku Mahkota Ismail Sports School (SSTMI) and Australia International School from Singapore.

Saturday matches ended a bit earlier this year to allow teams to prepare for the royal dinner. On that night, the royal dinner was hosted by the Sultan of Perak, Sultan Nazrin Muhibbuddin Shah Ibni Almarhum Sultan Azlan Shah, at the nearby Dewan Jubilee Perak, Kuala Kangsar. The dinner crowd was entertained by a local cultural performance. All the participating team players with their accompanying officials attended the dinner.

In conjunction with this year's SUKMA games in Perak, the tournament organized by MCKK through The Malay College Old Boys' Association (MCOBA) is endorsed by the Perak Youth, Sports & Human Resources Department and the Perak Tourism Department.

Meanwhile, the carnival continues at the MCKK grounds with a lot of activities provided by the sponsors. The food stalls were well patronised, and the service providers stepped up with better quality offerings, with specialty coffee making its debut, too. Younger rugby fans took part in the obstacle course competition courtesy of unifi.

The MCKK Premier 7s is part of the National Rugby Development Programme (PPRK) as a podium for young players to showcase their talents and form a formidable team that will one day represent the country at the international stage.

From the media aspects, the tournament received coverage from New Straits Times (NST), Berita Harian (BH) and Harian Metro (HM) while the Press Conference of the MCKK Premier 7s 2018 was reported by New Straits Times (NST), TV3, Bernama News Channel (BNC), Radio Televisyen Malaysia (RTM) and Bernama.

Congratulations to Sekolah Menengah Kebangsaan Sri Mersing (SMSM) as they claimed their maiden title to end Tunku Mahkota Ismail Sports School (SSTMI)'s reign in the MCKK Premier 7s after causing an upset to win 14-12 in the final. Hosts, MCKK went one better in this edition with a third place finish after defeating Kedah side, Sekolah Menengah Sains Pokok Sena (SAINA) in the 3rd / 4th playoff, 10-7.

The Plate category featured teams who were defeated in the quarterfinals of the Cup Category and it was Sekolah Berasrama Penuh Intergrasi Gombak (INTERGOM) who came out on top while in the day's other final matches' saw Sekolah Sultan Alam Shah (SAS) taking home the Shield Category while Sekolah Berasrama Penuh Intergrasi Kuantan (INTEK) bagged the Bowl Category.

Live streaming on the internet for all the games played on the final day of the tournament was made available on [www.premier7s.com.my](http://www.premier7s.com.my).

We thank you all those who have contributed to the success of this tournament and hope to meet again in the next edition.









MCKK Premier 7s 2018 Champion  
Sekolah Menengah Sri Mersing



< FYI >



**2647** TWEETS & reTWEETS



**5382** LIKES & SHARES

**60** MCOBs Involved

**288** Players

**24** Team Managers

**24** Coaches

**150** Students

**11** Merchandise Stalls

**8** Junior MCOBs

**8** Hotels

**25** Homestays





# < Acknowledgements >

## **Title Sponsor**

TELEKOM MALAYSIA BERHAD (unifi)

## **With Cooperation**

MINISTRY OF EDUCATION  
MINISTRY OF YOUTH AND SPORTS  
MINISTRY OF TOURISM AND CULTURE

## **Premier Sponsor**

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## **Major Sponsors**

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NUTRITIOUS DRINK:	NESTLE
ISOTONIC DRINK:	GATORADE

## **Sponsors**

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BATCH OF 89  
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UDA HOLDINGS BHD

## **Authorities**

STATE GOVERNMENT PERAK  
MALIS PERBANDARAN KUALA KANGSAR  
POLIS DI RAJA MALAYSIA, KUALA KANGSAR  
JABATAN KERJA RAYA DAERAH KUALA KANGSAR  
TENAGA NASIONAL BERHAD KUALA KANGSAR  
JABATAN PENERANGAN KUALA KANGSAR  
LEMBAGA AIR PERAK  
IKATAN RELAWAN MALAYSIA  
HOSPITAL KUALA KANGSAR

## **MCKK**

BOARD OF GOVERNORS, THE MALAY COLLEGE KUALA KANGSAR  
PTA, THE MALAY COLLEGE KUALA KANGSAR  
MCKK FOUNDATION

## **Media Partners**

MEDIA PRIMA GROUP  
RADIO TELEVISION MALAYSIA  
ASTRO  
SPORTWRITERS ASSOCIATION OF MALAYSIA  
KUMPULAN KARANGKRAF  
NEW STRAITS TIMES  
THE MALAY MAIL  
THE STAR  
BERITA HARIAN  
HARIAN METRO  
SINAR HARIAN  
KOSMO  
BERNAMA

## **Production**

PHOTOGRAPHY:	MZR GLOBAL SDN BHD
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# < MCKK Premier 7s 2018 Organising Committee >



## ABR - MCOBA

**Advisors** Tan Sri Megat Najmuddin Megat Khas (C'62)  
Mohd Zain Yusoff (C'62)

**Joint Organising Chairman** Wan Kamaruddin Wan Mohamed Ali (C'72)

**Tournament Director** Amrul Hazarin Hamidon (C'85)

**Secretariat** Abdul Muiz Jaafar (C'92)  
Hamdan Ali (SDARA-74)  
Khamdi Khalip (C'87)  
Shaayyum Hamdan  
Danial Zuhairinizam (C'13)

**Finance** Farizal Zainudin (C'87)

**Field Operations Head** Badrul Nizam Omar (C'92)

**Facilities & Utilities** Adam Azman (C'04)

**Field Preparation** Hazlamiy Musak (C'11)  
Amirul Hafiz Rahimi (C'11)

**Local Authorities Liaison** Badrul Nizam Omar (C'92)

**Lights & Sound** Hamizar Abdul Mutalib (C'92)

**Booth** Badrul Nizam Omar (C'92)

**Technical Head** Amrul Hazarin Hamidon (C'85)

**Team Selection & Schedule** Muhamad Asri Rifa'i (C'83)

**Referees & Technical Officials** Muhammad Azmil Mahayuddin (C'89)

**Disciplinary Committee** Noor Azizan Abdul Aziz (C'83)

**Support Services Head** Azli Abdullah (C'83)

**Logistic: Equipment** Shaayyum Hamdan

**Human Resources** Shaayyum Hamdan  
Danial Zuhairinizam (C'13)

**Prizes & Presentation** Hamdi Abdullah (C'84)

**Traffic & Security** Ramlan Bachik (C'77)

**Emcee** Hamdi Abdullah (C'84)  
Hafiznizam Hashim (C'94)

**Special Function** Razali Husain (C'77)

**Cleanliness** Imran Hussin (C'11)

**Medical Services** Dr Zarin Zain (C'83)  
Dr Mohd Zurairie Mohd Zubir (C'02)  
Abdul Rahman Kazim Azli (C'12)  
Nik Syamim Firdaus Nik Ahmad Zuky (C'13)

**Protocol** Hamdi Abdullah (C'84)  
Ghazali Bahrein (C'62)

**Hospitality Head** Ghazali Bahrein (C'62)

**Food & Beverage** Ali Sharif (C'04)

**Hospitality Lounge** Ali Sharif (C'04)

**Accommodation** Ghazali Bahrein (C'62)





**Royal Dinner** Ghazali Bahrein (C'62)  
Amir Hamzah (C'62)  
Aminah Akbar

**Team Liaison** Azli Abdullah (C'83)  
Rushdan Yusof (C'87)  
Arif Feizal Bahari (C'87)  
Azman Zainuddin (C'87)  
Nazaruddin Hamidon (C'87)

**Sponsors' Liaison** Kamal Effendy (C'86)  
Roslan Hassan (C'74)  
Khairul Anuar Sadat Salleh (C'93)

**Public Relations Head** Abdullah Munzir Mohd Fauzi (C'98)

**Publications** Abdullah Munzir Mohd Fauzi (C'98)

**ICT & Social Media** Helmy Had Sabtu (C'82)  
Muhammad Hisyam Jafar (C'95)

**Media Liaison & Images** Abdullah Munzir Mohd Fauzi (C'98)

**Public Relations** Mohammad Shakirin Shahrul Jamal (C'13)

**Junior Committee Members** Muhamad Haziq Haikal Bin Ibrahim (C'16)  
Saiful Rafiq Mohamad Nazran (C'17)  
Khainor Azam Kamaruddin (C'17)  
Salman Eudora Said (C'17)  
Sayyid Syahmi Sabarudin (C'17)  
Ahmad Mukhlis Azanil Potra (C'17)  
Muhammad Amir Hazwan Mohd Asri (C'17)  
Muhammad Fahmi Saleh (C'17)  
Muhammad Isma Nadzman Nadzeri (C'17)  
Mohamad Fayyadh Fazlula'ah (C'17)  
Muhammad Danial Danish Mohammad Mohid (C'17)

## MCKK

**Joint Organising Chairman** Anand Baharuddin (C'79)

**Vice Chairman 1** Ahmad Sabri Abdul Ghani  
**Vice Chairman 2** Azmi Jimat (C'91)  
**Vice Chairman 3** Kamarul Nizam Masri

**Coordinator** Fidzamil Basarudin (C'00)  
**Assistant Coordinator** Ruzaini Abdul Kudus

**Secretary** Muhammad Hazim Afifi  
Nurul Huda Mohd Salleh

**Logistic** Rafie Mohamad Razar  
Megat Horairi Yeop Ahmad

**Food & Beverage** Nurul Nadirah Muhd Azan Dorai  
Innani Mahamad Ishak

**Documentations & ICT** Ahmad Naim Pahim

**Field Preparation** Mohd Fahmi Asmawi  
Hasnan Hussain  
Ahmad Radzi Harun

**Technical** Mohd Shahlan Faizal  
Mohamed Rezduan Borhan

**Food Stalls** Nik Azrin Nik Pahim

**Special Tasks** Ruzaini Abd Kudus

**Liaison & Crew** Mohd Khairul Abdul Hak

**Accommodation & Laundry** Muhammad Hazim Afifi  
Abdul Majid Mohd Yusof

**Prizes** Nani Ahmad

**Cleanliness** Abu Mohd Hanifah Abdul Rahman

**Malaysian Red Crescent** Rizal Safzainizam Ahmad Sabauni

**Merchandise Stalls** Nurul Khaireyah Hakimah Katnin  
Haslinda Hussin



## < Group A >



### SEKOLAH SUKAN TUNKU MAHKOTA ISMAIL (SSTMI) JOHOR

Team Manager: Syed Shazril Syed Mahadzir

Coach: Syed Shazril Syed Mahadzir

Muhammad Nur Faisol Bin Arshad, Muhammad Aiman Adeeb Bin Afandy, Muhammad Amirul Fahmi Bin Mohd Zaki,

Ammar Bin Mohammad Zamri, Amirul Aidil Bin Mohamad Saleh, Adeen Irfan Bin Md Badaruddin,

Muhammad Danial Haziq Bin Sazali, Putra Danish Bin Abd Ghani, Zulfaqar Bin Shahrudin, Amil Aizat Taquiudin Bin Roslan,

Syafiq Azizi Bin Mohamed Sulaiman, Muhammad Aiman Bin Basharuddin



### SEKOLAH MENENGAH KEBANGSAAN AGAMA HAJI OTHMAN ABDUL WAHAB (SHOAW) SARAWAK

Team Manager: Mohamad Noor Bin Bujang

Coach: Zulkarainisham Sarbini

Ahmad Aiman Bin Jahmee@Jamhee, Muhamad Haziq Bin Zainodin, Mohd Hisyam Bin Musa, Saiful Daniel Bin Mohd Khairi,

Mohamad Arsyad Bin Abdullah, Mohammad Qayyum Bin Adinan, Syahyurizan Bin Norudin, Nur Zikri Farhan Bin Mohamed

Zailan, Ahmad Adam Bin Rusli, Muhammad Farhan Aqil Bin Robin, Ahmad Lutfi Bin Mohamad Yusuf, Abdul Alif Bin Adam





## < Group A >



### SEKOLAH BERASRAMA PENUH INTERGRASI KUBANG PASU (IKUP) KEDAH

Team Manager: Efmuhardee Ismail

Coach: H.M. Baharudin Bin Mahani

Mizal Nazriel Bin Zailani, Mohd Shamirul Amir Bin Sukree, Amir Luqman Bin Mazlan, Affandi Bin Mohamad Dzahir, Ammar Muhammad Isa Bin Mazlan, Muhammad Fayyadh Islam Bin Fadzli, Faris Fawwaz Bin Suhemi, Muhammad Asyraf Wajdi Bin Mahadzir, Eimran Soleh Bin Shaiful Annuar, Muhammad Ali Fayyad Bin Faisol, Mohammad Aiman Hakim Bin Mohammad Shauki, Ammar Najwan Bin Mohd Fuad



### MAKTAB RENDAH SAINS MARA KUALA TERENGGANU (MRSMKT) TERENGGANU

Team Manager: Izaimi Bin Zainuddin

Coach: Izaimi Bin Zainuddin

Muhammad Farhan Bin Mat Isa, Muhammad Naim Bin Rosazan, Nik Muhamad Asmawisam Bin Nik Azmi, Muhammad Adeb Irsyad Bin Zu, Muhammad Faruq Bin Sufian, Amir Mukhzani Bin Alias, Muhammad Ihtifazhuddin Bin Norziman, Aiman Shahrul Hazim Bin Mohd Sabudin, Muhammad Haziq Affi Bin Nordin, Muhammad Syukran Bin Takeyu Din, Mohammad Adli Hakimi Bin Hassan, Muhammad Husaini Bin Mohd Shamsuddin





## < Group B >



### SEKOLAH MENENGAH KEBANGSAAN SERI MERSING (SMSM) JOHOR

Team Manager: Salmah Binti Muda

Coach: Zulkefli Bin Mod Amin

Azim Iskandar Bin Mohd Khairil, Mohammad Afif Nizamuddin Bin Mohd Noor, Morris Adu Anak Saging, Mohamad Arief Bin Duharis, Arif Izzudin Bin Sulaiman, Ahmad Imran Hakim Bin Ahmad Zamani, Muhamad Faiq Aslah Bin Mohd Satar, Nor Hamizan Bin Mohd Salleh, Muhammad Hazim Bin Nor Ismail, Muhammad Daniel Hakim Bin Zaidi, Muhammad Hani Akmal Bin Hefnee, Muhammad Abrar Bin Zanuddin



### SEKOLAH MENENGAH SAINS SULTAN MAHMUD (SESMA) TERENGGANU

Team Manager: Mohd Nizam Bin Mohamed Kamal

Coach: Mohd Nizam Bin Mohamed Kamal

Hariz Danial Bin Mat Suhaimi, Muhamad Syakir Irfan Bin Shamsul Aimi, Muhamad Akmal Hakimi Bin Md Adanan, Tuan Muhd Sadiq Zafran Bin Tuan Zainal Abidin, Muhammad Azamuddin Bin Md Afandi, Muhammad Najmi Arif Bin Zaini Kamal, Muhamad Fakil Izimin Bin Mohd Tajuddin, Muhamad Hafizuddin Bin Azizi, Muhammad Ikram Aziz Bin Mat Sharie, Ikram Muklish Bin Fakhrol Zaman, Muhamad Aimin Bin Norman, Muhammad Ilman Danial Bin Mohamad Nawawi





## < Group B >



### SEKOLAH DATO' ABDUL RAZAK (SDAR) NEGERI SEMBILAN

Team Manager: Izrul Azmi Bin Md Nasir

Coach: Muzammil Bin Zulkefley

Khairul Zaqwan Bin Khairul Azam Zusti, Muhammad Amsyar Bin Mohd Razi, Muhammad Syazan Zhafran Bin Saharuddin, Zawir Zakwan Bin Shamsul Kamal, Muhammad Ikmal Bin Abu Khairul, Muhammad Anas Aisar Bin Abd Rahman, Muhammad Nur Wajdi Bin Khairil Anwar, Alif Aiman Bin Ahmad Norzaini, Akid Iusuv Bin Amal, Adli Haikal Bin Ady Ales, Muhammad Farhan Irfan Bin Jais, Muhammad Shahmi Iqbal Bin Shuib



### SEKOLAH MENENGAH SULTAN ABDUL HALIM (SEMSAH) KEDAH

Team Manager: Mazlan Bin A Majid

Coach: Shafie bin Ismail

Muhammad Zaim Bin Kamaludin, Muhammad Amir Aiman Bin Mohd Ali, Muhammad Hafizin Aiman Bin Mohammad Rafi, Muhammad Idham Bin Fazail, Muhammad Aiman Haziq Bin Mohd Nazarudin, Muhammad Naaim Bin Azmi, Muhammad Khairul Haikal Bin Zulkernaeni, Iman Afif Jazimin Bin Nurul Hayat, Muhammad Zulirfan Aimi Bin Zulkefli, Aiman Zafri Bin Ismail, Kamarul Izzat Bin Nor Adam, Muhammad Muaz Bin Abd Malik





## < Group C >



### SEKOLAH MENENGAH SAINS TUANKU JAAFAR (STJ) NEGERI SEMBILAN

Team Manager: Nuruddin Bin Abd Aziz

Coach: Muhammad Azwan Bin Adnan

Ammar Akmal Bin Mohamed Johari, Nor Haikal Izzuan Bin Shukri, Muhammad Faiz Ridwan Bin Azlan, Ahmad Aliff Bin Ahmad Nizam, Zairil Firhad Bin Zainal Azman, Fadzrul Izhan Bin Rohaidin, Muhammad Hasif Bin Norlihan, Mohamad Haizal Hanafi Bin Abu Bakar, Azuan Aziq Bin Ahmad Azli, Muhammad Haziq Iqbal Bin Mohamad Nizam, Alimin Shauki Bin Adzmi, Muhammad Zammeer Bin Mohammad Faisal



### THE MALAY COLLEGE KUALA KANGSAR (MCKK) PERAK

Team Manager: Muhammad Hazim Bin Affi

Coach: Mohd Romli Saad

Ahmad Alif Bin Mhd Zaini, Nurul Azhad Arief Bin Nurul Azim, Muhammad Syazani Bin Suhaimi, Danish Bin Hazmi, Muhammad Danial Bin Ishkandar, Ahmad Hazwan Haziq Bin Shamsul Baharin, Muhammad Khusairi Bin Samuri, Muhd Harith Shah Bin Kaharuddin, Adam Emir Izzat Bin Khairi Anuar Sadat, Muhammad Luqman Hakeem Bin Mat Lazim, Muhammad Nuruddin Bin Muhammad Asri, Ferhan Aqil Bin Feisal Edzman









## < Group D >



### SEKOLAH SULTAN ALAM SHAH (SAS) PUTRAJAYA

Team Manager: Mohd Nasrul Hakim bin Mohamad Zahir

Coach: Mohd Nasrul Hakim bin Mohamad Zahir

Akif Norman Bin Ahmad Lokman, Muhammad Akmal Irfan Bin Mazlan, Muhammad Izzuan Izzany Bin Mohd Johari, Aliff Iman Bin Mohd Sofizain, Muhammad Arif Bin Rusli, Muhammad Danial Haziq Bin Zulkefli, Muhamad Asyraf Hakim Bin Roseli, Mohamad Akif Haiqal Bin Amir, Muhammad Aiman Bin Abu Bakar, Muhammad Ryan Akmal Bin Roslan, Mohd Alief Asnawi Bin Mohd Sautar, Raemy Rasiddi Bin Mohd Ridzal



### SEKOLAH MENENGAH SAINS POKOK SENNA (SAINA) KEDAH

Team Manager: Mohd Muzaini Bin Mohamad Sayupi

Coach: Mohd Zaini Bin Morad

Muhamad Alif Najmi Bin Johari, Muhammad Izzad Ikhmal Bin Mohd Zaini, Muhammad Nazarul Mirzan Bin Amerudin, Izzuddin Irfan Bin Mohammad Sukri, Muhammad Afif Ashraf Bin Nor Ismadi, Irfan Muqri Bin Rossidi, Alif Izudeen N Almizan, Mohamad Khalish Daris Bin Azman, Muhamad Izzat Bin Suhaimi, Muhammad Asyraf Bin Jeffri





## < Group D >



### SEKOLAH BERASRAMA PENUH INTERGRASI KUANTAN (INTEK) PAHANG

Team Manager: Mat Hatta Bin Hassan

Coach: Mikram Bin Ab Latiff

Fakhrul Idzham Bin Azahar, Ahmad Hilmi Bin Yaakob, Luqman Muhammad Bin Abdul Rahim, Abdul Rahim Bin Ahmad Nazri, Muhammad Aqif Bin Sofian, Muhammad Farhan Hakimi Bin Mohd Saod, Muhammad Fazrul Fahmi Bin Abdul Rahim, Muhammad Nazreen Bin Samuri, Muhammad Hazim Bin Osman, Muhammad Irfan Nabil Bin Rosdi, Nuqman Fikri Bin Mazli, Aiman Muhammad Shafiq Bin Ayob



### SEKOLAH MENENGAH KEBANGSAAN KING EDWARDS VII (KE VII) PERAK

Team Manager: Muhammad Yuzaini Bin Haron

Coach: Mohd Yusnizam Bin Md Yushof

Syed Noraiman Bin Syid Ali Hatta, Muhammad Suhairi Bin Hashim, Abdul Fadli Bin Abdul Rahman, Muhammad Zulhusni Bin Saad, Muhammad Afif Bin Faizul Sofian, Aaiz Aamir Fathurrohmaan Bin Mat Nuar, Muhammad Haikal Bin Zulkefli, Muhammad Rifqi Iqbal Bin Johari, Muhammad Muntaqqin Bin Amirruddin, Muhammad Fitri Hakim Bin Abdul Hadi, Alif Najmi Bin Abd Aziz, Muhammad Zikri Bin Nordin





## < Group E >



### ENGLISH COLLEGE (EC) JOHOR

Team Manager: Najmulhuda bin Mohd Mokhtaruddin

Coach: Abdul Hanis bin Mokhta

Muhamad Syazwan Bin Muhamad Nizam, Mohamad Ilman Bin Nahar, Ahmad Hasmawi Bin Ahmad Tajuddin, Muhammad Hassrul Nazmi Bin Hassidi, Muhammad Syahzane Bin Ma, Muhammad Faiz Bin Amir Pae, Noor Hidayad Bin Md Shukor, Muhammad Daniel Asyraf Bin Zambri, Mohd Aiman Bin Hafidz, Muhammad Zamirul Faiq Bin Zamri, Adam Bin Abdullan, Muhammad Naqib Bin Abd Razak



### SEKOLAH MENENGAH KEBANGSAAN KING GEORGE V (KGV) NEGERI SEMBILAN

Team Manager: Husnizan Hussain

Coach: Mohd Hafiz Alldin

Adeen Imann Putra Bin Md Baharudin, Muhamad Haririe Bin Norazlan, Muhammad Nur Qawiem Bin Mohd Rosli, Muhammad Khirunnas Bin Wahid, Muhammad Hazziq Bin Mohd Nizam, Muhammad Adi Aiman Bin Rosdi, Kausar Bin Zainuddin, Muhammad Hafiz Hakimi Bin Zulkifli, Ahmad Zamrill Nashriq Bin Zamzuri, Ahmad Nabil Najmuddin Bin Abd Rahim, Muhammad Zulhelmi Bin Mohd Khairul, Aff Akmal Bin Mohd Irwan





## < Group E >



**SEKOLAH BERASRAMA PENUH INTERGRASI GOMBAK (INTEGOMB) SELANGOR**  
Team Manager: Mohd Nasir Bin Ismail Al-Hajj  
Coach: Muhammad Imran Bin Ali  
Ahmad Mirza Hazim Bin Fakhru Anwar, Muhammad Daniel Haikal Bin Yaakob, Muhammad Akmal Hazim Bin Zakaria, Harith Imran Bin Shahrin, Ahmad Adam Isaac Bin Ahmad Soekarman, Muhammad Aysar Bin Roslan, Muhammad Aiman Bin Mohd Asri, Muhammad Irfan Kalim Bin Mohd Kamel, Muhammad Hafiz Bin Abdul Hamid, Muhammad Hakim Bin Sarip, Muhammad Rasydan Raimi Bin Abd Khalid, Abdul Muiz Bin Abdul Aziz



**SEKOLAH MENENGAH SULTAN YAHYA PETRA 1 (SSYP1) KELANTAN**  
Team Manager: Nurul Amalina Binti Mahamad Kamel  
Coach: Mahmud Kamel Bin Ishak  
Mohamad Shahrul Amin Bin Nor Azman, Muhammad Nazrul Bin Sawaldi, Muhammad Mufakkir Bin Md Roni, Muhammad Wal Iqbal Bin Che Ismail, Mohamad Akram Bin Sakkeri, Nik Muhammad Hisyam Bin Mohd Al Miezan, Raja Muhammad Firdaus Bin Raja Muda, Muhammad Haizul Hafizi Bin Jafree, Mohamad Ezarul Fitri Bin Mohamed, Muhamad Hanif Bin Zubir, Mohamad Zulfan Daniel Bin Hishamuddin, Shah Faqru Elmi Bin Zulhasmi





## < Group F >



### VICTORIA INSTITUTION (VI) KUALA LUMPUR

Team Manager: Mohd Akmazani Bin Isa

Coach: Nik Mohd Sidek Bin Nik Jaffar

Muhammad Danish Emir Bin Mohd Azizi, Muhammad Haikal Bin Mohd Norul Hisha, Addy Nyaman Hariz Bin Addy Onn, Khairil Zafri Bin Daud, Amir Hazeq Bin Saiful Rahman, Muhammad Syahmi Bin Idris, Muhammad Nafis Bin Mohd Salleh, Ilham Al-Hazim Bin Hanor, Muhammad Islahuddin Bin Mohamad Azim, Khairil Izad Syawal Bin Kaswadi, Muhammad Danial Adam Bin Zulkarnain, Adam Haikal Bin Ibrahim



### SEKOLAH TUANKU ABDUL RAHMAN (STAR) PERAK

Team Manager: Mohd Khairol Azhar Bin Md Noor

Coach: Muhammad Faris Bin Che Salim

Muhd Wajdi Bin Md Wazir, Danish Fawwaz Bin Khairul, Amirul Danial Bin Shamsul Amri, Zairyl Daniel Bin Zulhamidi, Muhammad Mukhriz Bin Ahmad, Amirul Hakim Bin Baharizam, Muhammad Afif Bin Fairos, Ahmad Imran Syahir Bin Mohd Hafiz, Haziq Bin Rashidi, Amsyar Husaini Bin Ahmad Fazli, Muhammad Syahmi Bin Mohd Nizam, Muhammad Haniff Bin Muhamad Nasir





## < Group F >



### SEKOLAH MENENGAH SAINS HULU SELANGOR (SEMASHUR) SELANGOR

Team Manager: Muhammad Abdullah Bin Hanafi

Coach: Mohd Soleh Bin Abdul Hamid

Muhammad Nabil Fikri Bin Shahidan, Ammar Zulfayree Bin Azam, Muhammad Danish Bin Mohamed Afrizol, Mohamad Asrul Idham Bin Mohd Asri, Hariz Izzat Bin Hamidon, Muhammad Najmuddin Bin Norhisham, Eizzul Eizmie Bin Rozaireen, Aslam Bin Anuar Afandi, Izz Haziq Danial Bin Amran, Farhan Asyraf Bin Johan, Adam Faiq Bin Kamarul Zaman, Muhammad Naufil Syahmi Bin Jamaludin



### ROYAL MILITARY COLLEGE (RMC) KUALA LUMPUR

Team Manager: Saiful Rizal Hj Zainol

























Coach: Hazman Jazimin

Ahmad Nabil Bin Jefri, Muhammad Aqil Akmal Bin Mohamad Nor Ahadi, Muhammad Hafeez Bin Zamri, Arif Aiman Bin Ahmad Norzaini, Muhammad Irfanuddin Bin Abd Halim, Aqiff Hafizzuddin Bin Jamaluddin, Muhammad Qusyairi Adha Bin Zulkelee, Muhammad Aqil Bin Hamidi, Wan Muhammad Ilmi Rozain Bin Mohammad Rudi, Addlin Munawwir Bin Sopian, Muhammad Haziq Faris Bin Sahli Hazimin, Muhammad Amirul Haziq Bin Hamdan





## < Teams Grouping >

Group A	Group B	Group C	Group D	Group E	Group F
 <b>SSTMI</b>	 <b>SMSM</b>	 <b>STJ</b>	 <b>SAS</b>	 <b>EC</b>	 <b>VI</b>
 <b>SHOAW</b>	 <b>SESMA</b>	 <b>MCKK</b>	 <b>SAINA</b>	 <b>KGV</b>	 <b>STAR</b>
 <b>IKUP</b>	 <b>SDAR</b>	 <b>AIS</b>	 <b>INTEK</b>	 <b>INTEGOM</b>	 <b>SEMASHUR</b>
 <b>MRSMKT</b>	 <b>SEMSAH</b>	 <b>SMK ABI</b>	 <b>KE VII</b>	 <b>SSYP1</b>	 <b>RMC</b>

<b>SMK ABI</b>	SEKOLAH MENENGAH KEBANGSAAN ABI	<b>SDAR</b>	SEKOLAH DATO' ABDUL RAZAK
<b>SAINA</b>	SEKOLAH MENENGAH SAINS POKOK SENJA	<b>KGV</b>	SEKOLAH MENENGAH KEBANGSAAN KING GEORGE V
<b>IKUP</b>	SEKOLAH BERASRAMA PENUH INTERGRASI KUBANG PASU	<b>STJ</b>	SEKOLAH MENENGAH SAINS TUANKU JAAFAR
<b>SEMSAH</b>	SEKOLAH MENENGAH SULTAN ABDUL HALIM	<b>SMSM</b>	SEKOLAH MENENGAH KEBANGSAAN SERI MERSING
<b>MCKK</b>	THE MALAY COLLEGE KUALA KANGSAR	<b>SSTMI</b>	SEKOLAH SUKAN TUNKU MAHKOTA ISMAIL
<b>STAR</b>	SEKOLAH TUANKU ABDUL RAHMAN	<b>EC</b>	ENGLISH COLLEGE
<b>KE VII</b>	SEKOLAH MENENGAH KEBANGSAAN KING EDWARDS VII	<b>INTEK</b>	SEKOLAH BERASRAMA PENUH INTERGRASI KUANTAN
<b>SEMASHUR</b>	SEKOLAH MENENGAH SAINS HULU SELANGOR	<b>MRSMKT</b>	MRSM KUALA TERENGGANU
<b>INTEGOMB</b>	SEKOLAH BERASRAMA PENUH INTERGRASI GOMBAK	<b>SESMA</b>	SEKOLAH MENENGAH SAINS SULTAN MAHMUD
<b>VI</b>	VICTORIA INSTITUTION	<b>SSYP1</b>	SEKOLAH MENENGAH SULTAN YAHYA PETRA 1
<b>RMC</b>	ROYAL MILITARY COLLEGE	<b>SHOAW</b>	SEKOLAH MENENGAH KEBANGSAAN AGAMA HAJI OTHMAN ABDUL WAHAB
<b>SAS</b>	SEKOLAH SULTAN ALAM SHAH	<b>AIS</b>	AUSTRALIAN INTERNATIONAL SCHOOL



## < Group Stage Matches Result >

### DAY 1 - FRIDAY 23 FEBRUARY 2018

MATCH	TIME	GROUP	TEAM	SCORE		TEAM
1	4.00	A	SHOAW	10	14	MRSMTK
2	4.18	B	SESMA	28	10	SEMSAH
3	4.36	C	MCKK	24	0	SMK ABI
4	4.54	D	SAINA	12	10	KE VII
5	5.12	E	KGV	14	5	SSYP1
6	5.30	F	STAR	15	28	RMC

### DAY 2 - SATURDAY 24 FEBRUARY 2018

MATCH	TIME	GROUP	TEAM	SCORE		TEAM
1	8.30	A	SSTMI	31	0	IKUP
2	8.48	B	SMSM	31	12	SDAR
3	9.06	C	STJ	12	14	AIS
4	9.24	D	SAS	5	13	INTEK
5	9.42	E	EC	7	12	INTEGOM
6	10.00	F	VI	17	12	SEMASHUR
7	10.18	A	SHOAW	12	7	IKUP
8	10.36	A	SSTMI	31	7	MRSMTK
9	10.54	B	SESMA	17	15	SDAR
10	11.12	B	SMSM	40	5	SEMSAH
11	11.30	C	MCKK	43	12	AIS
12	11.48	C	STJ	17	5	SMK ABI
13	12.06	D	SAINA	14	5	INTEK
14	12.24	D	SAS	10	10	KE VII
15	12.42	E	KGV	15	12	INTEGOM
16	1.00	E	EC	15	17	SSYP1
17	1.18	F	STAR	17	21	SEMASHUR
18	1.36	F	VI	12	26	RMC
19	2.00	A	IKUP	29	19	MRSMTK
20	2.18	A	SSTMI	29	7	SHOAW
21	2.36	B	SDAR	26	7	SEMSAH
22	2.54	B	SMSM	17	5	SESMA
23	3.12	C	AIS	5	14	SMK ABI
24	3.30	C	STJ	0	19	MCKK
25	3.48	D	INTEK	19	12	KE VII
26	4.06	D	SAS	5	22	SAINA
27	4.24	E	INTEGOM	20	7	SSYP1
28	4.42	E	EC	14	5	KGV
29	5.00	F	SEMASHUR	15	5	RMC
30	5.18	F	VI	14	14	STAR



## < Overall Ranking >

RANK	TEAM	GP	W	D	L	PF	PA	PD	POINTS
1	SSTMI	3	3	0	0	91	14	77	9
2	MCKK	3	3	0	0	86	12	74	9
3	SMSM	3	3	0	0	88	22	66	9
4	SAINA	3	3	0	0	48	20	28	9
5	RMC	3	2	0	1	59	42	17	6
6	INTEGOMB	3	2	0	1	44	29	15	6
7	SEMASHUR	3	2	0	1	48	39	9	6
8	SESMA	3	2	0	1	50	42	8	6
9	INTEK	3	2	0	1	37	31	6	6
10	KGV	3	2	0	1	34	31	3	6
11	STJ	3	1	0	2	29	38	-9	3
12	SHOAW	3	1	0	2	29	50	-21	3
13	VI	3	1	1	1	43	52	-9	4
14	EC	3	1	0	2	36	34	-2	3
15	SDAR	3	1	0	2	53	55	-2	3
16	IKUP	3	1	0	2	36	62	-26	3
17	SMK ABI	3	1	0	2	19	46	-27	3
18	KE VII	3	0	1	2	32	41	-9	1
19	SSYP1	3	1	0	2	29	49	-20	3
20	MRSMT KT	3	1	0	2	40	70	-30	3
21	AIS	3	1	0	2	31	69	-38	3
22	STAR	3	0	1	2	46	63	-17	1
23	SAS	3	0	1	2	20	45	-25	1
24	SEMSAH	3	0	0	3	22	94	-72	0

GP=Games Played; W=Won; D=Draw; L=Lost; PF=Points For; PA=Points Against; PD=Points Difference



## < Group Stage Matches Result >

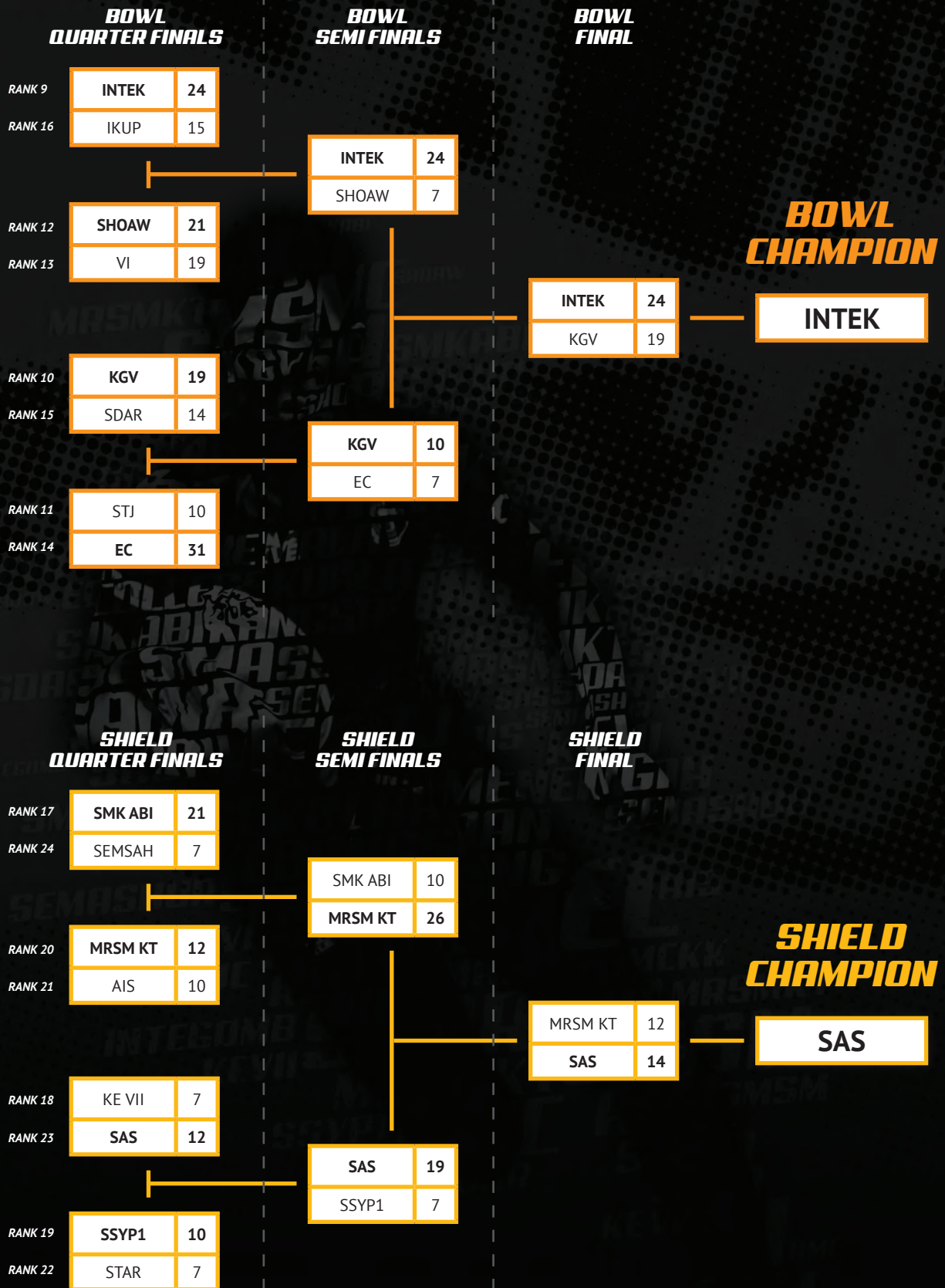
### DAY 3 - SUNDAY 25th FEBRUARY 2018

MATCH	TIME	CATEGORY	TEAM	SCORE		TEAM
1	8:30	SHIELD Quarter Final 1	SMK ABI	21	7	SEMSAH
2	8:50	SHIELD Quarter Final 2	MRSM KT	12	10	AIS
3	9:10	SHIELD Quarter Final 3	KE VII	7	12	SAS
4	9:30	SHIELD Quarter Final 4	SSYP1	10	7	STAR
5	9:50	BOWL Quarter Final 1	INTEK	24	15	IKUP
6	10:10	BOWL Quarter Final 2	SHOAW	21	19	VI
7	10:30	BOWL Quarter Final 3	KGV	19	14	SDAR
8	10:50	BOWL Quarter Final 4	STJ	10	31	EC
9	11:10	CUP/PLATE Quarter Final 1	SSTMI	26	0	SESMA
10	11:30	CUP/PLATE Quarter Final 2	SAINA	5	0	RMC
11	11:50	CUP/PLATE Quarter Final 3	MCKK	10	5	SEMASHUR
12	12:10	CUP/PLATE Quarter Final 4	SMSM	26	7	INTEGOMB
13	12:30	SHIELD Semi Final 1	SMK ABI	10	26	MRSM KT
14	12:50	SHIELD Semi Final 2	SAS	19	7	SSYP1
15	13:10	BOWL Semi Final 1	INTEK	27	7	SHOAW
16	13:30	BOWL Semi Final 2	KGV	10	7	EC
17	13:50	PLATE Semi Final 1	SESMA	5	24	RMC
18	14:10	PLATE Semi Final 2	SEMASHUR	21	*26	*INTEGOMB
19	14:30	CUP Semi Final 1	SSTMI	15	0	SAINA
20	14:50	CUP Semi Final 2	MCKK	5	19	SMSM
21	15:10	SHIELD FINAL	MRSM KT	12	14	SAS
22	15:40	BOWL FINAL	INTEK	24	19	KGV
23	16:10	PLATE FINAL	RMC	0	29	INTEGOMB
24	16:40	3RD/4TH PLACE	SAINA	7	10	MCKK
25	17:15	CUP FINAL	SSTMI	12	14	SMSM

\*Sudden Death Extra-time



# < Knock-Out Stage Charts >





# CUP CHAMPION

SMSM

SSTMI	12
SMSM	14

SAINA	7
MCKK	10

CUP FINAL

3RD/4TH PLACE

SSTMI	15
SAINA	0

CUP SEMI FINALS

MCKK	5
SMSM	19

RANK 1

SSTMI	26
SESMA	0

RANK 4

SAINA	5
RMC	0

RANK 2

MCKK	10
SEMASHUR	5

RANK 3

SMSM	26
INTEGOMB	7

QUARTER FINALS

RANK 8

RANK 5

RANK 7

RANK 6

SESMA	5
RMC	24

PLATE SEMI FINALS

SEMASHUR	21
*INTEGOMB	*26

PLATE FINAL

RMC	0
INTEGOMB	29

INTEGOMB

# PLATE CHAMPION

\*Sudden Death Extra-time





**MUHAMMAD HAZIM NOR ISMAIL (SMSM)**  
Cup Final  
SMSM (14) vs SSTMI (12)



## < 2018 Prize Winners >

### Cup Champion



#### SEKOLAH MENENGAH SERI MERSING (SMSM) JOHOR

Preliminary Round  
beat SDAR (31-12)  
beat SEMSAH (40-5)  
lost to SESMA (17-5)

Cup/Plate QF  
beat INTEGOMB (26-7)

Cup SF  
beat MCKK (19-5)

Cup Final  
beat SSTMI (14-12)

### Plate Champion



#### SEKOLAH BERASRAMA PENUH INTERGRASI GOMBAK (INTEGOMB) SELANGOR

Preliminary Round  
beat EC (12-7)  
beat KGV (15-12)  
beat SSYP1 (20-7)

Cup/Plate QF  
lost to SMSM (7-26)

Plate SF\*  
beat SEMASHUR (26-21)  
\*sudden death extra-time

Plate Final  
beat RMC (29-0)





Cup Final  
SSTMI (12) vs SMSM (14)



## < 2018 Prize Winners >

### Bowl Champion



#### SEKOLAH BERASRAMA PENUH INTEGRASI KUANTAN (INTEK) PAHANG

Preliminary Round  
beat SAS (13-5)  
lost to SAINA (5-14)  
beat KE VII (19-12)

Bowl QF  
beat IKUP (24-15)

Bowl SF  
beat SHOAW (24-7)

Bowl Final  
beat KGV (24-19)

### Shield Champion



#### SEKOLAH SULTAN ALAM SHAH (SAS) PUTRAJAYA

Preliminary Round  
lost to INTEK (5-13)  
draw with KE VII (10-10)  
lost to SAINA (5-22)

Shield QF  
beat KE VII (12-7)

Shield SF  
beat SSYP1 (19-7)

Shield Final  
beat MRSM KT (14-12)





Preliminary Round  
MCKK (19) vs STJ (0)



## < Media Coverage Value >

### Print Media

DATE	PUBLICATION	HEADLINE	AD VALUE	PR VALUE
7/2/2018	Berita Harian	Ragbi Premier Sevens MCKK kembali	RM 11,782.39	RM 35,347.17
7/2/2018	Harian Metro	MCKK tekad cabar kejuaraan	RM12,735.52	RM 38,206.56
7/2/2018	Kosmo	24 pasukan buru trofi MCKK Premier 7s di Kuala Kangsar	RM 6,511.22	RM 19,533.67
7/2/2018	New Straits Times	EXCITING TALENT ON DISPLAY	RM29,260.00	RM 87,780.00
7/2/2018	Berita Harian	Premier 7s tingkat mutu sukan	RM 5,528.93	RM 16,586.79
7/2/2018	The Star	Eighth edition of MCKK Premier 7s rugby meet begins Feb 23	RM5,528.93	RM 16,586.79
24/2/2018	New Straits Times	MCKK draw first blood in Premier Sevens	RM 14,723.54	RM 44,170.62
24/2/2018	Harian Metro	MCKK bermula garang	RM 10,052.89	RM 30,158.67
24/2/2018	Berita Harian	MCKK menang bergaya belah SMK Abi	RM 7,898.61	RM 23,695.83
25/2/2018	New Straits Times	SSTMI POWER INTO LAST EIGHT	RM 29,260.00	RM 87,780.00
25/2/2018	New Straits Times	FROM MINNOWS TO GIANT SLAYERS	RM 94,050.00	RM 282,150.00
25/2/2018	New Straits Times	SSTMI mara ke suku akhir kejohanan ragbi MCKK Premier 7s	RM 6,096.00	RM 18,288.00
25/2/2018	Berita Harian	SSTMI tiad masalah ke suku akhir	RM 1,778.92	RM 5,336.76
26/2/2018	New Straits Times	SMK SERI MERSING DETHRONE SSTMI	RM 29,355.00	RM 88,065.00
26/2/2018	Berita Harian	SMSM kejutkan SSTMI untuk rangkul kejuaraan	RM 12,445.22	RM 37,335.66
28/2/2018	The Start Metro	Faiq Aslah steer his side to stunning win	RM11,115.00	RM 44,460.00

### Broadcast Media

DATE	STATION	AIRTIME	DURATION	TITLE	AD VALUE	PR VALUE
6/2/2018	TV1 - Buletin Nasional	8.00pm	1mins 15secs	Ragbi MCKK 7s Premier : 24 Pasukan Sahkan Penyertaan	RM 11,340.00	RM 34,020.00
6/2/2018	TV3 - Buletin Utama	8.00pm	1mins 32secs	ADAMAS: Makmal Doping Baru Ambil Masa 5 Tahun - Interview Datuk Dr. Ramlan Abd. Aziz (Pengarah ADAMAS) *MCKK 7s Launching Event	RM 64,000.00	RM 192,000.00
19/2/2018	TV1 - Selamat Pagi Malaysia	8.00am	12mins 45secs	Kejohanan Ragbi Antarabangsa - Interviewed Amrul Hazarin Hamidon (Pengarah Kejohanan) & Abdullah Munzir Mohd Fauzi (Media & Perhubungan Awam)	RM 151,200.00	RM 604,800.00
21/2/2018	Astro Arena - FORUM	1.15pm	12mins 10secs	MCKK Premier 7s - Interviewed Amrul Hazarin Hamidon (Pengarah Kejohanan MCKK Premier 7s) & Adam Azman (AJK Kejohanan MCKK Premier 7s)	RM 145,000.00	RM 580,000.00
21/2/2018	Astro Arena - FORUM	5.15pm (Repeat)	12mins 10secs	MCKK Premier 7s - Interviewed Amrul Hazarin Hamidon (Pengarah Kejohanan MCKK Premier 7s) & Adam Azman (AJK Kejohanan MCKK Premier 7s)	RM 145,000.00	RM 580,000.00

Source: Shekhinah PR





Preliminary Round  
AIS (14) vs STJ (12)



## < Media Coverage Value >

### Online Media

DATE	PUBLICATION	LINK	HEADLINE	AD VALUE	PR VALUE
6/2/2018	Bernamea.com	<a href="http://www.bernama.com/bernama/v8/bm/sp/newssports.php?id=1433947">http://www.bernama.com/bernama/v8/bm/sp/newssports.php?id=1433947</a>	Premier 7's MCKK: 24 Pasukan Intai Piala NJ Ryan	RM 5,000.00	RM 20,000.00
6/2/2018	BH Online	<a href="https://www.bharian.com.my/sukan/lain-lain/2018/02/385410/ragbi-premier-sevens-mckk-kembali">https://www.bharian.com.my/sukan/lain-lain/2018/02/385410/ragbi-premier-sevens-mckk-kembali</a>	Ragbi Premier Sevens MCKK kembali!	RM 5,000.00	RM 20,000.00
6/2/2018	nst.com.my	<a href="https://www.nst.com.my/sports/others/2018/02/332660/exciting-talent-show-mckk-premier-sevens">https://www.nst.com.my/sports/others/2018/02/332660/exciting-talent-show-mckk-premier-sevens</a>	Exciting talent on show at MCKK Premier Sevens	RM 5,000.00	RM 20,000.00
13/2/2018	The Star Online	<a href="https://www.thestar.com.my/sport/community-sports/2018/02/13/eighth-edition-of-mckk-premier-7s-rugby-meet-begins-feb-23/">https://www.thestar.com.my/sport/community-sports/2018/02/13/eighth-edition-of-mckk-premier-7s-rugby-meet-begins-feb-23/</a>	Eighth edition of MCKK Premier 7s rugby meet begins Feb 23	RM 5,000.00	RM 20,000.00
19/2/2018	BH Online	<a href="https://www.bharian.com.my/sukan/lain-lain/2018/02/390261/mckk-premier-7s-sstmi-buru-kejuaraan-kelima">https://www.bharian.com.my/sukan/lain-lain/2018/02/390261/mckk-premier-7s-sstmi-buru-kejuaraan-kelima</a>	MCKK Premier 7's: SSTMI buru kejuaraan kelima	RM 5,000.00	RM 20,000.00
19/2/2018	nst.com.my	<a href="https://www.nst.com.my/sports/others/2018/02/336939/sstmi-not-taking-premier-sevens-rivals-lightly">https://www.nst.com.my/sports/others/2018/02/336939/sstmi-not-taking-premier-sevens-rivals-lightly</a>	SSTMI not taking Premier Sevens rivals lightly	RM 5,000.00	RM 20,000.00
20/2/2018	Dunia Sukan	<a href="https://duniasukan.com/sstmi-lakukan-persediaan-rapi-hadapi-mckk-premier-7s/">https://duniasukan.com/sstmi-lakukan-persediaan-rapi-hadapi-mckk-premier-7s/</a>	SSTMI lakukan persediaan rapi hadapi MCKK Premier 7s	RM 5,000.00	RM 20,000.00
23/2/2018	nst.com.my	<a href="https://www.nst.com.my/sports/others/2018/02/338366/mckk-notch-easy-win">https://www.nst.com.my/sports/others/2018/02/338366/mckk-notch-easy-win</a>	MCKK notch easy win	RM 5,000.00	RM 20,000.00
23/2/2018	BH Online	<a href="http://websekolah.bharian.com.my/sukan/lain-lain/2018/02/392049/mckk-menang-bergaya">http://websekolah.bharian.com.my/sukan/lain-lain/2018/02/392049/mckk-menang-bergaya</a>	MCKK menang bergaya	RM 5,000.00	RM 20,000.00
23/2/2018	Metro Online	<a href="https://www.hmetro.com.my/arena/2018/02/315615/mckk-langkah-kanan">https://www.hmetro.com.my/arena/2018/02/315615/mckk-langkah-kanan</a>	MCKK langkah kanan	RM 5,000.00	RM 20,000.00
23/2/2018	Dunia Sukan	<a href="https://duniasukan.com/pentas-final-mckk-premier-7s-jadi-idaman-tuan-rumah/">https://duniasukan.com/pentas-final-mckk-premier-7s-jadi-idaman-tuan-rumah/</a>	Pentas final MCKK Premier 7s jadi idaman tuan rumah	RM 5,000.00	RM 20,000.00
23/2/2018	Metro Online	<a href="https://www.hmetro.com.my/arena/2018/02/315615/mckk-langkah-kanan">https://www.hmetro.com.my/arena/2018/02/315615/mckk-langkah-kanan</a>	MCKK langkah kanan	RM 5,000.00	RM 20,000.00
24/2/2018	Metro Online	<a href="https://www.hmetro.com.my/arena/2018/02/315931/sstmi-mara-ke-suku-akhir">https://www.hmetro.com.my/arena/2018/02/315931/sstmi-mara-ke-suku-akhir</a>	SSTMI mara ke suku akhir	RM 5,000.00	RM 20,000.00
25/2/2018	NST TV	<a href="https://www.nst.com.my/lifestyle/sunday-vibes/2018/02/338686/minnows-giant-slayers-swoop-mckk-premier-7s-nsttv">https://www.nst.com.my/lifestyle/sunday-vibes/2018/02/338686/minnows-giant-slayers-swoop-mckk-premier-7s-nsttv</a>	Minnows giant slayers swoop MCKK Premier 7s	RM 5,000.00	RM 20,000.00
25/2/2018	Metro Online	<a href="https://www.hmetro.com.my/arena/2018/02/316182/smsm-pecah-dominasi-sstmi">https://www.hmetro.com.my/arena/2018/02/316182/smsm-pecah-dominasi-sstmi</a>	SMSM pecah dominasi SSTMI	RM 5,000.00	RM 20,000.00
25/2/2018	nst.com.my	<a href="https://www.nst.com.my/sports/others/2018/02/338965/smk-seri-mersing-win-mckk-premier-sevens">https://www.nst.com.my/sports/others/2018/02/338965/smk-seri-mersing-win-mckk-premier-sevens</a>	SMK Seri Mersing win MCKK Premier Sevens	RM 5,000.00	RM 20,000.00
28/2/2018	The Star Online	<a href="https://www.thestar.com.my/sport/community-sports/2018/03/01/faiq-aslah-steers-his-side-to-stunning-win-smk-sri-mersing-claim-maiden-mckk-premier-7s-title-after/">https://www.thestar.com.my/sport/community-sports/2018/03/01/faiq-aslah-steers-his-side-to-stunning-win-smk-sri-mersing-claim-maiden-mckk-premier-7s-title-after/</a>	Faiq Aslah steers his side to stunning win	RM 5,000.00	RM 20,000.00

Source: Shekhinah PR





Plate Finals  
INTEGOMB (29) vs RMC (0)



## < Media Coverage Value >

MEDIUM	CLIPPINGS	AD VALUE	PR VALUE
Print	16	RM 306,561.22	RM 919,683.66
Broadcast & Radio	5	RM 516,540.00	RM 1,990,820.00
Online	16	RM 80,000.00	RM 320,000.00
<b>TOTAL</b>	<b>37</b>	<b>RM 903,101.22</b>	<b>RM 3,230,503.66</b>



**GRAND TOTAL MEDIA COVERAGE VALUE**

**RM 3,230,503.66**



## < Advertising Boards & Field Layout >



### West Wing (Beside football field)

unifi, MCKK P7s, UEM, Tourism Malaysia, Perak State Tourism, MILO, Bank Islam, Petronas, Tenaga Nasional, Ranhill, Big Tree, BS2M, PS Food, CROTALVS, SA Kargo, SLW, Menteri Besar Incorporated, Tackle, KYS Business School, Harian Metro & Gatorade



### South Stand (Spectators stand)

unifi, MCKK P7s, ABR-MCOBA, UEM, Tourism Malaysia, Visit Malaysia 2020, Ministry of Youth and Sports, Bank Islam, Tenaga Nasional, Perak State Tourism, Petronas, MILO, Menteri Besar Incorporated, KYS Business School, PS Food, Ranhill, DiSitu, BS2M, KPJ, Handal Resources, CROTALVS, Allianz Insurance, Berita Harian & New Straits Times

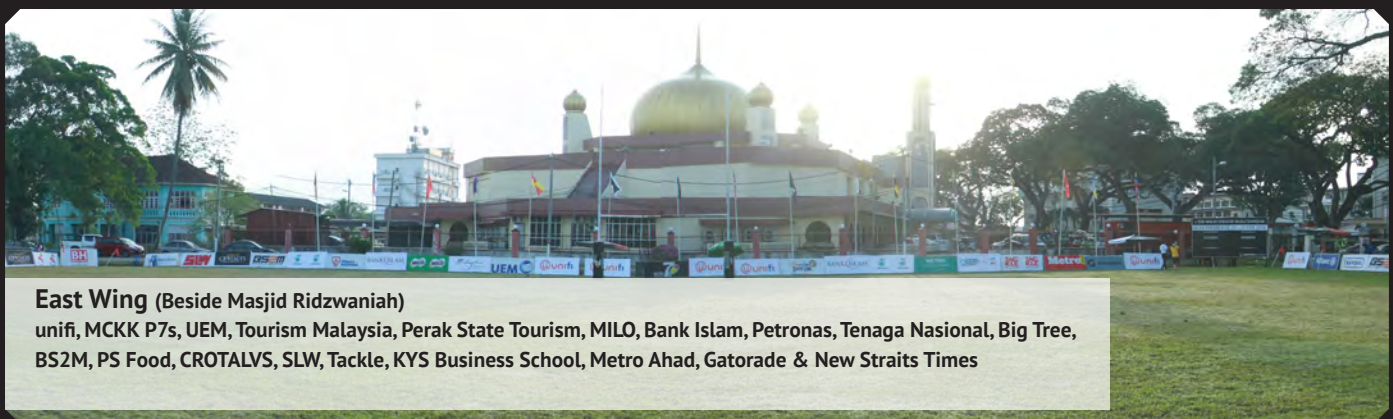






**North Stand (Royal Box & VIP hospitality area)**

unifi, ABR-MCOBA, UEM, Tourism Malaysia, Visit Malaysia 2020, Ministry of Youth and Sports, Menteri Besar Incorporated, Bank Islam, Tenaga Nasional, Petronas, MILO, Perak State Tourism, Ranhill, BS2M, KPJ, Handal Resources, CROTALVS, Allianz Insurance & Berita Harian



**East Wing (Beside Masjid Ridzwaniah)**

unifi, MCKK P7s, UEM, Tourism Malaysia, Perak State Tourism, MILO, Bank Islam, Petronas, Tenaga Nasional, Big Tree, BS2M, PS Food, CROTALVS, SLW, Tackle, KYS Business School, Metro Ahad, Gatorade & New Straits Times







**MAX PRINCE (AIS)**  
Preliminary Round  
AIS (12) vs MCKK (43)



< **Outdoor & Other Exposure** >



Billboard (w)40ft x (h)10ft  
PLUS Highway. KM251.30 North Bound - Offside



Billboard (w)40ft x (h)10ft  
PLUS Highway. KM279.00 North Bound - Offside



Banner (w)18ft x (h)3ft  
Resort Safari Sungai Perak



Banner (w)18ft x (h)3ft  
MCKK Rugby Grounds Fence



Bunting (w)30in x(h)60in  
Jalan Taiping near Kuala Kangsar Municipal Council



Bunting (w)30in x(h)60in  
Pavilion Corridor



Banner (w)18ft x (h)3ft  
MCKK



< Merchandise >





< **Food Stalls** >







Preliminary Round  
SDAR (12) vs SMSM (31)



# < Marketing Collaterals & Printed Materials >



**Hall of Fame**  
(w)16ft x (h)8ft



**Acknowledgement Board**  
(w)4ft x (h)8ft



**Goal Post Pads**  
(w)14in x (d)14in x (h)72in



**Winners Placard**  
(w)36in x (h)21in



**Winners Medal**  
(w)70mm x (d)5mm x (h)70mm



**Appreciation Plaque (w)6in x (h)8in**  
**Winners Plaque & (w)8in x (h)10in**



**Trophy Stand**  
(w)18in x (d)18in x (h)44in



**Arch balloon**







Shield Quater Finals  
KE VII (7) vs SAS (12)



## < Press Conference >

The press conference was held on the 6th February 2018, a few weeks ahead of the tournament with Dato' Dr. Ramlan Hj Abdul Aziz from ADAMAS and En. Moharmustaqeem Mohammed as the Chief Executive Officer of unifi mobile as the Title Sponsor.







Preliminary Round  
STAR (15) vs RMC (28)



< Corporate Hospitality >







Bowl Quarter Finals  
EC (31) vs STJ (10)



< **Appreciation Ceremony** >





## < 2018 Royal Dinner >

The Royal Dinner was held on the Saturday 24th February 2018. It was held at the Dewan Jubilee Perak, instead of at the usual venue, Istana Iskandariah. It was still hosted by DYMM Tuanku Sultan, represented by YM Tengku Ahmad Kamil escorted by the MCOBA President, Tunku Dato' Ahmad Burhanuddin. The dinner was entertained by the Perak Cultural Troupe and the participants and guests enjoyed the evening.











**MUHAMMAD SYAZANI SUHAIMI (MCKK)**  
Preliminary Round  
MCKK (43) vs AIS (12)



< **Team Managers Briefing** >





< **2018 Photo Gallery - Eve of Tournament** >









< 2018 Photo Gallery - Day 1 >









# < 2018 Photo Gallery - Day 2 >









< 2018 Photo Gallery - Day 3 >







Muhamad Faiq Aslah Mohd Satar  
Best Player of The Tournament



## < Medical Team Report >



This is the 8<sup>th</sup> year of our prestigious tournament and the KPJ Healthcare - Red Ambulance medical team has been through the thick and thin of it all. This year we finally got our own medical buggy thanks to ABR and kind donations from MCOB's.

We can see that the physical fitness of the players have increased year by year and also the commitment and intensity of the game. The KPJ team consisted of 6 qualified nurses. There were 6 boys and 5 girls in the whole team and were kept busy the whole tournament. During the most intense period of the tournament i.e knock-out stages, the medical tent was like an emergency department with players with injuries coming in like a battle-field. There were a few limb injuries which required hospital transfer but no severe head injuries. Fortunately up to end of the tournament all players had their injuries attended to and travelled back safely.

The medical team would like to express their gratitude to ABR, MCKK and all the participating teams for their support and trust in us during the tournament all these years and hopefully in years to come. Providing the most efficient and comforting acute medical treatment for the players have been the strategy and aim of the medical team so as to get them back on their feet to continue the game.

Prepared by

Dr Zarin Zain C'83



# Honours Board



Brought to you by:



# Champions



**2018**

*Sekolah Menengah Kebangsaan Seri Mersing*



**2017**

*Sekolah Sukan Tunku Mahkota Ismail*



**2016**

*Sekolah Sukan Tunku Mahkota Ismail*



**2015**

*Hong Kong Sports School*



**2014**

*Scots College New Zealand*



**2013**

*The Malay College Kuala Kangsar*



**2012**

*Sekolah Sukan Tunku Mahkota Ismail*



**2011**

*Sekolah Sukan Bandar Penawar*







Al-Awfar

"GO"

umrah

Kempen dari sekarang hingga  
31 Disember 2018.

Menangi

**5x pakej umrah** bernilai **RM8,000**  
setiap bulan.**2x kelayakan** untuk cabutan wang tunai  
Al-Awfar!

Kempen Al-Awfar Go Umrah diperkenalkan khas untuk anda merancang kewangan menunaikan niat ke tanah suci. Anda juga berpeluang memenangi pakej umrah dan **2x unit kelayakan Al-Awfar** bagi setiap kemasukan **RM100**.

Untuk maklumat lanjut, kunjungi cawangan kami berhampiran anda.



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