



EDITION

**TOURNAMENT
REPORT**

A BETTER, BRIGHTER FUTURE RUNS ON GOOD ENERGY.

On our path to Net Zero 2050, we're choosing cleaner and greener energy sources as we take steps to reduce 35% of greenhouse gas (GHG) emission intensity and 50% of our coal capacity by 2035 – creating a sustainable future for generations to come.

Together, let's welcome a brighter tomorrow for all.

NET ZERO 2050



Scan to watch
our journey to
a brighter world.



THE SPARKS OF TODAY, POWER BRIGHTER TOMORROWS.





TOURNAMENT REPORT

INDEX

| | |
|----|----------------------------|
| 05 | Executive Summary |
| 08 | FYI |
| 09 | Acknowledgements |
| 10 | Organising Committee |
| 12 | Participating Teams |
| 25 | Match Results |
| 31 | Prize Winners |
| 35 | Total Media Coverage Value |

| | |
|----|---|
| 36 | Advertising Boards & Field Layout |
| 39 | Outdoor & Other Exposures |
| 40 | Merchandise |
| 41 | Food Stalls |
| 43 | Marketing Collaterals & Printed Materials |
| 45 | Press Conference |

| | |
|----|------------------------|
| 47 | Corporate Hospitality |
| 49 | Appreciation Ceremony |
| 51 | Team Managers Briefing |
| 52 | Photo Gallery |
| 62 | 2019 Royal Dinner |

| | |
|----|---------------|
| 65 | Honours Board |
|----|---------------|







Preliminary Round
MCKK (24) vs MOZAC (5)

EXECUTIVE SUMMARY

The tenth edition of MCKK Rugby Premier 7s was successfully held at The Malay College Kuala Kangsar (MCKK) rugby grounds from 28th February to 1st March 2020. This year, all 24 teams were from local schools as foreign teams such as Vajirajudh College, Jerudong International School and Sekolah Menengah Atas Darunnajah had to cancel their participation due to Covid-19. As usual, the teams were divided into six groups of four teams each.

The carnival began in earnest on Friday, 28th February 2020, when twelve teams played out six group matches. Other group matches will continue on Saturday. RMC starts strong by beating SHOAW 26-14, KSAH beat STJ 14-12, MCKK beat SMK ABI 31-12, SDAR beat SAS 10-5, STAR beat SMSYP1 22-10, and KE VII beat VI 17-5.

Later in the night, the coaches' and managers' meeting was held at the Safari Resort, Kuala Kangsar. Technical officials and referees also had their meeting with the organiser at the same venue.

On Saturday, Malay College old boys and alumni from other schools came for the matches, not to mention for Kuala Kangsar delicacies as well. Top seeded teams were really dishing it out to their opponents. SSTMI really beat INTEK 45-7 and EC beating SDAR 41 nil. Worth to mention that THOR managed to beat STAR 43-5.

Saturday matches ended a bit early to allow teams to prepare for the royal dinner. On that night, the royal dinner was hosted by the Sultan of Perak, Sultan Nazrin Muhibbuddin Shah Ibni Almarhum Sultan Azlan Shah, at the nearby Dewan Jubilee Perak, Kuala Kangsar. The dinner crowd was entertained by a local cultural performance. The food was luxurious with local and international spread.

Quality of play was evident on the final day, Sunday, 1st March 2020, with the joint seeds leading the way.

Meanwhile, the carnival continues at the MCKK grounds with a lot of activities provided by the sponsors. The food stalls were well patronised, and the service providers stepped up with better quality offerings. The merchandise tents were the most profitable as most of the jerseys, shirts and caps sold out.

Back on the pitch, SMSYP1 won against KSAH to win Shield Final and ART won the Bowl Final beating SAS respectively. The final of the Plate category was between INTERGOM and THOR where THOR won 19-14.

The Cup final and contest for the NJ Ryan Trophy was between EC and SSTMI. It was one of the most satisfying matches in the 10 years history of MCKK Premier 7s. SSTMI was set for another win in this tournament but the determined EC team defended their line, put up a good fight to win the Cup for the first time with a 15-12 score in an exhilarating and heart stopping final.

Congratulations to EC players for their display of excellent rugby and winning the MCKK Premier 7s 2020 and the tournament 10th edition for the NJ Ryan Trophy.

Overall, MCKK Premier 7s saw a tremendous improvement in the quality of games played. For the first time, the tournament was live streamed for 2 days to capture the global audience.

The tenth edition is a milestone and history by itself. We thank all those who have contributed to the success of this tournament and hope to meet again in the 11th edition.





2020
CUP
CHAMPION

CHAMPION
CUP CATEGORY

MCKK
2020

ELUDA KPHI Allianz



ACKNOWLEDGEMENTS

WITH COOPERATION

Ministry of Education
Ministry of Youth and Sports

MAJOR SPONSORS

Tenaga Nasional Bhd
UEM Group
Ranhill Holdings Bhd
Menteri Besar Incorporated
Keloil Sdn Bhd
System Consultancy Services
Kumpulan Prasarana Rakyat Johor
Allianz Malaysia Bhd
Central Sugars Refinery Sdn Bhd
Central Cables Bhd
Uda Holdings Bhd
Petronas

OFFICIAL PRODUCT / SERVICE PROVIDERS

Motorcycle: Yamaha Motor
Rugby Equipment: Tackle Asia
Medical: KPJ Healthcare Bhd
Logistic: SA Logistik Sdn Bhd
Communications: SLW Sdn Bhd
PR Agency: Shekhinah PR Sdn Bhd
Internet: Unifi
Sports Taping: ATF
Nutritious Drink: Nestle (Malaysia) Bhd
Event Coverage: MZR Group
Isotonic Drink: Etika Holdings (Revive & Pepsi)

SPONSORS

Accenture Malaysia
Ambank Islamic
Arristo Malaysia
Bank Islam Malaysia Bhd
Bank Rakyat
Big Tree Outdoor Sdn Bhd
Bina Darul Aman
Bukit Bintang City Centre
Bungwak Events
Hutan Ration
KA Associates
Labuan Shipyard
Lembaga Air Perak
Mentor Solutions & Resources Sdn Bhd
Noske Kaeser Sdn Bhd
Peak Marine Services
Permata Trans Offshore Sdn Bhd (Temokin Holdings)
Prolintas Group
Quest International University
Red Ambulance Services Sdn Bhd
Segi College
Sime Darby Auto Connexion Sdn Bhd (Ford)
Sporteqa
Sunlife
Tradewind Corporation Bhd
Voss Engineering Services Sdn Bhd

AUTHORITIES

State Government Perak
Majlis Perbandaran Kuala Kangsar
Polis Di Raja Malaysia, Kuala Kangsar
Jabatan Kerja Raya Daerah Kuala Kangsar
Tenaga Nasional Berhad Kuala Kangsar
Jabatan Penerangan Kuala Kangsar
Lembaga Air Perak
Ikatan Relawan Malaysia
Hospital Kuala Kangsar

MCKK

Board of Governors, The Malay College Kuala Kangsar
PIBG, The Malay College Kuala Kangsar
MCKK Foundation

MEDIA PARTNERS

Media Prima Group
Radio Television Malaysia
Astro
Sportwriters Association of Malaysia
Kumpulan Karangkrak
News Straits Times
The Malay Mail
The Star
Berita Harian
Harian Metro
Sinar Harian
Kosmo
Bernama

PRODUCTION

Photography: MZR Global Sdn Bhd

Video Coverage: Avicenna Studio

Live Streaming: Exnano Creative

Design & Publishing: MZR Global Sdn Bhd

Creative Directors: Abdullah Munzir Mohd Fauzi
Yamani Shah Shuhaimi
Sofian Ab Rahman

Editors: Helmy Had Sabtu
Amrul Hazarin Hamidon
Badrul Nizam Omar

Article Contributors: Hisham Badrul Hashim
Helmy Had Sabtu

MCKK PREMIER 7s ORGANISING COMMITTEE





> GROUP A <



SEKOLAH MENENGAH SAINS HULU SELANGOR (SEMASHUR) SELANGOR



SEKOLAH MENENGAH KEBANGSAAN KING GEORGE V (KGV) NEGERI SEMBILAN SEKOLAH

> GROUP A <



MENENGAH KEBANGSAAN AGAMA HAJI OTHMAN ABDUL WAHAB (SHOAW) SARAWAK



ROYAL MILITARY COLLEGE (RMC) KUALA LUMPUR



> GROUP B <



SEKOLAH SUKAN TUNKU MAHKOTA ISMAIL (SSTMI) JOHOR



SEKOLAH BERASRAMA PENUH INTERGRASI KUANTAN (INTEK) PAHANG



> GROUP B <



SEKOLAH MENENGAH SAINS TUANKU JAAFAR (STJ) NEGERI SEMBILAN



KOLEJ SULTAN ABDUL HAMID (KSAH) KEDAH



> GROUP C <



SEKOLAH MENENGAH SAINS POKOK SENA (SAINA) KEDAH



SEKOLAH MENENGAH SAINS MUAFFAR SHAH (MOZAC) MELAKA



> GROUP C <



THE MALAY COLLEGE KUALA KANGSAR (MCKK) PERAK



SEKOLAH MENENGAH KEBANGSAAN ABI (SMK ABI) PERLIS



> GROUP D <



ENGLISH COLLEGE (EC) JOHOR



SEKOLAH MENENGAH SAINS SULTAN MAHMUD (SESMA) TERENGGANU



> GROUP D <



SEKOLAH SULTAN ALAM SHAH (SAS) PUTRAJAYA



SEKOLAH DATO' ABDUL RAZAK (SDAR) NEGERI SEMBILAN



> GROUP E <



SEKOLAH MENENGAH KEBANGSAAN SERI MERSENG (SMSM) JOHOR



SEKOLAH MENENGAH KEBANGSAAN TUN HUSSEIN ONN (THOR) JOHOR



> GROUP E <



SEKOLAH TUANKU ABDUL RAHMAN (STAR) PERAK



SEKOLAH MENENGAH SULTAN YAHYA PETRA 1 (SYP1) KELANTAN



> GROUP F <



SEKOLAH MENENGAH KEBANGSAAN SULTAN SULAIMAN (ART) TERENGGANU



SEKOLAH BERASRAMA PENUH INTERGRASI GOMBAK (INTEGOMB) SELANGOR



> GROUP F <




VICTORIA INSTITUTION (VI) KUALA LUMPUR



SEKOLAH MENENGAH KEBANGSAAN KING EDWARDS VII (KEVII) PERAK

TEAMS GROUPING

| GROUP A | GROUP B | GROUP C | GROUP D | GROUP E | GROUP F |
|--|---|---|--|--|--|
|  SEMASHUR |  SSTMI |  SAINA |  EC |  SMSM |  ART |
|  SHOAW |  STJ |  MCKK |  SAS |  STAR |  VI |
|  KGV |  INTEK |  MOZAC |  SESMA |  THOR |  INTEGOMB |
|  RMC |  KSAH |  ABI |  SDAR |  SMYP1 |  KEVII |

SMK ABI Sekolah Menengah Kebangsaan Abi
SAINA Sekolah Menengah Sains Pokok Sena
KSAH Kolej Sultan Abdul Hamid
MCKK The Malay College Kuala Kangsar
STAR Sekolah Tuanku Abdul Rahman
KEVII Sekolah Menengah Kebangsaan King Edward VII
SEMASHUR Sekolah Menengah Sains Hulu Selangor
INTEGOMB Sekolah Berasrama Penuh Integrasi Gombak
VI Victoria Institution
RMC Royal Military College
SAS Sekolah Sultan Alam Shah
SDAR Sekolah Dato' Abdul Razak

KGV Sekolah Menengah Kebangsaan King George V
STJ Sekolah Menengah Sains Tuanku Jaafar
MOZAC Sekolah Menengah Sains Muzaffar Shah
THOR Sekolah Menengah Kebangsaan Tun Hussein Onn
SSTMI Sekolah Sukan Tunku Mahkota Ismail
EC English College
SMSM Sekolah Menengah Kebangsaan Sri Mersing
INTEK Sekolah Berasrama Penuh Integrasi Kuantan
SESMA Sekolah Menengah Sains Sultan Mahmud
ART Sekolah Menengah Kebangsaan Sultan Sulaiman
SSYP1 Sekolah Menengah Kebangsaan Sultan Yahya Petra 1
SHOAW Sekolah Menengah Kebangsaan Agama Sheikh Haji Othman Abdul Wahab

GROUP STAGE MATCHES RESULT

| DAY 1 - FRIDAY 28 FEBRUARY 2019 | | | | | | |
|-----------------------------------|-------|-------|----------|-------|----|----------|
| MATCH | TIME | GROUP | TEAM | SCORE | | TEAM |
| 1 | 4.00 | A | SHOAW | 14 | 26 | RMC |
| 2 | 4.18 | B | STJ | 12 | 14 | KSAH |
| 3 | 4.36 | C | MCKK | 31 | 12 | ABI |
| 4 | 4.54 | D | SAS | 5 | 12 | SDAR |
| 5 | 5.12 | E | STAR | 22 | 12 | SMYP1 |
| 6 | 5.30 | F | VI | 5 | 17 | KEVII |
| DAY 2 - SATURDAY 29 FEBRUARY 2019 | | | | | | |
| MATCH | TIME | GROUP | TEAM | SCORE | | TEAM |
| 1 | 8.30 | A | SEMASHUR | 17 | 5 | KGV |
| 2 | 8.48 | B | SSTMI | 45 | 7 | INTEK |
| 3 | 9.06 | C | SAINA | 22 | 0 | MOZAC |
| 4 | 9.24 | D | EC | 24 | 5 | SESMA |
| 5 | 9.42 | E | SMSM | 21 | 17 | THOR |
| 6 | 10.00 | F | ART | 26 | 21 | INTEGOMB |
| 7 | 10.18 | A | SHOAW | 5 | 5 | KGV |
| 8 | 10.36 | A | SEMASHUR | 7 | 20 | RMC |
| 9 | 10.54 | B | STJ | 26 | 24 | INTEK |
| 10 | 11.12 | B | SSTMI | 24 | 7 | KSAH |
| 11 | 11.30 | C | MCKK | 24 | 5 | MOZAC |
| 12 | 11.48 | C | SAINA | 0 | 34 | ABI |
| 13 | 12.06 | D | SAS | 26 | 7 | SESMA |
| 14 | 12.24 | D | EC | 41 | 0 | SDAR |
| 15 | 12.42 | E | STAR | 5 | 43 | THOR |
| 16 | 1.00 | E | SMSM | 28 | 12 | SMYP1 |
| 17 | 1.18 | F | VI | 12 | 40 | INTEGOMB |
| 18 | 1.36 | F | ART | 14 | 17 | KEVII |
| 19 | 2.00 | A | KGV | 21 | 7 | RMC |
| 20 | 2.18 | A | SEMASHUR | 31 | 12 | SHOAW |
| 21 | 2.36 | B | INTEK | 33 | 10 | KSAH |
| 22 | 2.54 | B | SSTMI | 40 | 14 | STJ |
| 23 | 3.12 | C | MOZAC | 12 | 15 | ABI |
| 24 | 3.30 | C | SAINA | 5 | 34 | MCKK |
| 25 | 3.48 | D | SESMA | 14 | 10 | SDAR |
| 26 | 4.06 | D | EC | 38 | 0 | SAS |
| 27 | 4.24 | E | THOR | 31 | 7 | SMYP1 |
| 28 | 4.42 | E | SMSM | 33 | 5 | STAR |
| 29 | 5.00 | F | INTEGOMB | 29 | 0 | KEVII |
| 30 | 5.18 | F | ART | 14 | 15 | VI |



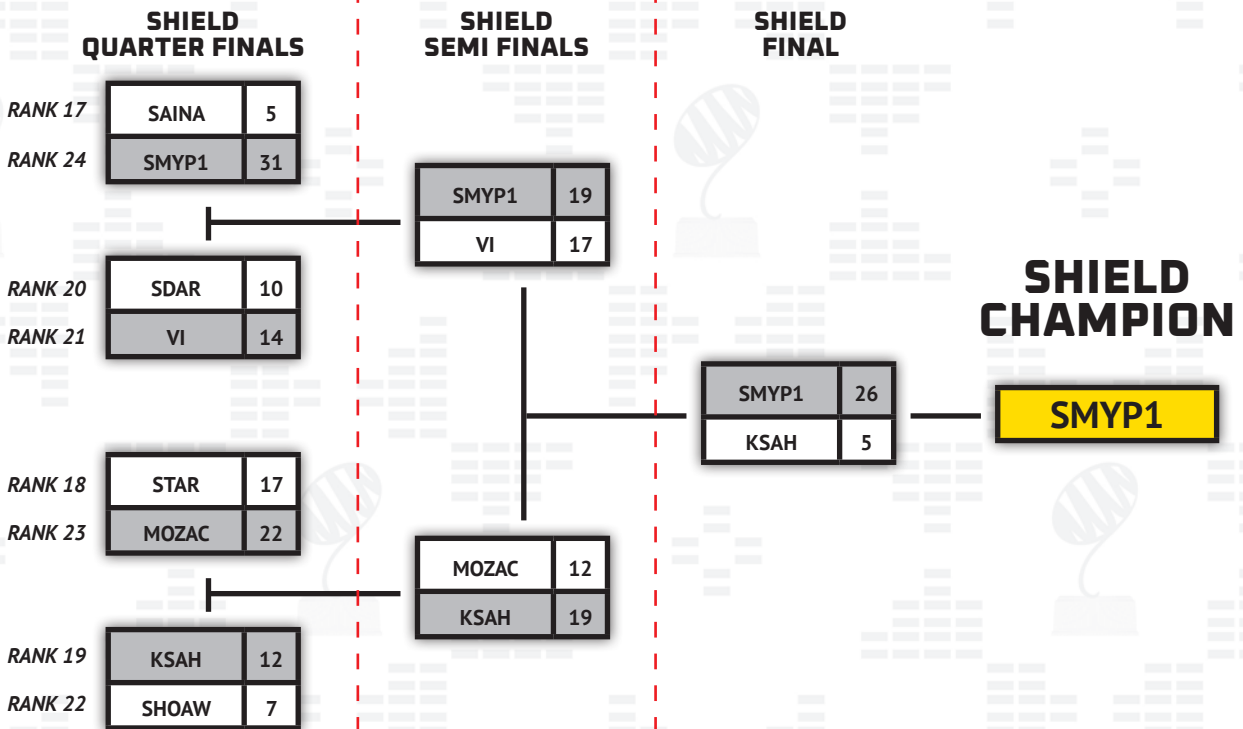
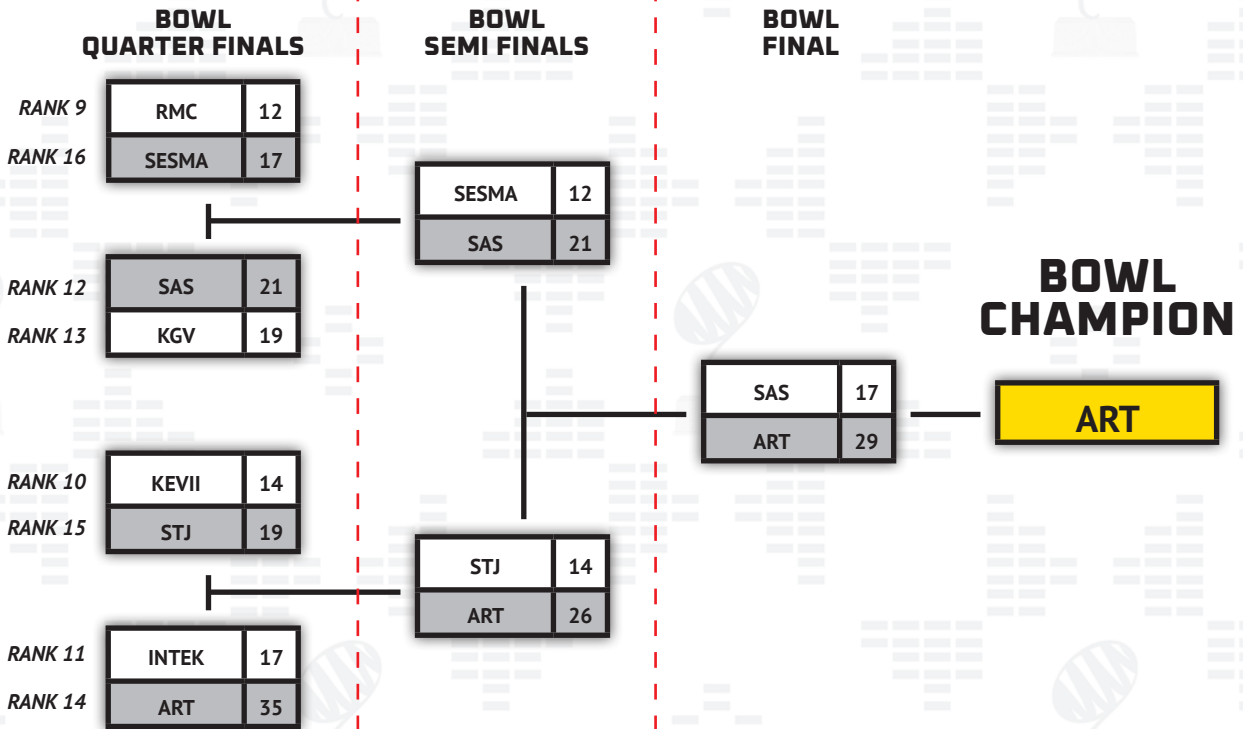
Preliminary Round
MCKK (31) vs ABI (12)

GROUP STAGE MATCHES RESULT

DAY 3 - SUNDAY 1 MARCH 2020

| MATCH | TIME | CATEGORY | TEAM | SCORE | | TEAM |
|-------|-------|---------------------------|----------|-------|----|----------|
| 1 | 8:30 | SHIELD Quarter Final 1 | SAINA | 5 | 31 | SMYP1 |
| 2 | 8:50 | SHIELD Quarter Final 2 | SDAR | 10 | 14 | VI |
| 3 | 9:10 | SHIELD Quarter Final 3 | STAR* | 17 | 22 | MOZAC |
| 4 | 9:30 | SHIELD Quarter Final 4 | KSAH | 12 | 7 | SHOAW |
| 5 | 9:50 | BOWL Quarter Final 1 | RMC | 12 | 17 | SESMA* |
| 6 | 10:10 | BOWL Quarter Final 2 | SAS | 21 | 19 | KGV |
| 7 | 10:30 | BOWL Quarter Final 3 | KEVII | 14 | 19 | STJ |
| 8 | 10:50 | BOWL Quarter Final 4 | INTEK | 17 | 35 | ART |
| 9 | 11:10 | CUP/PLATE Quarter Final 1 | EC | 26 | 0 | ABI |
| 10 | 11:30 | CUP/PLATE Quarter Final 2 | SMSM | 29 | 22 | INTEGOMB |
| 11 | 11:50 | CUP/PLATE Quarter Final 3 | SSTMI | 22 | 12 | THOR |
| 12 | 12:10 | CUP/PLATE Quarter Final 4 | MCKK | 10 | 14 | SEMASHUR |
| 13 | 12:30 | SHIELD Semi Final 1 | SMYP1 | 19 | 17 | VI |
| 14 | 12:50 | SHIELD Semi Final 2 | MOZAC | 12 | 19 | KSAH |
| 15 | 13:10 | BOWL Semi Final 1 | SESMA | 12 | 21 | SAS |
| 16 | 13:30 | BOWL Semi Final 2 | STJ | 14 | 26 | ART |
| 17 | 13:50 | PLATE Semi Final 1 | ABI | 12 | 35 | INTEGOMB |
| 18 | 14:10 | PLATE Semi Final 2 | THOR | 26 | 14 | MCKK |
| 19 | 14:30 | CUP Semi Final 1 | EC | 17 | 0 | SMSM |
| 20 | 14:50 | CUP Semi Final 2 | SSTMI | 48 | 5 | SEMASHUR |
| 21 | 15:10 | SHIELD FINAL | SMYP1 | 26 | 5 | KSAH |
| 22 | 15:40 | BOWL FINAL | SAS | 17 | 29 | ART |
| 23 | 16:10 | PLATE FINAL | INTEGOMB | 14 | 19 | THOR |
| 24 | 16:40 | 3RD/4TH PLACE | SMSM | 12 | 19 | SEMASHUR |
| 25 | 17:15 | CUP FINAL | EC | 15 | 12 | SSTMI |

KNOCK-OUT STAGE CHARTS



CUP CHAMPION

| | |
|----|--|
| EC | |
|----|--|

| | |
|-------|----|
| EC | 15 |
| SSTMI | 12 |

CUP FINAL

| | |
|----------|----|
| SMSM | 12 |
| SEMASHUR | 19 |

3RD/4TH PLACE

| | |
|------|----|
| EC | 17 |
| SMSM | 0 |

CUP SEMI FINALS

| | |
|----------|----|
| SSTMI | 48 |
| SEMASHUR | 5 |

RANK 1

| | |
|-----|----|
| EC | 26 |
| ABI | 0 |

RANK 8

RANK 4

| | |
|----------|----|
| SMSM | 29 |
| INTEGOMB | 22 |

RANK 5

RANK 2

| | |
|-------|----|
| SSTMI | 22 |
| THOR | 12 |

RANK 7

RANK 3

| | |
|----------|----|
| MCKK | 10 |
| SEMASHUR | 14 |

RANK 6

QUARTER FINALS

| | |
|----------|----|
| ABI | 12 |
| INTEGOMB | 35 |

PLATE SEMI FINALS

| | |
|------|----|
| THOR | 26 |
| MCKK | 14 |

PLATE FINAL

| | |
|----------|----|
| INTEGOMB | 14 |
| THOR | 19 |

| | |
|------|--|
| THOR | |
|------|--|

PLATE CHAMPION



Cup Final
EC (15) vs SSTMI (12)

2020 PRIZE WINNERS

CUP CHAMPION



ENGLISH COLLEGE (EC) JOHOR

Preliminary Round
beat SESMA (24-5)
beat SDAR (41-0)
beat SAS (38-0)

Cup/Plate QF
beat ABI (26-0)

Cup SF
beat SMSM (17-0)

Cup Final
beat SSTMI (15-12)

PLATE CHAMPION



SEKOLAH MENENGAH KEBANGSAAN TUN HUSSEIN ONN (THOR) JOHOR

Preliminary Round
lost to SMSM (17-21)
beat STAR (43-5)
beat SMYP1 (33-5)

Cup/Plate QF
lost to SSTMI (12-22)

Plate SF
beat MCKK (26-14)

Plate Final
beat INTEGOMB (19-14)



Bowl Quater Finals
ART (35) vs INTEK (17)

2020 PRIZE WINNERS

BOWL CHAMPION



**SEKOLAH MENENGAH
KEBANGSAAN SULTAN SULAIMAN
(ART) TERENGGANU**

Preliminary Round
beat INTEGOMB (26-21)
lost to KEVII (14-17)
lost to VI (14-15)

Bowl QF
beat INTEK (35-17)

Bowl SF
beat STJ (26-14)

Bowl Final
beat SAS (29-17)

SHIELD CHAMPION



**SEKOLAH MENENGAH KEBANGSAAN
SULTAN YAHYA PETRA 1
(SMYP1) KELANTAN**

Preliminary Round
lost to STAR (12-22)
lost to SMSM (12-28)
lost to THOR (7-31)

Shield QF
beat SAINA (31-5)

Shield SF
beat VI (19-17)

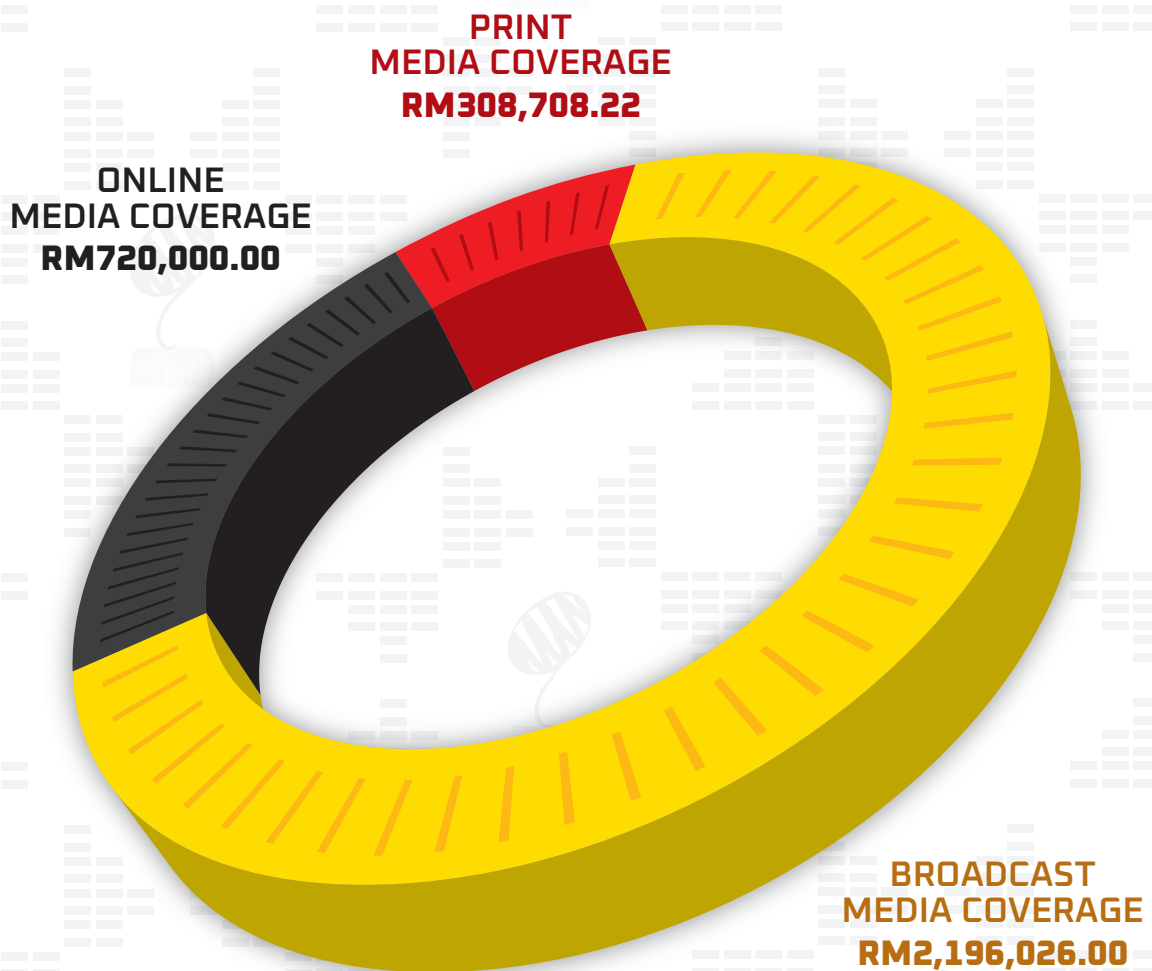
Shield Final
beat KSAH (26-5)



Plate Final
THOR (19) vs INTEGOMB (14)

TOTAL MEDIA COVERAGE VALUE

| MEDIUM | CLIPPINGS | AD VALUE | PR VALUE |
|--------------|-----------|------------------------|------------------------|
| Print | 9 | RM 102,947.74 | RM 308,708.22 |
| Broadcast | 7 | RM 671,108.67 | RM 2,196,026.00 |
| Online Media | 16 | RM 240,000.00 | RM 720,000.00 |
| TOTAL | 32 | RM 1,014,056.41 | RM 3,224,734.22 |



GRAND TOTAL MEDIA COVERAGE VALUE

RM3,224,734.22

ADVERTISING BOARDS & FIELD LAYOUT

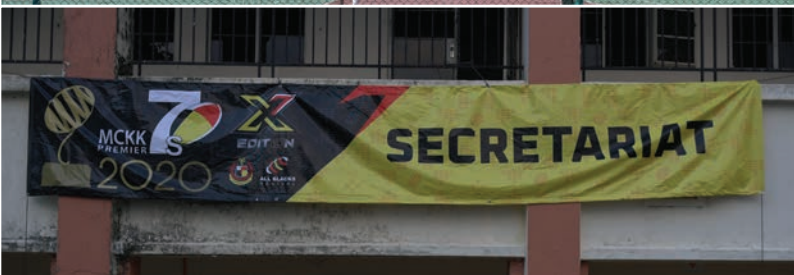






Preliminary Round
SMYP1 (7) vs THOR (31)

OUTDOOR & OTHER EXPOSURE



MERCHANDISE



FOOD STALLS





PLATE Semi Final
INTEGOMB (35) vs ABI (12)

MARKETING COLLATERALS & PRINTED MATERIALS





SHIELD Quarter Final
SHOAW (7) vs KSAH (12)

PRESS CONFERENCE





Preliminary Round
STAR (22) vs SMYP1 (12)



CORPORATE HOSPITALITY





Bowl Quarter Finals
RMC (12) vs SESMA (17)

APPRECIATION CEREMONY





Preliminary Round
SAS (5) vs SDAR (12)

TEAM MANAGERS BRIEFING



PHOTO GALLERY



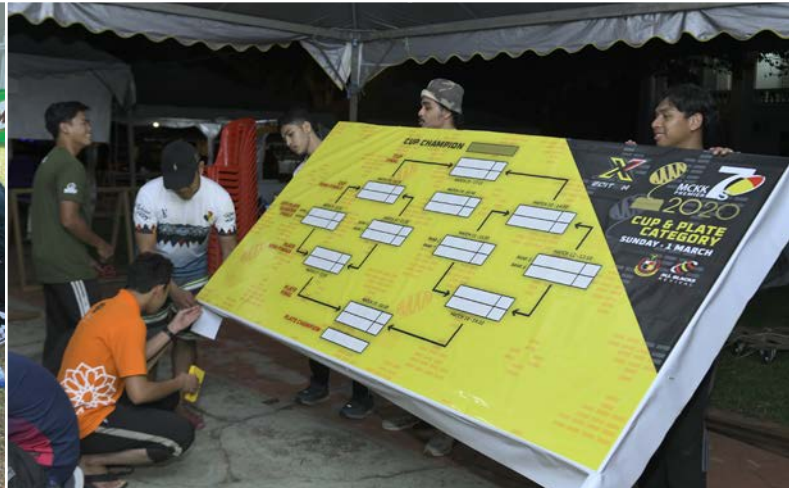


PHOTO GALLERY









PHOTO GALLERY





PHOTO GALLERY





THE MCKK PREMIER 7s 2020 ROYAL DINNER







Preliminary Round
SMSM (21) vs THOR (17)



HONOURS BOARD OF CHAMPIONS



2020
English College



2019
Sekolah Menengah Sains Hulu Selangor



2018
Sekolah Menengah Kebangsaan Sri Mersing



2017
Sekolah Sukan Tunku Mahkota Ismail



2016
Sekolah Sukan Tunku Mahkota Ismail



2015
Hong Kong Sports School



2014
Scots College New Zealand



2013
The Malay College Kuala Kangsar



2012
Sekolah Sukan Tunku Mahkota Ismail



2011
Sekolah Sukan Bandar Penawar



MCKK PREMIER 2020

7th EDITION

15
EC

12
SSTM

14:00-00:00

associates
red quant

MCKK PREMIER

IAC KLE

IAC KLE

IAC KLE

KLE







www.uem.com.my

We build and maintain expressways that traverse the nation. We build properties and townships for communities to live and grow. We build bridges, urban transits and airports so that people are better connected and we build and service hospitals so that individuals are cared for.



EXPRESSWAYS

TOWNSHIP & PROPERTY DEVELOPMENT

ENGINEERING & CONSTRUCTION

ASSET & FACILITY MANAGEMENT



